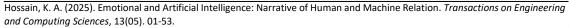
Transactions on Engineering and Computing Sciences - Vol. 13, No. 05 Publication Date: September 07, 2025

DOI:10.14738/tmlai.1305.19324.





Emotional and Artificial Intelligence: Narrative of Human and Machine Relation

Hossain, K. A.

ABSTRACT

Emotional intelligence (EI) includes social skills, motivation, self-awareness, empathy, and emotional regulation. These qualities are essential for successful personal and professional lives, strong relationships, and complex social interactions. The field of computer science known as artificial intelligence (AI) creates algorithms and systems that carry out operations like observation, reasoning, learning, and decision-making that normally calls for human intelligence. The replication of human intelligence in computers that are built to comprehend, learn, and make decisions is known as AI. It can improve overall efficiency, fortify the decision-making process, and aid in the more efficient delivery of services. AI has advanced significantly over the last few decades; machines can now comprehend language, analyze voice and visuals, and even defeat chess grandmasters. In order to help therapists adapt their treatments to their patients' emotional needs, AI systems can analyze speech patterns and facial expressions during therapy. A number of exciting research avenues could connect AI with EI. Developing AI systems that can identify emotions and act accordingly is a key area of research. This calls for advancements in robot motion control to provide personified reactions that show comprehension and affection, as well as in natural language processing (NLP) to produce emotionally complex text and voice. Researchers must examine the moral ramifications of AI-driven emotional manipulation and the possibility of bias in emotional detection algorithms in order to develop and implement these technologies in an ethical manner. In several areas, AI may enhance EI. AI will be able to identify and react to emotions in sympathetic and organic ways as AI and emotional intelligence research progresses, facilitating more acceptable and natural human-machine interactions. In order to ensure that All can comprehend and react to human emotions in an ethical manner, protecting individuality and privacy while avoiding prejudices and possible exploitation, it is imperative that emotional intelligence be taken into account in ethical frameworks for AI. The purpose of this analytical work is to assess the relationship between AI and EI, as well as to describe the potential future effects of human-machine contact and consequences.

Keywords: AI, EI, NPL, RPA, AEI, HRI, FFM.

INTRODUCTION

More than ever, we are surrounded by visual information and images. Once more, a painting serves as a conduit between the viewer's and the artist's souls. Naturally, visual communication is a part of creating image-based art, and the emotions captured in a picture or video are a crucial kind of information that is included in visual data. Technology is the practical application of scientific knowledge to human existence. Technology includes the creation of equipment, tools, concepts, and methods. Again, innovation is more than a buzzword or

exhortation. 'Innovation is a new thing or a new method of doing something.' iii However, technological development is the overall of invention, innovation and diffusion of technology or process. ivIn the 21st century, technology is undergoing an extreme shift, with two major ideas Emotional intelligence (EI) and artificial intelligence (AI) emerging. EI as defined by Meyer Salovey "One's capacity to perceive, process and regulate emotional information effectively both with oneself and others and to use this information to guide one's thinking, actions and influence those of others." vAn essential life skill that aids in navigating emotions in both ourselves and others is EI. It is crucial in today's business due to the global shift towards remote work and holistic living. vi Therefore, EI is a dynamic perspective of the mind and encompasses interactive attributes that, when worked on, can offer major rewards, from improved performance in one's career to personal satisfaction. This is in contrast to IQ. Being self-aware allows us to recognize both emotional and behavioral components of our psychological development that we may then work to modify. It is the initial phase of introspective selfassessment. vii Robert K. Cooper has said that "Emotional intelligence is the ability to sense, understand, and effectively apply the power and acumen of emotions as a source of human energy, information, connection, and influence."

The phrase AI refers to the general intelligence exhibited by machineries, particularly computer systems.viiiAI includes a broad series of strategies and tactics that allow machineries to reason, gain knowledge from experiences, and provide data-driven judgments.ixAI has been used in a variety of industries, including academia, computers, electricity, steam engines, and even IC engines. These days, AI is a multifaceted technology with applications in a variety of domains, including automation, industrial robotics, language translation, image recognition, credit scoring, e-banking, e-healthcare, e-commerce, e-agriculture, e-business, and many more.AI makes it possible for machines to see, understand, act, and learn scientific subjects.xiDatadriven algorithms are used to improve the accuracy and performance of AI systems.xiiSmart is a mnemonic device that is used to create standards for successful goal-setting and objectivesetting. Everything that is SMART is Time-bound, Specific, Measurable, Assignable, and Realistic. xiii Smart technology is typically defined as the integration of computing and telecommunications technologies with other technologies that previously lacked these capabilities. xiv When synchronized or communal, smart technologies are inherently more powerful, timelier, easier, more accountable, and more energy efficient.xv AI can improve decision-making, boost overall efficiency, and assist in more efficient service delivery. Like many new technology, AI appears enigmatic until it permeates every aspect of life and we stop giving it much thought. It becomes a part of who we are.xviEverywhere we look, we see machines beginning to behave like human counselors, offering suggestions and options. As data-to-text production tools and translation software continue to advance daily, machines are quickly increasing the ways that natural language processing (NLP) can meet human demands.

Emotional intelligence is made up of social skills, drive, empathy, self-control, and self-awareness. Perceiving, understanding, and controlling social connections are all components of social intelligence. Emotional intelligence is similar to this. This involves the capacity to build and maintain relationships and collaborate effectively with others.xviiSelf-esteem, interpersonal relationships, social skills, critical and creative thinking, academic and professional success, and

satisfying interpersonal interactions are just a few of the areas of life that are impacted by emotional and social intelligence.xviii Historically, people have perceived these categories as independent entities, each representing different aspects of human and machine skills. Recent discoveries point to an interesting relationship between AI and EI, which encourages us to look at their coexistence, their benefits, and societal effects. According to psychologists Peter Salovey, John Mayer, and Daniel Goleman, EI is the capacity to recognize, understand, regulate, and make effective use of emotions. Self-control, empathy, motivation, self-awareness, and social skills are just a few of the many skills it encompasses. Finding and comprehending our own and other people's emotions are the main goal of EI. It entails fostering harmonious and healthy connections as well as utilizing emotional information to affect our ideas and behaviors. Emotional intelligence is a key component of success in both personal and professional spheres, according to modern psychology. Numerous studies have demonstrated that those with high EI have better interpersonal relationships, leadership skills, mental health, and decision-making abilities. EI is important in many areas, including leadership development, healthcare, education, and organizational management.xix There has been a noticeable rise in interest in and attention to EI among academics, educators, and practitioners in the face of societal challenges like mental health crises, social polarization, and work-related stress.

AI can now identify patterns in vast volumes of data. In addition to examining how AI might aid in our knowledge and development of human EI, this study also highlights the limitations of AI in comparison to real emotional understanding. Using physiological data, speech analysis, and facial expressions, AI emotion detection takes bias and cultural diversity in training datasets into account. Once again, emotional intelligence allows AI systems to recognize emotions and react accordingly, making human-machine interactions more organic and sympathetic. Daniel Goleman popularized emotional intelligence, which aids individuals in making sense of, utilizing, and controlling their emotions in order to accomplish their objectives. It also entails being able to comprehend and affect the feelings of others. Once more, EI is a general word that includes many different concepts pertaining to social and emotional maturity. The more general idea of Emotional and Social Competence (ESC) is being used to discuss the full definition of EI vs AI. There are also new concepts and recommendations for EI/ESC measurement. There is still research to find out how much EI/ESC improves IQ and personality traits' ability to predict success in life. AI is being advanced by emotional AI, which creates gadgets that can comprehend human emotions and moods. Now more than ever, privacy is an issue since gadgets are listening to everything. Smart phones, smart home appliances, and work appliances are just a few examples of the increasingly sophisticated technology that permeates every aspect of our lives and sometimes seems to be going too far. Artificial emotional intelligence intends to teach robots to recognize, comprehend, and respond to human feelings. This emerging area uses physiological data analysis, audio analysis, and facial expression recognition to infer emotions. In order to identify subtle variations in facial features associated with various emotions, facial expression recognition algorithms are now trained on massive databases of recognized faces. Pitch, intonation (tone), and word choice can all be used by speech analysis algorithms to identify emotions. Emotional states can also be revealed by physiological data, such as skin conductance and heart rate. Emotional attachment to AI that is both effective and culturally respectful is challenging. AI systems may interpret facial emotions

incorrectly due to ambiguity and cultural factors. Emotional recognition across races, genders, and ethnicities may be skewed by the lack of diversity in AI model training datasets. Even with these limitations, AI has the potential to improve emotional intelligence. Systems driven by AI are able to analyze vast amounts of data in real time, revealing emotional dynamics that people miss. Human agents can step in and offer more empathetic support when chatbots for customer support powered by AI observe customer communications and identify indications of annoyance or dissatisfaction. This research will provide a thorough grasp of how emotional intelligence is incorporated into AI systems. The ethical issues surrounding AI and the implicit motivations of emotionally intelligent AI systems will be examined in this essay. Additionally, the research will help develop AI systems that are better able to sense, comprehend, and react to human emotions, paving the way for more environmentally conscious and compassionate interactions. Emotionally intelligent AI will be shaped in the future by embracing a humancentric approach, encouraging interdisciplinary collaboration, and ethically incorporating emotional intelligence. By analyzing current research and studies, this analytical work aims to assess the knowledge, relationship, distinctions, and cooperation between AI and EI in order to realize and determine the current and future results of human-machine interaction. Author will explore how humans form relationships with AI systems, and which is moving beyond AI as a mere tool to a companion or even an emotional partner. This integration is facilitated by affective computing, where AI recognizes and responds to human emotions, yet the relationship remains largely one-sided, with AI simulating emotion rather than experiencing it. The notion and relationship between ESC and EI will be better understood and realized thanks to the paper's findings.

LITERATURE REVIEW

There have been varying interpretations of intelligence throughout history. It is like "winds," according to Pythagoras, meaning it can vary. Determining what is true and what is not is what Descartes defined as intelligence. These days, emotional intelligence—which aids in understanding emotions—and artificial intelligence—which facilitates computer thought—are considered to be components of intelligence. Both are crucial as they enable us to communicate more effectively and make wise choices in a technologically advanced society.xxAI is gradually turning conventional operational procedures in human endeavors and international enterprises into self-governing systems. Consequently, since 2012, there has been a notable surge in research on AI applications. As a result of this change, human behaviors, mental processes, and working environments are being reshaped and redefined. This presents both new difficulties and opportunities to improve sustainability, productivity, efficiency, and userfriendliness.xxi Even though artificial intelligence is applicable in a wide range of contexts, little is known about the subject and how it is used in human-machine interactions. On the other hand, since the concept of emotional intelligence was originally put forth in the early 1990s, psychologists John Mayer and Peter Salovey have consistently enhanced it. The phrase's visibility was greatly increased by Daniel Goleman, who highlighted its importance for achieving both professional and personal success.xxiiAgain, emotional and social intelligence is the capacity to comprehend and controlone's emotions while engaging with others in a productive manner.xxiii

Brasseur et al. state that EI entails being aware of and cognizant of one's own feelings as well as how those feelings affect judgment. People with this consciousness are better able to handle stress, communicate effectively, sympathize with others, get beyond challenges, and resolve conflicts. An individual's emotional intelligence can be enhanced by learning more about emotions.xxivWhile AI is focused on creating machines and algorithms that resemble human intelligence, EI investigates the realm of human emotions, social relationships, and selfawareness.xxvEmotional and social intelligence are essential for people's personal and social growth.xxvi EI is the capacity to recognize, comprehend, and control one's own feelings as well as react correctly to those of others.xxviiAccording to Brasseur et al,xxviiiEI is a concept that has gained significant attention in recent years, resulting in the creation of numerous methods for evaluating and interpreting it. One noteworthy model is the Emotional Competence Inventory (ECI), which integrates one's own evaluation with input from others. This method offers a thorough 360° view of a person's emotional competencies, enabling a more precise evaluation of emotional intelligence. The ECI helps people comprehend how others view their emotional intelligence by combining information from various sources, which promotes personal development and improved interpersonal connections.xxix

Mayer and Salovey established a competence model in which EI is defined as the ability to recognize, evaluate, and articulate emotions, as well as to understand and employ emotions to support cognitive processes and foster human development. According to recent studies, emotional intelligence and subjective well-being are strongly connected. xxx According to research by Sundvik and Davis, EI helps lessen social media-related stress. Their findings demonstrated that EI has a favorable effect on mental health and that people with greater EI are better able to handle the demands of social media.xxxiPeople who want to develop positive interactions with others must possess social intelligence. People with high social intelligence have a higher chance of many facets of their lives and are able to handle interpersonal situations with grace. This skill is essential for handling social issues and handling a variety of social obligations.xxxii According to research, social intelligence is a unique and intricate concept that exists independently of general intelligence. Carr and Hancock emphasize the complex aspect of social intelligence by arguing that it includes social skills, internal and external perceptions, and a range of psychosocial characteristics. xxxiii The idea of social intelligence and its relationship to academic intelligence were examined by Ford and Tisak. Using a variety of metrics, their study evaluated social intelligence and concluded that it differed from academic intelligence.xxxiv According to research, social connections are significantly shaped by emotional intelligence and attachment types. How people engage and connect in social circumstances is greatly influenced by their attachment patterns, which are a reflection of how they establish and preserve emotional relationships with others. In the meantime, good interpersonal dynamics navigation requires emotional intelligence, which includes the capacity to recognize, comprehend, and control emotions. When taken as a whole, these elements offer insightful information on the development of deep connections.*The study by Gulliford et al. showed that people can develop their social intelligence. Their study found that self-monitoring and

^{*} https://www.wsj.com/articles/should-artificial-intelligence-copy-the-human-brain-1533355265, accessed on 10 Oct 2024

appreciation are useful strategies for raising social intelligence.xxxvResearch on EI and emotions is significant and fascinating. True emotional knowledge cannot be replicated by AI, despite its proficiency in identifying emotions through data analysis. Emotional intelligence is defined by Mayer and Salovey's competency model as the capacity to identify, assess, and communicate emotions; to use emotions to support cognitive functions; to comprehend emotions; and to control emotions to promote personal development.xxxvi

Although these technologies are not yet widely used in our regular lives, developing systems that are capable of displaying emotions is one exciting use of AI. Giving AI systems emotional intelligence, according to some experts, could improve empathy and user connection. AI needs to acquire moral and ethical agency in order to accomplish this goal and be able to make morally and legally sound decisions. AI with EI may result in more sympathetic, caring, therapeutic, and morally conscious machines, which might eventually benefit society.xxxvii Current knowledge of creating AI that improves mental and emotional well-being depends on artificial emotional intelligence (AEI) and machine learning (ML). Developing an emotion model that roughly represents users' emotions is a crucial step in this approach, which aims to enhance interpersonal connections. AI systems may recognize human emotional states by examining a range of patterns of behavior, including audio signals, language use, physiological reactions, and visual indicators. xxxviii, xxxix, xl Deep Learning (DL) and ML are great methods for automatically assessing pupils' emotional well-being.xli Time and money could be saved by using this method to forecast mental health. It is also be helpful in circumstances where manual evaluations are impractical, like when home-based studies are required or basic healthcare is required.xliiThis article's author will attempt to assess the current state of knowledge on AI and EI, discuss the relationship between those significant issues, contemporary thinking and future state.

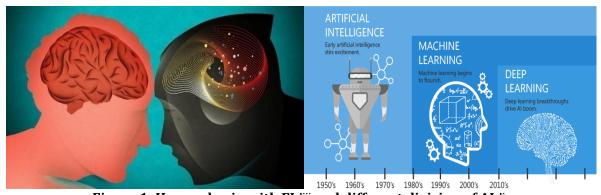


Figure 1: Human brain with Elxliii and different division of Alxliv

AI can detect and respond to emotional cues, like tone of voice or sentiment in text, but it does not indisputably feel or understand emotions. Current interactions are primarily human-initiated, with humans sending emotional input that AI then recognizes and responds to, without having independent emotions itself. People are ever more viewing AI not just as a tool, but as a potential companion that can provide non-judgmental support, creating an emotional bond. Stories and narratives play a significant role in shaping our perception of AI's emotional potentials and capacities, developing a sense of link and even belonging between humans and

machines. This narrative are crucial in this interaction, shaping our perceptions of AI's emotional capabilities and influencing our willingness to trust and engage with these systems, though true emotional reciprocity and empathy remain distant goals. The vision for the future includes emotional AI systems that could achieve true emotional reciprocity, requiring humans and AI to establish shared emotional norms and values. However, So, ongoing advancements in affective computing aim to improve AI's ability to process and simulate emotional states, enhancing its application in areas like customer service and mental health support. Challenges include the lack of genuine consciousness, social context, and personal experience in AI, which can lead to misinterpretations of complex emotions. Ensuring human-centric development is crucial to prevent AI from helping only instrumental or commercial purposes. Again, a significant gap remains between AI's ability to process emotional data and human intuition, which is learned by personal experience, social context, and subjective consciousness.

CONCEPT, COMPONENT AND IMPORTANCE OF EI

Self-awareness, emotion control, empathy, and social skills are all components of EI, which is necessary for intricate social relationships. Together with AI, EI has emerged as a key concept that is shaping our future.xlv While EI studies how humans understand, regulate, and use emotions effectively, AI studies artificial intelligence. Despite the fact that AI and emotional intelligence have always been seen as distinct disciplines, new study indicates that there may be interesting connections between them. This encourages us to look into their potential relationships and societal effects. A thorough understanding of EI itself is necessary before delving into this complex relationship.xlviEven now, there is disagreement over a single, widely recognized definition of emotional intelligence. Research is still ongoing on ability-based models, which emphasize emotional skills, and self-perceived models, which center on views about emotional capacities. xlvii Neuroimaging tools, behavioral tests, and self-report questionnaires are some of the novel approaches being developed to evaluate emotional intelligence. There is ongoing research on the efficacy of different approaches and how they relate to one another. Research shows that EI is positively correlated with a number of wellbeing factors, such as relationship satisfaction, stress management, mental health, and academic and professional achievement. Nevertheless, more research is necessary to determine the causality and strength of these associations. Emotional intelligence is not a single skill, but rather a set of skills that span multiple domains. Here is a breakdown of the core components of emotional intelligence using Goleman's well-known framework:

- > **Self-awareness:** This includes being able to recognize our own feelings and pinpoint the underlying causes that set them off. It entails being aware of our ideals, abilities, and shortcomings as well as how these affect our attitudes and actions. Self-aware people are skilled at keeping an eye on their emotional state and figuring out what's causing it.xlviii
- ➤ **Self-Regulation:** This element focuses on efficiently controlling our emotions. It includes abilities like impulse control, postponing gratification, and maintaining composure under pressure. Instead of letting our emotions control our spontaneous reactions, self-regulation enables us to react to events thoughtfully.xlix

- ➤ **Motivation:** This speaks to our inner motivation to accomplish our objectives, get past obstacles, and keep a positive outlook when faced with disappointments. Our will and perseverance to accomplish our goals are fueled by motivation.¹
- ➤ **Empathy:** Emotional intelligence and empathy. This component involves having the capacity to recognize the feelings of those around us and react to them with empathy and comprehension. Ii
- Social Skills: This relates to the ability to properly navigate social situations, resolve conflict, communicate effectively, and establish connections. Persuasion tactics, assertiveness, and active listening are all components of high social skills. lii

Emotional intelligence is crucial in both personal and professional contexts. Making judgments, navigating social situations, and forming relationships all depend on EI. People with high EI exhibit empathy, which is a genuine comprehension and care for the feelings of others. They are more skilled at efficiently communicating, handling stress, and settling disputes amicably. A key component of EI, self-awareness helps people recognize their own feelings and triggers, which promote improved self-control and emotional resilience. Furthermore, EI improves leadership skills, teamwork, and interpersonal interactions in addition to helping individuals. People can foster a happy and encouraging environment and increase their chances of success in both their personal and professional lives by raising their EI. Itie

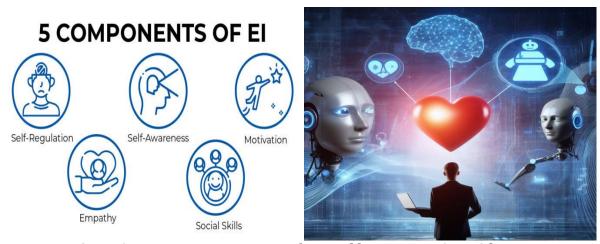


Figure 2: Important component of Ellivand human emotion with Allv

Emotional intelligence has a profound effect on various aspects of life, as research has repeatedly shown. Let's examine its importance in both personal and professional spheres in more detail:

- ▶ Personal Well-being: People with higher EI typically have better mental health. They are better able to cope with stress, overcome hardship, and maintain an optimistic outlook. Being very self-aware enables individuals to recognize and deal with negative emotions before they become unmanageable.^{lvi}
- Effective Relationships: Building and maintaining good relationships requires EI. Deep connections are made possible by empathy, and successful communication and dispute resolution depend on having good social skills. lvii

- ➤ **Leadership:** More inspiring and motivating are leaders with high EI. Their self-awareness facilitates sound decision-making, and their capacity for empathy allows them to understand the needs and perspectives of their teammates. Iviii
- ➤ Career Success: Emotional intelligence is becoming more widely acknowledged as a critical talent for professional growth. Strong EI individuals are excellent communicators, problem solvers, and team players who are a great asset to any company.^{lix}

EI IN OUR REAL-LIFE SITUATIONS

Dale Carnegie stated that "When dealing with people, remember you are not dealing with creatures of logic, but with creatures of emotion." lx Marcel Schwantes stated that "Emotional intelligent people use self-awareness to their advantage to assess a situation, get perspective, listen without judgment, process, and hold back from reacting head on. At times, it means the decision to sit on your decision. By thinking over your situation rationally, without drama, you'll eventually arrive at other, more sane conclusions." knowing how EI shows up in real-world scenarios might help to reinforce its significance. When it comes to a disagreement with a coworker, we can maintain our composure and attentively listen to their viewpoint. We are capable of recognizing our own emotional states and avoiding snap judgments. By using our empathy, self-awareness, and self-control, we can look for solutions that meet our needs as well as those of our colleagues. Ixii Setting a challenging fitness goal can lead to moments of discouragement. We might, however, refocus on the long-term advantages and tap into our innate motivation. For self-control and motivation, we might create a workout regimen that works with our hectic schedule. lxiiiWe might pay attention to the frustration of our children about a test failure with patience. By employing empathy and active listening techniques, we may acknowledge their emotions and assist them in creating plans to perform better. lxiv

BENEFITS OF EI WITH EXPERIMENTAL ANALYSIS

People with EI are better able to comprehend and control their emotions, which boosts selfesteem and fosters positive social interactions. It is a vital first step in realizing one's full potential. Emotional intelligence has several benefits and plays a big role in academic, professional, and personal success. Joshua Freedman has said that, "Emotional intelligence is a way of recognizing, understanding, and choosing how we think, feel, and act. It shapes our interactions with others and our understanding of ourselves. It defines how and what we learn; it allows us to set priorities; it determines the majority of our daily actions. Research suggests it is responsible for as much as 80 percent of the "success" in our lives." lxvEI is important for both personal and professional success because it promotes better mental and physical health, higher academic achievement, and increased organizational effectiveness. lxvi In a variety of professions, EI is a crucial skill that promotes advancement in academic and professional goals, strengthens interpersonal bonds, and enhances communication abilities. EI competency is becoming more and more important in high-demand professions that need a great deal of emotional investment, such as management, social work, nursing, and the service industry. Additionally, the development and maintenance of meaningful human connections depend heavily on emotional intelligence. lxvii Achieving professional success, preserving physical health, and achieving personal well-being all depend on these attributes. In addition to strengthening individual resilience, EI is a tremendous help in conquering obstacles and improves team performance and leadership abilities. The greater responsibility that comes with leadership positions is frequently linked to higher levels of stress, which emphasizes how crucial strong emotional intelligence is for managers. Furthermore, happiness and other core components of emotional intelligence are crucial to our path to self-actualization. In the end, emotional intelligence is a critical skill for reducing the influence of emotional biases on judgments.

Research has shown that stress and emotional intelligence are related, and that people with greater EI are generally less affected by the negative consequences of stressors. A noteworthy study by Olson et al. (2015) revealed a strong link between medical professionals' emotional intelligence and resilience. lxviii This group is particularly vulnerable to extreme burnout, underscoring the role that EI plays in fostering improved mental health and coping mechanisms in high-stress situations. The study unequivocally shows that lower burnout rates are strongly correlated with greater levels of self-compassion, mindfulness, and resilience. This emphasizes how important these traits are for handling the mental strain of demanding occupations. It is clear that people with higher emotional intelligence are more resilient and much less likely to feel hopeless or burned out. lxix Individuals' sensitivity to depression can be considerably reduced by interventions aimed at enhancing El.lxxAnother study shows a strong correlation between resilience and the drive to succeed, and a significant relationship between EI and personal development and performance. lxxi According to a study by Luthans, Avey, and Avolio (2010), emotional intelligence is crucial for building resilience, which in turn increases motivation. Perseverance is a component of resilience that motivates people to keep going in spite of obstacles. lxxii Intelligence and emotion have traditionally been seen as completely different concepts. The subject of how one could thrive in the emotional aspects of life arises when emotions might keep people from accomplishing their goals (Lloyd, 1979). Having a high IQ does not, however, guarantee success in real-world situations. Both emotional intelligence and intelligence quotient (IQ) influence our accomplishments. Research shows that when combined with high emotional intelligence, intellectual prowess typically produces the best results. According to Goleman (1995), IQ and EI have a complex relationship in which both aspects are important. EI is a crucial factor in determining who would succeed as leaders in upper management roles, whereas IQ represents a person's capacity for complexity of cognition and may serve as a partial indicator of academic achievement. lxxiii

Again, intelligence and emotion have frequently been seen as mutually exclusive, which begs the question of how people may successfully handle life's emotional parts when their feelings may get in the way of their goals. But in real-world scenarios, a high IQ is not a guarantee of success. Both IQ and EI have an impact on our success. According to research, cognitive skills work best when paired with strong emotional intelligence. Both IQ and EI are very essential, thus this shouldn't be viewed as just a comparison, Goleman (1995) stresses. EI offers important information about who is probable to succeed as leaders in senior management roles, while IQ represents a person's cognitive complexity and can somewhat predict academic performance. Paxiv According to research, EI is not just for managers; workers at lower levels who possess strong EI abilities can build and preserve positive working connections, which improve teamwork and the atmosphere at work.

EI levels, those with high EI excellent skills are better at resolving conflicts, which helps them maintain professional relationships. Furthermore, both individual and group job performance are significantly impacted by emotional intelligence. Crucially, the benefits of emotional intelligence in handling situations and carrying out tasks become more apparent as people move up the organizational hierarchy.\(^{\text{lxxvi}}\) In order to influence human behavior and decision-making, motivation is essential. It is a psychological mechanism that forces people to do particular things in order to accomplish particular goals, claim Magnano et al. (2016). Daily activities like grabbing the remote control to switch the TV channel or more complicated endeavors like putting in long hours to finish a job can both exhibit this. Motivation is ultimately the fundamental force behind all actions.\(^{\text{lxxvii}}\) According to him, someone who is emotionally intelligent is able to inspire and motivate others in addition to encouraging themselves. In managerial roles, where the ability to mentor and uplift team members can result in improved performance and a more positive work environment, this skill is extremely helpful. A motivated team is produced by effective leaders using their emotional intelligence, which promotes both individual and group success.

According to a recent study, first-year medical undergraduates' self-motivation to pursue medicine and contentment with this career decision are positively correlated with their EI levels (Edussuriya, Marambe, Tennakoon, Rathnayake, Premaratne, Ubhayasiri, and Wickramasinghe, 2018). lxxviii Another study of senior managers with high EI in public sector organizations, EI is associated with better job performance overall, more positive work attitudes, and altruistic behavior. Furthermore, a key component of EI that supports motivation is the ability to effectively manage stress and anxiety. By recognizing emotions that may negatively affect motivation, people can constructively confront and regulate these feelings. (Carmeli, 2003). lxxix According to Ganster and Schaubroeck (1991), one major cause of stress is the workplace. Therefore, lowering negative stress and effectively handling professional problems in the job depend heavily on one's capacity to recognize and control emotions and emotional information. lxxx Again, Hess and Bacigalupo (2011) found that when EI is used situations. benefits decision-making it both individuals businesses. lxxxi According to Goleman (1995), EI is a potent predictor of success in life that occasionally outperforms IQ.lxxxiiAccording to Jordana et al. (2007), those with lower EI skill levels frequently accomplish fewer goals. lxxxiii,lxxxivStrickland (2000) asserts that improving EI can significantly affect our performance by boosting motivation, morale, and individual collaboration.lxxxv

Nelson Mandela has said, "Do not judge me by my successes, judge me by how many times I fell down and got back up again."lxxxviSocial relationship success can be achieved by applying EI skills to recognize the emotional states of others, adopt their viewpoints, improve communication, and regulate one's own behaviour. According to Wechsler (1943), one of the most important factors that positively promotes intelligent behaviour enjoyment. lxxxvii According to studies examining the relationship between EI and different types of interpersonal relationships, people with higher EI scores typically have more affectionate relationships, relationship satisfaction, self-awareness, social skills, and cooperative behaviour with partners, and an empathic perspective.lxxxviiiAccording to an experiment, feedback helps people reach their objectives by showing them where they are and pointing them in the direction of success. Lixxiix According to Furnham's (2003) research, a significant amount of the diversity in pleasure and well-being observed can be explained by people's emotion-related self-perceptions and dispositions, such as their ability to regulate their emotions, interpersonal skills, and social competence. From Aristotle to Freud, a great deal of research has been done on the topic of maximizing happiness. People usually need to use more sophisticated behavioural techniques, like self-regulation, to stifle their immediate cravings for pleasure in order to increase their level of happiness. Psychological science nowadays still recognizes the significance of this kind of optimization. XCI

CONCEPT, APPLICATION AND FUTURE CONSEQUENCE OF AI

As technology has advanced so quickly in the modern era, our attitudes and conversations about it have also changed significantly. This encompasses a range of skills, including spotting trends in information, forming opinions, and even coming up with original text structures. The goal of AI is to mimic human intelligence and cognitive capacities. Through enhanced algorithmic training and repeated processing, it allows computer systems to learn from their experiences. AI is becoming more inventive and helpful every day in many facets of life. AI has been a hot topic in the twenty-first century, especially in light of its potential effects on the labor market and overall employment. It is becoming clear that AI will enhance the creative, profitable, constructive, flexible, and accessible aspects of service, despite the worries of many that it will lead to job losses. AI has the potential to propel a more creative, diverse, and competent economy. Its incorporation into every facet of international life is not merely anticipated; it is actually taking place. Nearly every aspect of our life is impacted by AI, which influences choices about anything from books and chocolates to mobile phones, vehicles, homes, goods, electrical gadgets, and travel. In addition, it is important for evaluating employment applications, approving bank loans, and affecting the quality of medical care for a variety of ailments, among many other uses. Cutting-edge AI tools and associated software can independently assess and support these choices.

Today, major tech companies like Amazon, Google, Facebook, and the software giant have established new AI research centers and R&D departments. **xcii** As a result, AI is changing modern life. Some experts, however, express concerns that technology might eventually take over different industries or jeopardize human employment. Many people, particularly those working in industrial sectors, fear AI will take over or lead to long-term job displacement. According to economic theory, technological advancement typically results in both societal benefits and drawbacks. **xciii** In cases in which the beneficiaries and failures of technological development live in the same community or country, it is possible to implement local policy policies that support people who are negatively impacted. But when the people who benefit are mostly concentrated in one nation and those who are negatively impacted live in other countries, this creates complications that are difficult to resolve politically. **xciv**

All is the term used to describe how technology, especially computers, can simulate human intelligence in order to perform jobs that often need human abilities or skills. These responsibilities include recognizing sounds and images, making decisions, translating

languages, managing machines, and operating cars or boats. Today, big technological business organizations such as Siri by Apple, xcv, xcvi Alexa by Amazon, xcvii, xcviii Maps by Google, xcix, c and ChatGPT by OpenAI are example of AI. AI systems get better with every cycle of data processing. Every interaction offers information for evaluating and improving their functionality, which improves the way their intended functions are carried out. As they adjust to the demands and complications of users, this iterative learning process makes them more effective and efficient over time.ciConsidering that this is feasible and considerably quicker than a human could.cii For tasks requiring repetitive operations and intelligent decision-making, AI-related systems are very successful. They are more accurate and efficient than people at certain tasks, and they can quickly gain skill.ciii Because of this feature, AI is a very powerful and essential technology that allows computers to simulate human brain activity and thought processes far more swiftly and computationally. civ Again, machine learning focuses on using machines to understand, interpret, and analyze data in order to swiftly solve real-world issues.cvBy using the power of computers to analyze, interpret, and process massive amounts of data, ML enables real-time, effective solutions to issues in the actual world.cvi Robotics is a branch of artificial intelligence that studies the various applications and domains of robotic devices. cvii AI is forecasted to convert the automotive sector by opening the door for completely automated vehicles soon.cviii Current AI programs are used in a wide range of real-world applications, including drug discovery, personalized medicine, diagnostics, treatment protocol development, patient monitoring, and both mental and physical healthcare support.cix,cx

Automation and the widespread use of AI have the potential to improve the quality of output and services in businesses and sectors. This improvement can be achieved by decreasing errors and increasing efficiency, accuracy, and consistency, frequently producing results that are better than those that humans might provide. Google's Director of Research and a well-known machine learning expert, Peter Norvig, emphasizes the need to make sure AI technologies help society overall rather than just the people who use them. He has stated, "AI has demonstrated its capacity for numerous valuable applications." According to research, automation and artificial intelligence (AI) might influence over 2,000 labor functions across 800 distinct occupations and boost global productivity by 0.8% to 1.4% annually. Even though less than 5% of jobs can be fully automated by current technologies, it is estimated that at least 30% of all roles involve tasks that machines could perform, indicating a significant shift across a range of professional sectors. cxi Automation and artificial intelligence developments have sparked serious worries about job loss and rising inequality, especially in wealthy nations. However, because their competitive advantage usually depends on an excess of labor and natural resources, emerging market economies and developing nations face more difficulties. Given the speed at which technology is developing, This possible disruption to conventional employment patterns calls for a reevaluation of policies to guarantee social justice and economic expansion.cxii This could impede international efforts to combat poverty and inequality and run the risk of halting the significant advancements made over the previous 50 years.

Prominent AI thinker, Professor Yann LeCun, has defined the concept of AI posing a threat to humanity as "preposterously ridiculous." LeCun contends that the notion of AI assuming global dominance is only a "projection of human nature onto machines." He highlights that limiting

research on AI would be a "huge mistake.".cxiii Artificial general intelligence (AGI) is typically the center of worries about future robots reaching human-level or higher skills, according to meta scientist Yann LeCun. AGI describes systems that, like people, are capable of solving a variety of issues. According to LeCun, AGI would evolve gradually, initially achieving intelligence levels similar to those of a rat's brain. AI will continue to play a vital part in people's lives and is growing more and more necessary in many products. However, there may be wide variations in how AI affects local economies. This variance will be more influenced by the kinds of economic activity that are common in each area than by the economic standing of those areas.AI has the ability to significantly enhance both developed and developing countries, benefiting a range of income classes.cxiv AI has the potential to improve economic efficiency and productivity by generating new and creative job opportunities. cxv Emerging technologies frequently result in both new opportunities and employment displacement. There are worries that not everyone will have enough work because of the world's predicted complexity and individualism as artificial intelligence develops. As a result, the younger generation needs to possess both pertinent skills and advanced technological knowledge. To do this, the current educational system must adopt a practical and transformational strategy to adequately educate students for the future.cxvi

RELATION AND DIFFERENCE BETWEEN AI AND NOT AI

AI is now more than just a new technology; it's a symbol of innovation, productivity, risk, and potential. The ability of AI to learn, adapt, and make data-driven decisions—often mimicking aspects of human intelligence—sets it apart. AI does not apply to systems or procedures that do not possess these characteristics. Five fundamental components make up an AI solution.

- ➤ **Data:** Numbers, characters, pictures, sound, video, symbols, and any other kind of store that a computer can work with are all considered data.
- ➤ **Algorithm:** An algorithm is a methodical set of rules and computations created to process data in an optimal way while making effective use of time and space in order to solve a problem.
- ➤ **Model:** A model is a combination of algorithms and data that generates responses. A model can be continuously improved after it has been created by feeding it fresh information and algorithms.
- ➤ **Response:** Responses are the outcomes or results produced by models that are customized to meet particular goals, like automating tasks, offering insights, assisting in decision-making, and more.
- ➤ Ethics: Ethics refers to the moral standards and principles that affect how data and insights are collected, processed, analyzed, interpreted, and used in artificial intelligence. Assuring that data-driven results have a positive social, economic, and environmental impact on the business and the community requires ethical considerations.

AI works best in situations where data can be analyzed to find patterns and processing rules can be created. However, in uncertain and unstructured environments with a lack of defined goals, high-quality data, and specified rules, AI systems typically perform poorly. AI is capable of analyzing vast datasets, finding patterns, and deriving rules, but it is unable to independently

produce completely original hypotheses. Intuition and a thorough comprehension of innovation concepts and techniques are frequently necessary for true invention. Three key features define a "true AI" system, which consists of an agent functioning in an environment:

- ➤ Learning: The capacity to gain knowledge from data and gradually enhance performance without requiring explicit programming.
- Adaptability: The capacity to adjust to new circumstances and uses outside of its initial intent. An AI system must be able to reason or draw logical conclusions in order to achieve its objectives.
- Autonomy: The AI system ought to be able to carry out tasks on its own with little to no assistance from humans.

AI may struggle with moral quandaries, especially when it comes to making choices that call for moral judgment, compassion, and knowledge of human culture and values.cxviiAn autonomous car is the perfect illustration of an AI system that uses the three main components of AI learning, reasoning, and real-time decision-making to function without the need for human assistance. In order to handle and interpret data, sophisticated machine learning algorithms are employed, and these models are continuously trained on large datasets. The car can identify and categorize novel items and circumstances thanks to this training, anticipate other drivers' actions, and make safe and effective decisions while driving in real time. cxviii Writing a book is another instance of applying the three benefits of artificial intelligence. ChatGPT and other AI systems are trained on large datasets that include books, papers, and other kinds of material. The AI is able to understand stylistic elements, narrative structures, and language patterns thanks to this training. As a result, AI may learn to comprehend tale elements and infer character motives to create coherent plots. The AI can decide on character actions and plot developments as the story progresses. However, if a technology does not include the fundamental qualities of learning, reasoning, and autonomous decision-making, it may be considered advanced but not AI. For example, repetitive processes like data entry, cleaning, validation, and processing can be automated using robotic process automation (RPA) systems based on predetermined rules and criteria. However, because RPA is incapable of learning and adapting, it does not qualify as AI. Similarly, chatbots, which communicate with users through scripted responses and pattern matching, are not regarded as artificial intelligence. Because they mostly use speech recognition, NLP, and preset replies, voice assistants such as Apple Siri, Amazon Alexa, and Google Assistant are also not considered AI. Furthermore, the flexibility and sophisticated decision-making abilities usually found in real AI systems are absent from a linear regression model created to forecast sales based on historical data.cxix

AI systems may greatly improve government operations when properly and morally developed and deployed. These functions include promoting research, educating all phases of policy development procedures and the policy cycle, and enhancing operations.^{cxx} Below are some examples of how government operations can incorporate AI:

> Artificial intelligence can reduce public servants' workload by doing time-consuming and repetitive activities, freeing them up to focus on more complex and tactical duties.

- ➤ AI can improve service by responding to customer questions 24/7. Chatbots, for example, can answer common inquiries, which lowers the number of calls that service centers receive.
- > AI can be used to learn more about the patterns of client behavior, which helps businesses better match services to customer wants and improve overall service delivery.
- AI systems have the ability to examine data and find hidden trends and patterns, which can provide management and staff new perspectives on complicated problems and help them make better decisions.

Artificial intelligence has a lot of promise and opportunities in the future. But these technologies also present difficulties as they develop and grow. The risk of unintentional misuse, the potential for inequality to be reinforced, and the potential for escalation of already existing societal problems all increase with the sophistication of AI. There are worries that AI may lead to job losses since it may cause computers to replace people in a variety of industries. There are also concerns over the potential for AI to be abused for negative ends, like creating autonomous weapons or pervasive surveillance systems. CXXII The following categories provide a general classification of AI risks:

- Design flaws, system failures, and programming errors are among the technical risks related to AI. These problems may strengthen preexisting biases and discrimination, create new security flaws, or have unanticipated consequences.
- > AI-related societal risks affect people's lives and include increased economic inequality, job displacement, polarization, discrimination, and privacy violations.
- Concerns regarding the autonomy and accountability of AI systems, particularly with regard to upholding social values and rights, are among the ethical mattersrelated with AI.

DIFFERENCE AND RELATION BETWEEN EI AND AI

Across a variety of fields, intriguing connections and possible interactions can now be found. EI includes the ability to recognize, understand, and control one's own feelings as well as to be sensitive to and influence the emotions of others. This competency encompasses traits like empathy, self-control, self-awareness, social skills, and intrinsic motivation. By enabling people to function well in both the social and professional spheres, these elements help people build deeper and more fulfilling connections. Emotional intelligence is therefore essential for success and wellbeing in both personal and professional contexts. It facilitates decision-making, communication, stress management, and conflict resolution. A leader with high emotional intelligence may inspire and motivate their followers in a way that fosters teamwork. Similarly, people who possess high levels of emotional intelligence are more likely to build more solid and satisfying relationships with others. Self-correction, reasoning (using rules to arrive at approximate or conclusive conclusions), and learning (acquiring and applying information and rules) are important processes. AI applications are found in a wide range of fields, ranging from medical diagnostic systems to virtual assistants. AI technology is getting more advanced in a world that is always changing. However, there are issues, particularly with regard to privacy, ethics, and the potential to replace human labor. There is continuous discussion and advancement in the area of striking a balance between minimizing its risks and optimizing its advantages.

The relationship between AI and emotional intelligence is intriguing because, despite popular belief, they are complementary in different ways. Artificial intelligence offers analytical skills and efficiency, whereas emotional intelligence offers human insights and empathy. They can work together to develop more comprehensive, compassionate, and effective methods and systems. The development of AI systems that are able to identify and react to human emotions is a particularly fascinating goal. Applications for this skill in fields including customer service, mental health care, and virtual assistants seem promising. People and machines may interact more naturally and productively as a result of this convergence. Again, incorporating emotional intelligence into AI presents several difficulties, particularly with regard to ethics and privacy. It takes caution to comprehend and react to human emotions in a way that avoids manipulation or invasions of privacy. Future research in this area is expanding, as are the ethical ramifications of this connection. AI, on the other hand, may use data analysis to find audience trends and preferences, and EI can assist in crafting messages that emotionally and personally connect with the audience. More accurate targeting and in-depth audience interaction are made possible by this connection. Therefore, by being able to evaluate vast amounts of data and comprehend emotional subtleties, brands may develop influence strategies that are more relevant and successful. Again, nothing is flawless. Although the combination of these technologies presents amazing possibilities, concerns regarding ethics and authenticity also surface.cxxii Therefore, it is essential to balance between the effectiveness of AI and the sincerity of emotional intelligence in order to make sure that influencer marketing tactics are both morally and practically sound.

These days, EI and AI's sophisticated skills are essential to any managerial transaction. By recognizing and reacting to the audience's emotions, experts with strong emotional intelligence can foresee and prevent potentially dangerous events in today's environment. This involves being able to read audiences' emotional states, comprehend new issues, and speak in a style that appeals to the general public without creating misconceptions or unfavorable responses. By offering real-time audience reaction monitoring and prediction analysis, AI can support emotional intelligence in crisis management. AI technologies provide prompt and wellinformed responses by rapidly detecting shifts in public opinion on a brand or influencer.AI can also analyze and evaluate enormous volumes of data to find patterns or trends that could indicate a crisis is about to happen, enabling marketing teams to proactively plan for or perhaps prevent the event. It is imperative to realize, though, that an open and sympathetic communication style can improve the rapport between influencers and their viewers, transforming possible crises into chances to show accountability and integrity. Although both EI and AI are vital to our existence, they are very different in their nature, capacities, and effects. Our future can become more balanced and human-centered if we embrace the possibilities of AI while valuing and improving emotional intelligence.

While both EI and AI are vital to our lives, their natures, capacities, and impacts are very different. A future that is more human-centered and balanced may be possible if we embrace

Al's promise while also appreciating and improving EI. It is indisputable that artificial intelligence is becoming more and more integrated into our daily lives in an era of fast technological growth. AI is transforming our way of life and how we engage with our environment, from automated vehicles to virtual assistants like Siri. But in the midst of all the hype around AI, another type of intelligence EI, is sometimes overlooked. These two ideas should not be used interchangeably, even though they have similar names. EI emphasizes the value of human relationships and interactions, whereas AI is primarily based on logic and machine processes and concentrates on data and analytics. CXXIIIAI can be generated through training and programming, which enables it to pick up new skills and gradually get better at them. EI, on the other hand, is more intrinsic and based on innate traits, however it may be improved with experience and practice. Additionally, AI is an expert in collecting and evaluating data, exhibiting competence in areas like pattern detection and data interpretation. EI, on the other hand, emphasizes the comprehension and management of human emotions and relationships.

Table 1: Difference between AI and EIcxxiv,cxxv, cxxvi

Table 1: Difference between Al and Eleant, can't				
Aspect	Artificial Intelligence (AI)	Emotional Intelligence (EI)		
Definition	The goal of computer science's artificial	A person with emotional intelligence		
	intelligence (AI) field is to build intelligent	(EI) is able to recognize, manage, and		
	machines that behave and react similarly to	evaluate their emotions. Recognizing,		
	people. Artificial Intelligence (AI),	comprehending, and controlling one's		
	sometimes known as electronic reasoning,	own emotions as well as those of		
	enables robots to make judgments using	others are all included.		
	data that can be critically analyzed by			
	humans.			
Pattern	Highly objective, more precise	May be particular, less precise		
Nature	Poor social skills and efficiency	Superior social skills and creativity		
Type and	Human-made copied or artificial formation	An innate human characteristic		
source		influenced by experiences		
Intellectual	Prioritizing data analysis, pattern	Work on self-awareness, emotional		
capability	recognition, and problem-solving	control, and empathy for fundamental		
Nature of the	AI systems are designed to examine data,	EI systems are the ability and		
system	identify patterns, and make inferences based	structure to identify, assess, and		
	on their findings.	control one's own, other people's, and		
	(directly associated with machine	the group'semotions. (connected		
	intelligence).	directly to humans).		
Human	Functions autonomously with little	depends only on human involvement		
engagement	assistance from humans	and emotional intelligence.		
Morals	Instill anxiety about security, privacy, and	Interchange between empathy and		
ignificances	possible job loss	the moral interactive interface		
Capability to	Adapts according to ML algorithms and data	Upgrades and creates through self-		
implement	patterns	consciousness and emotional		
		experiences.		
Used	AI technology is used in a wide range of	One of the most important abilities for		
	fields, such as machine learning, robotics,	success in both the personal and		
	and natural language processing.	professional spheres is EI.		

Despite their fundamental differences, a significant relationship between AI and EI is beginning to take shape. Organizations can now use AI to more effectively and efficiently gather data about people's emotions thanks to the development of emotional analytics software.cxxviiBusinesses are able to better understand their target audiences and adjust their tactics appropriately because to this synergy. The sophisticated comprehension of human emotions cannot be completely replaced by AI, even though its logical and analytical powers can improve some aspects of emotional intelligence. Although AI has made significant strides, it still lacks the deep empathy and social awareness that EI possesses. Because AI makes emotional analytics and comprehension easier, the combination of AI and EI opens up new possibilities. These tools are being used more and more by organizations to improve their tactics and emotionally connect with their audiences. cxxviii In the context of the rapidly changing technological world, the integration of AI and EI promotes a holistic approach to intelligence. Understanding the relationship between AI and EI is crucial for a number of strong reasons:

- ► **Human-Machine Interaction**: As AI systems grow more and more involved into daily life, it is imperative to create user interfaces that successfully appeal to human emotions and preferences. Developers can produce more user-friendly, sympathetic, and user-friendly artificial intelligence devices by incorporating emotional intelligence concepts into the design process. CXXIX
- ➤ **Ethical AI Development**: AI systems are being given more and more responsibility for rulings in areas like criminal justice, healthcare, lending, and employment that significantly affect people's lives. AI systems can lessen bias, advance justice, and improve transparency by incorporating EI concepts. As a result, there is more trust between people and machines.^{cxxx}
- ➤ **Augmented Intelligence**: Even though AI can process vast amounts of data and perform repetitive tasks with ease, it does not yet possess the sophisticated comprehension of human emotions that characterize EI.Instead of replacing human decision-making, we may create technologies that improve and supplement it by combining the computational capacity of AI with human EI.cxxxi
- ➤ The desire for customised experiences: It is growing in sectors like customer service, healthcare, and education. Large amounts of data can be processed by AI to customize interventions and recommendations. On the other hand, EI can improve the efficacy and applicability of tailored services by deepening our understanding of people's preferences, motivations, and emotional states. CXXXXII
- ➤ **Human Cantered AI Design**: Adopting a human-centred approach in the development and application of AI technologies is crucial given their growing prevalence. By looking at the relationship between AI and EI we can ensure that AI systems adhere to human values, needs, and goals, promoting equilibrium and well-being.

The combination of artificial intelligence with emotional intelligence anticipates a new future in which emotionally intelligent robots, empathic algorithms, and people with AI capabilities will live in harmony and communicate constructively. With a thorough understanding of the nuances of this relationship, we can fully utilize AI and EI to solve urgent social issues, improve human welfare, and provide the groundwork for a more compassionate and comprehensive future. CXXXXIII The integration of artificial intelligence with emotional intelligence marks the

beginning of a new era in which AI-enhanced people, emotionally intelligent robots, and compassionate algorithms coexist peacefully and work together. By comprehending the complexities of this relationship, we can make the most of AI and EI's potential to address pressing societal issues, enhance human welfare, and open the door to a more inclusive and sympathetic future.cxxxiv

EMOTIONAL AI

Giving machines the ability to comprehend human emotions is the focus of a field of computer science known as affective AI, or emotional AI. Emotion artificial intelligence (EAI) is one of the most intriguing and fascinating fields of modern technology. By allowing robots to sense, comprehend, and respond to human emotions, this branch of artificial intelligence creates new opportunities in a range of sectors, such as entertainment and mental health. The creation of emotion AI began with the work of renowned psychologist Paul Ekman, who is well-known for his research of emotions and facial expressions.cxxxv The foundation for the creation of emotiondetecting technology was established by Ekman, who recognized micro-expressions as universal indicators of human emotions.MIT Media Lab professor Rosalind Picard is another important figure. Affective computing was founded by her. Picard laid the theoretical and practical foundation for the creation of Emotion AI in his 1997 book "Affective Computing." As a result of her study, Affectiva was founded, a firm that specializes in AI-based emotion recognition and has become a pioneer in the field. The MIT Media Lab and Dr. Rosalind Picard, however, are acknowledged as the leading pioneers in this area. Their efforts inspired the idea of allowing machines to become empathetic.cxxxviAlthough empathy is a complex idea with many subtleties, at its core, it is the ability to comprehend the emotional state of another person. Theoretically, machines may improve their capacity to assist humans if they were able to achieve this degree of comprehension. This is particularly important in fields like healthcare, where the use of compassionate AI can have a big impact on overall results and patient care.

With the help of numerous businesses, emotion AI has advanced to unprecedented levels of complexity in recent years. With its unique approach to emotion processing, MorphCast stands out as one of the most innovative products in this industry.cxxxviiEmotion AI has the potential to fundamentally alter how we engage with digital technologies. Imagine a world in which devices can instantly improve the user experience by adjusting to our emotional moods. In the realm of mental health, these technologies could be used to monitor and support people's emotional well-being while providing customized solutions that are tailored to each person's needs. While the entertainment industry may use Emotion AI to produce more engaging and interactive content, businesses may improve customer service by reacting to customers' emotions and offering more empathetic and targeted support. However, there are valid concerns regarding the relationship between AI and human emotion. There is an instinctive reaction that suggests machines could become sentient and possibly have emotional control if they are able to understand emotions. Hollywood and television representations often impact this reaction. Although this is a valid concern, it's important to realize that these gadgets operate in a highly restricted setting. It is vital to train responsible AI, making sure that they are given data that encourages favourable results. Thus, it is essential to promote moral principles in AI. An

important development in the field is emotional AI, which enables machines to effectively understand and react to human emotions.cxxxviii

- ➤ **Emotional AI Chatbot**. Chatbots with emotional AI are made to effectively identify and react to users' emotional states. By evaluating speech and text inputs, these Chatbots can offer more sympathetic and helpful responses, increasing user engagement and happiness.^{cxxxix}
- ➤ **Emotion AI in Healthcare**. Emotional AI is necessary to improve patient care in the healthcare sector. By monitoring the emotional states of their patients, healthcare providers can adjust their approaches to improve outcomes and provide more tailored care.
- ➤ **Emotion AI App**. Applications of Emotion AI are found in many categories, including mental health and customer service. Through their interactions, these apps assess users' emotions and provide feedback and insights to help them manage their emotional health
- **Emotion AI Companies**. A number of companies are setting the standard for the formation and application of emotional AI technologies. These businesses have made tremendous progress in customer service, healthcare, and personal development, and they are leading the way in affective computing.

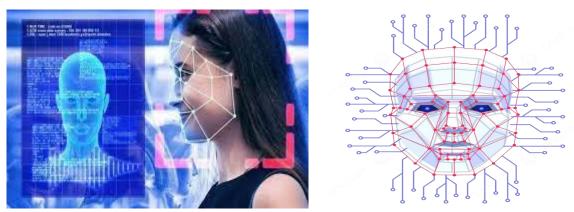


Figure 3: Consequence of emotional Alcxland Facial recognition victor design imagecxli

Emotion AI uses natural language processing, sentiment analysis, voice emotion AI, and facial movement analysis to examine human emotional cues in text, audio, and video. CXIII One of technology's special advantages nowadays is that it may become more integrated into a patient's life than traditional doctors can. AI can assist in bridging this gap as we move toward a longitudinal, person-centered strategy. Many digital health projects are now using emotional AI as a result of the growth of integrative care. Twill (previously Happify), for example, uses emotional AI in mental healthcare through its Intelligent Healing platform, which learns about people's health requirements and suggests the best course of action. Empathically providing individualized treatment and assistance is the goal of its health chatbot. Similar to this, LUCID uses an AI recommendation system to offer music based on a user's emotional state, classifying emotional states using biometrics and self-assessed data. CXIIII Understanding a person's mood and how they respond to music allows the algorithm to modify its recommendations in order

to offer more useful assistance. Caliv Even while empathy machines and emotion AI may sound like scary ideas, they are crucial for filling in the gaps in patient care that conventional health models sometimes ignore. Significant human resources are needed for longitudinal treatment and patient monitoring. Reducing this load and raising the standard of care can be achieved by making machines more empathetic. The faster we can create machines that are more empathetic, the more useful our digital healthcare technologies will be. With this development, technology may be able to truly understand and sympathize with people's emotional states, opening up a world of possibilities. A key pillar of digital health is emotion artificial intelligence; the efficacy of treatment is increased when a patient's emotional condition is better understood. Its importance in healthcare is highlighted by the fact that it is widely used in many applications. Sentiment analysis, for instance, is used in marketing to examine product reviews and customize suggestions. It helps with stock movement forecasting in the financial industry. Its broad applicability is demonstrated by the fact that its effects are also expected in industries including healthcare, insurance, education, and transportation.

AI AND EI GLOBAL MARKET

The Indian AI market is expected to grow at a rate of 25–35% annually by 2027, reaching USD 17 billion.cxlvHowever, there are difficulties along the way. Contextual awareness, emotional intelligence, and the capacity to handle intricate, multi-turn interactions are all areas where industries struggle. A number of obstacles need to be addressed in order to fully realize the potential of conversational AI.cxlviAs online shopping increases, customers are demanding more personalized and seamless support from e-commerce companies. Adopting innovations in artificial intelligence can significantly transform customer service, including RPA and ML. And, ML enables the analysis of customer data to forecast needs, leading to tailored recommendations and assistance. However, by automating repetitive tasks like order processing and data entry, RPA improves the overall effectiveness of customer support operations. According to a Gartner survey, the use of AI in the workplace has grown by 270% over the last four years.cxlviiResearchers at Stanford University have created AI systems that can recognize emotions with up to 80% accuracy by analyzing facial expressions. cxlviii The market for AI in emotional intelligence is expected to reach \$22 billion by 2026, growing at a 40% compound annual growth rate (CAGR). Notably, companies like Microsoft and IBM are making significant investments in developing AI systems that can sense face emotions and conversational tones, allowing for more personalized interactions and fostering stronger user relationships.cxlixEmotion AI could be used in the future to identify insurance fraud, diagnose depression, gauge a student's understanding of a course, or evaluate a driver's performance.cl AI technology seems to be improving steadily for Emotion's future. Apart from examining contemporary business patterns, the worldwide "Emotion Detection and Recognition" market research report provides a comprehensive assessment of industry growth opportunities, encompassing the market's magnitude and worth. cli The market for emotion detection and recognition was estimated to be worth USD 23.5 billion in 2022 and is expected to increase at a compound annual growth rate (CAGR) of 12.8% to reach over USD 42.9 billion by the end of 2027. This suggests that the market for emotion recognition is anticipated to expand considerably, rising by roughly 12.9% by 2027. clii According to a different market analysis, the Emotion Detection and Recognition (EDR) industry was valued at USD 37.9 billion

in 2022. By 2030, it is expected to have increased to USD 131.2 billion, a 16.8% compound annual growth rate (CAGR) from 2023 to 2030.

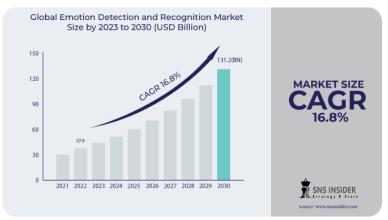


Figure 4: Forecast of global Emotion AI marketcliii

CONNECTING THE GAP BETWEEN EI AND AI

Animals and humans can be distinguished by their emotions and intelligence. People's behavior is greatly influenced by their emotions, and certain emotions can have an impact on how well they perform. Emotions might also make it more difficult to accomplish intelligent results. Therefore, in addition to cognitive and reasoning abilities, a computer must also be able to display emotions in order to emulate human behavior. Performing the feelings into smart systems, investigating how computers can express affection and creating intelligent agents that can display emotions when interacting with other agents in a common setting. Understanding the mechanics behind these agents' emotional expression and communication is essential to enhancing their ability to engage in meaningful interactions that resemble human emotional exchanges. It is crucial to comprehend how AI is evolving and how it interacts with emotional intelligence, particularly when thinking about better work environments, increased teamwork, and increased self-awareness. These days, EI and AI are essential concepts in the quickly evolving field of technology. Performing the investigates the complicated terrain of human emotions, social interactions, and self-awareness.

Traditionally, both of these fields have been seen as distinct, signifying the facets of intelligence associated with people and robots, respectively. EI and AI have a fascinating relationship, according to recent developments, raising interesting questions about their potential synergistic effects and capacity to improve human-machine interaction. When AI and EI come together, marketing enters a new era that is marked by a dramatic departure from traditional approaches and the development of innovative tactics meant to improve consumer interaction. The importance of striking a balance between data-driven insights and a profoundly sympathetic understanding of the wants and emotions of consumers is underscored by this synergistic relationship, which contemporary marketers have underlined. clvi This integration makes it easier to create highly customized and captivating client experiences, with AI boosting analytical skills and EI offering a deep comprehension of human emotions. Significant insights

into the nuances of AI's role in improving decision-making processes are provided by Brynjolfsson and McAfee. Their research clarifies how businesses can strategically apply data-driven insights, emphasizing AI's significance as a major force behind changing marketing paradigms and meeting the evolving needs of a consumer base that is becoming more techsavvy. clvii Li and Karahanna contribute to this discussion by exploring the field of empathic comprehension and recognizing the fundamentally human element in consumer interactions. Their findings improve artificial intelligence's analytical capabilities by highlighting the importance of emotional intelligence in interpreting client emotions, motivations, and reactions. clviii

INTERACTIONS BETWEEN EI AND AI

Humanizing AI-driven interactions requires emotional intelligence. For instance, chatbots powered by artificial intelligence are skilled at handling routine questions and transactions in customer service with remarkable efficiency. However, EI is what makes it possible for customer service agents to build a close connection with customers by demonstrating empathy, active listening, and problem-solving skills that foster trust and loyalty. Beyond interactions with customers, AI and EI are work together to improve business culture and employee engagement. Organizations can find ways to improve employee happiness and well-being by utilizing AI-driven insights. However, leaders with emotional intelligence are better equipped to create a friendly, inclusive workplace where employees feel valued, respected, and encouraged to reach their greatest potential.clix As AI systems get more sophisticated, they might serve as middlemen, enabling investors to integrate their EI with AI's analytical capabilities. clx AI facilitates the connection between emotional intelligence and successful investing methods, which is why it is so important in decision-making processes. These tools can assist investors in making more rational and well-informed decisions by providing datadriven recommendations, unbiased assessments, and the capacity to recognize any emotional biases.clxi However, the combination of AI and EI holds the potential to usher in a new era of human-machine interaction. The potential synergies between these two fields are examined in further detail below:

- ➤ Enhanced Human-Machine Interaction: Designing user interfaces that appeal to human emotions and preferences is crucial as AI systems become more ingrained in daily life. Developers can produce more user-friendly, intuitive, and sympathetic technologies by integrating EI principles into AI design. Consider an artificial intelligence tutor that, in response to a student's emotional state, modifies its teaching methodology and degree of difficulty to provide a more interesting learning environment.
- ➤ Ethical AI Development: AI is increasingly used to make judgments that affect people's lives, ranging from criminal justice and healthcare to hiring and lending decisions. Fairness, transparency, and bias reduction can all be achieved by incorporating EI principles into AI systems. An AI-powered hiring tool might, for example, be made to evaluate a candidate's qualifications and experience impartially, ignoring any emotional cues that can unintentionally sway human judgment.
- Augmented Intelligence: While AI excels at processing large datasets and performing repetitive tasks, it currently lacks the EI essential to understand the complex subtleties

- of human emotions and social cues. Instead than replacing human decision-making, we can develop systems that enhance and empower it by fusing the computational power of AI with the emotional intelligence of Emotional Intelligence. To create a more comprehensive diagnostic and treatment plan, picture a physician using an AI system that evaluates medical data while also taking the patient's emotional health into account.
- Personalized Experiences: Personalized experiences are becoming more and more significant in fields like customer service, healthcare, and education. While EI can assist in understanding individual preferences, motives, and emotional states, AI can analyze large datasets to customize recommendations and interventions. An AI-powered educational platform, for instance, can determine a student's preferred methods of learning and emotional responses, allowing it to customize activities and materials to support individualized growth.

While the emergence of robo-advisors and AI in transforming global investing practices presents a promising prospect for future developments, several obstacles are impeding this progress. clxii Ethical and responsible investment is expected to become a major aspect of investing as robo-advisors align their tactics to adhere to sustainable principles. Explainable AI integration may also lead to greater transparency, which would boost confidence and encourage wider acceptance. But it's important to recognize that these advancements have inherent limitations. clxiii The effectiveness of machine learning models in the face of novel situations may be limited by their reliance on historical data, which may limit their capacity to adjust to unforeseen changes in the market. clxiv Important considerations include the potential biases in AI algorithms, the ethical ramifications of automated decision-making, and the challenge of preserving investor confidence in the absence of human intuition. clxv Finding the perfect balance between algorithmic precision and human supervision is a challenging issue that necessitates continued research and the development of legislative frameworks to ensure the moral use of AI in asset management.

While AI offers the information and insights required for well-informed decision-making, emotional intelligence is what gives the data a human face and turns it into actions and results that have significance. Businesses may create a healthy balance between technology innovation and human connection by merging AI and EI, which will propel long-term growth and success in the digital age. Let us embrace the synergy of AI and EI as a driver for positive change as we continue to traverse the intricacies of the contemporary business world, where human connection, empathy, and understanding complement data-driven insights. Together, AI and EI have the potential to completely change how businesses operate in the future while enhancing human experience and spurring innovation in previously unthinkable ways.

THE ROLE OF EI IN AI DEVELOPMENT AND DEPLOYMENT

EI is crucial in human relationships because it facilitates the ability to manage social challenges and make judgments that help others. Adding EI to artificial intelligence means developing systems that are able to identify, comprehend, and respond to human emotions. This integration leads to the development of applications that may engage with users in a more natural and contextually relevant manner. The creation of technologies that put the welfare of

people and society at large first is essential to the ethical growth of AI.clxviAs AI develops further, it becomes increasingly important to apply EI concepts to its creation and application. Here's how Emotional Intelligence can be crucial. In order to determine a person's emotional state, AI systems that possess emotional intelligence may recognize and interpret physiological signs, verbal intonations, and facial expressions. Once these feelings are identified, emotionally intelligent AI is able to adapt its responses to the user's mood or emotional needs. In a number of industries, including entertainment, education, therapy, and customer service, an understanding of emotions enhances communication and produces more customized experiences. Ethical outlines are necessary to overcome possible prejudices that could arise from misinterpreting feelings in different cultural contexts or circumstances, allowing for the responsible creation of such systems. Additionally, since emotional data is private, ethical guidelines that safeguard individuals' privacy rights when AI systems use it must be established.

In order to create systems that respect human values and comprehend human emotions, developers should emphasize the significance of emotional intelligence in AI ethical frameworks. This approach fosters trust and confidence in AI systems while lowering potential ethical concerns. Through the utilization of emotional intelligence to improve its capabilities, emotion recognition technology has completely changed the AI environment. Using machine learning algorithms, this technology deciphers human emotions from a range of inputs, such as body language, speech patterns, and facial expressions. clavii However, these developments' ethical implications emphasize the significance of responsible development and deployment. Users may interact with AI systems that have emotion recognition capabilities in a more natural and sympathetic way. Emotionally intelligent AI in the healthcare industry can help diagnose mental health conditions by analyzing nonverbal and verbal cues, thereby enabling patients to receive treatments sooner. Additionally, removing obstacles to communication is made possible by AI that can accurately interpret emotions. The goal of the field of affective computing, which aims to build machines that can perceive, understand, and even react to human emotions, is attracting more and more attention from researchers. This encompasses a range of technologies, including facial recognition software that examines facial expressions, sentiment analysis tools that examine the nuances of emotions in textual material, and speech analysis systems that detect emotional tones.clxviii

Incorporating EI principles into the design process allows developers to make sure AI systems reflect human values, desires, and goals. This entails giving transparency, accountability, and human control over AI interactions top priority while also taking into account the emotional toll that AI systems have on its users. AI systems that incorporate emotional intelligence have several benefits, especially when it comes to increasing user engagement and enabling more intuitive experiences. Claric However, this advancement in technology comes with its own set of difficulties. In order to prioritize user autonomy and well-being, developers must make sure AI algorithms with emotion recognition capabilities prioritize these factors. To do this, it is necessary to create systems that successfully address users' emotional demands while respecting their decision-making authority. For instance, we can lower the risks that startups usually face and instead obtain a competitive advantage by creating products and services that

appeal to and satisfy customers by implementing human-centered design principles into our business plan.clxxAs we proceed with our AI journey and integrate it into our everyday lives, we must remember the significance of emotional intelligence and be vigilant about methods to improve AI technology.clxxi

EMERGING TRENDS IN ETHICALLY SOUND AI SYSTEMS

Leo Buscaglia has said that 'too often we underestimate the power of a touch, a smile, a kind word, a listening ear, an honest compliment, or the smallest act of caring, all of which have the potential to turn a life around."clxxiiProfessionals who improve their emotional intelligence can overcome obstacles, seize new chances, and make a lasting difference in both their own and other people's lives.clxxiiiAccording to the World Economic Forum's "Future of Jobs Survey 2020," one of the most important business competencies in 2025 will be emotional intelligence.clxxivAccording to research, those with strong emotional intelligence might not be as inventive and creative. People with high emotional intelligence may find it difficult to give critical criticism because they are afraid of offending others.clxxv

- **User-Centric Design**: Al should be developed to enhance human decision-making and make our lives easier, not to replace us. This entails developing systems that are able to recognize and adjust to our emotions.
- **Emotionally Intelligent Interfaces**: Future interfaces will be more intuitive and respond to users' emotions to give tailored replies. A healthcare app might, for instance, use your voice tone to identify tension and provide relaxation methods.
- Transparency in Emotion Analysis: It is necessary that users understand the
 collection and use of their emotional data. In order for people to make educated
 decisions about sharing their feelings with AI systems, future efforts will concentrate on
 making this process clear. The involvement of organizations addressing privacy and AI
 issues is crucial in this regard.

INTERDISCIPLINARY COLLABORATION BETWEEN AI AND EI

Advocating for responsible AI practices, encouraging openness, taking part in conversations on ethical principles, and encouraging interdisciplinary collaboration are all ways that individuals may assist the ethical use of emotional intelligence in AI development. Clxxvi The process of incorporating emotional intelligence into AI is difficult and calls for collaboration across specialists in different domains:

- **Ethics and Philosophy**: The development of AI systems is greatly aided by these specialists, who make sure that their applications respect privacy and are consistent with our principles.
- > **Psychology and Cognitive Science**: Teaching AI systems to accurately detect and react to emotions requires an understanding of how human emotions function.
- ➤ **Legal and Privacy Experts**: It will be necessary to address the privacy and legal implications as AI develop. The protection of user data and navigating the complexity of rules are tasks that experts in these fields can assist with.
- > **Technology Specialists**: To create these emotionally intelligent systems, we obviously also require the technical know-how of developers, data scientists, and AI experts.

By integrating these many viewpoints, we can develop AI that takes into account the moral ramifications of its actions in addition to being effective. By using an interdisciplinary approach, ethical considerations are guaranteed to be a fundamental component of the development process from the start. It is obvious that the way we interact with future technologies will be greatly impacted by the thoughtful incorporation of emotional intelligence into AI. As we proceed, it's critical to keep investigating this area with an emphasis on user welfare and ethics. Our active participation in the ethical use of EI in AI development could be crucial in guiding this potent technology toward results that will benefit all of mankind.

AI CAN ENHANCE EMOTIONAL UNDERSTANDING AND COMMUNICATION

AI has the ability to improve human comprehension and communication in a number of ways, even though humans are naturally emotionally intelligent. Chatbots with AI that can communicate emotions have become very popular in the customer service industry. Once more, chatbots that use text, emoticons, and visuals as emotional cues might improve social interaction and perceived humanness. One underlying mechanism for these beneficial interactions seems to be social presence. clxxvii AI-powered technologies are able to identify emotions by analyzing text patterns, audio signals, and facial expressions. This can be helpful in contexts like online communication or mental health evaluations where it can be difficult to recognize minor emotional signs. Gathering and classifying emotional data, training machine learning models to identify emotional cues, and incorporating these models into userinteraction systems like chatbots or virtual assistants are all steps in developing an emotional AI. Potential privacy violations from data collecting biased emotion recognition that results in unjust treatment and the abuse of emotional data for manipulation or surveillance are some of the risks associated with emotional AI.clxxviiiPersonalized coaching and feedback on emotional control, empathy development, and conflict resolution can be obtained using AI-powered apps. People looking to develop their emotional intelligence skills can benefit from the resources and discreet support provided by these tools. Emotion coaching is a straightforward, affordable, empowering, and all-encompassing tool that can enhance relationships, communication, selfcontrol, progress, resilience, and health.clxxixAI has the potential to create communication tools that adjust to the user's emotional state. An email assistant, for instance, may assess your tone and recommend changes as needed.

EXPLORING EI IN AI SYSTEMS

Due to its implied capacity to improve overall stoner gests and mortal-computer relations, EI has attracted a lot of interest in the realm of AI research. With an emphasis on emotion recognition and response mechanisms, a number of studies have investigated the incorporation of emotional intelligence into AI systems. In mortal communication and commerce, emotional intelligence is essential. It includes the capacity to recognize, appreciate, and react to emotions in oneself and others. Researchers have started looking into how to include emotional intelligence into AI systems as the technology develops. clxxx An essential component of emotional intelligence is emotion recognition, which entails relating and deciphering mortal emotions from a variety of diverse modalities, such as speech patterns, body language, and facial expressions. To create reliable emotion recognition models, experimenters have misused machine literacy techniques like multimodal emulsion and deep literacy. clxxxi There are still a

number of issues with emotion recognition systems, despite tremendous progress. Significant obstacles include variances in artistic expression, environment-dependent emotions, and mortal expression variability. The creation of precise and efficient emotion identification algorithms is further complicated by the requirement for real-time processing and the absence of labeled training data for certain emotional countries. clxxxii The integration of various data sources and knowledge disciplines, as well as multidisciplinary collaboration, are necessary to address these difficulties. AI systems must be able to represent and simulate emotions in order to interpret and comprehend emotional nations. Colorful approaches have been investigated, such as mongrel models that combine categorical and dimensional aspects, dimensional models, and models that are similar to the valence-thrill-dominance model. Additionally, the system's ability to capture the complexity of mortal feelings is improved by adding contextual information, which is the same as situational cues and personal characteristics. clxxxiii

Although some forms of AI are known to display emotions, these are uncommon in the AI of today that humans interact with on a daily basis. According to some academics, by giving AI systems feelings, we may provide them emotional experiences that foster empathy and a sense of community with users in settings like therapy, education, museums, mental health, and similar activities. claxxiv In order to help create more thoughtful, compassionate, caring, therapeutic, healing, and moral machines, there is a need for AI systems, particularly embodied or affective ones that allow people to feel connected to ethical-moral agency and make ethical decisions and assessments on their own in ways that are socially and legally responsible. clxxxv When combined with sentiment analysis, natural language processing techniques allow AI systems to elicit emotionally relevant answers in textbook-ground relations. The combination of face vitality and speech conflation improves the system's expressiveness even further.clxxxviWhen emotional intelligence is incorporated into AI systems, ethical issues including implicit impulses, concurrence, and sequestration are raised.clxxxviiTo secure stoner data, emotion recognition technologies need to adhere to stringent sequestration regulations. Additionally, impulses in training data may result in improper treatment or misinterpretation of emotions, highlighting the necessity of diverse and representative datasets as well as continuous impulse monitoring during the development and deployment phases.clxxxviii

Emotionally intelligent AI systems require costly operation disciplines. These systems can improve human-machine interactions and overall stoner gests in a variety of contexts, including healthcare, internal well-being, education, customer service, and entertainment. Enhancing the resilience and understanding of emotion recognition models, investigating cross-cultural and environment-apprehensive emotion understanding, and tackling the difficulties of long-term emotion shadowing and adaptation are some potential investigation directions. Rethinking the relationship between humans and computers is made possible by the incorporation of emotional intelligence into AI systems. Although tremendous progress has been made, there are still issues with emotion identification and response systems. Multidisciplinary cooperation, ethical considerations, and ongoing developments in AI technologies are necessary to meet these challenges. We can create more sympathetic and receptive machines that comprehend and relate to people on a deeper emotional level by investigating emotional

intelligence in AI systems.clxxxixLet's talk about a thorough examination of the systems behind emotion identification and reaction. I've looked at a couple of the available articles. The following is a summary of the important discoveries regarding emotion recognition and response mechanisms that were made during the examination of these papers:

- Approaches based on deep literacy have shown impressive advancements in directly expressing emotions using a variety of diverse modalities, such as speech, facial expressions, and physiological cues. cxc These methods enhance the overall delicacy of emotion identification systems by utilizing deep neural networks' ability to recognize complicated aspects.
- In terms of directly classifying emotions from speech signals, speech-grounded emotion recognition techniques have demonstrated encouraging outcomes. To record and analyze emotional cues in speech data, auditory, prosodic, and linguistic aspects have been heavily used. Strong emotion recognition in real-world scripts is still difficult to achieve because of things like individual variances and background noise.
- ➤ Multimodal sentiment analysis has emerged as a successful strategy to improve the delicacy of emotion recognition. Researchers have improved findings by combining data from many modalities, such as speech, facial expressions, and physiological signals. In order to incorporate multimodal cues and provide a more thorough knowledge of emotions, colorful emulsion techniques such as early emulsion, late emulsion, and cold-blooded emulsion have been investigated.^{cxci}
- Analysis of facial expressions has become a popular technique for identifying emotions. Various datasets, point birth methods, and bracket algorithms have been used to construct automatic facial expression recognition systems that can directly identify and categorize facial expressions linked to various emotions. cxcii
- ➤ Wearable biases, such as smartwatches and physiological detectors, present exciting opportunities for emotion identification. cxciii By allowing the prisoner to receive physiological signals associated with emotions, these biases facilitate operations in affective computing, healthcare, and well-being monitoring.
- ➤ Text-based emotion recognition techniques, based on natural language processing (NLP) methods, have advanced significantly in analyzing textual data to categorize and characterize emotions. Emotional information from textbooks has been valued through the use of emotion dictionaries, sentiment analysis, and emotion brackets. However, there are still issues with managing linguistic nebulosity and efficiently simulating contextual information. CXCLIV
- ➤ The ability to identify emotions based on electroencephalography (EEG) data has demonstrated a commitment to identifying the mental effort linked to emotions. EEG signals have been interpreted using bracket algorithms, point birth styles, and colorful preprocessing techniques to accurately identify emotions. CXCV
- ➤ The importance of emotional intelligence has been highlighted by emotion recognition in the context of human-robot interaction (HRI) and mortal-computer commerce. To improve stoner gestures and promote more empathetic relationships, methods for emotion identification and reaction in HCI systems have been created. CXCVI
- The field of affective computing, which includes modeling, conflation, and emotion identification, offers a thorough framework for integrating emotions into AI systems.

- Although there has been significant advancement in the subject, obstacles still exist in obtaining precise and environmentally conscious emotion recognition. cxcvii
- For the purpose of identifying emotions, physiological markers such as skin conductance and heart rate have been extensively studied. These signals provide invaluable insight into the physiological alterations linked to emotions. However, problems with signal processing and point birth to guarantee reliable emotion recognition still exist.cxcviii

Different communities and environments have different ways of expressing and interpreting feelings. Therefore, in order to create more culturally sensitive and environmentally conscious models, unborn research should investigate how artistic and contextual variables affect emotion recognition performance. CXCIXWhen compared to unimodal methods, the integration of various modalities—such as aural, verbal, and physiological signals—showed a considerable improvement in the delicacy of emotion recognition. CCI Insights into the effectiveness of deep learning methods, multimodal fusion, wearable technology, facial expression analysis, NLP, EEG signals, HCI, affective computing, and physiological signals in the field of emotion recognition are gained from the examination of articles. The creation of AI systems that are more sympathetic and cognizant of their surroundings is made possible by these discoveries. The availability of human emotion data marks a significant breakthrough, enabling intelligent systems to improve communication between humans and technology. Emotions and cutting-edge technologies like AI, ML, DL, geographic information systems (GIS), and extended reality (XR) are coming together to create a new era of emotion-driven intelligent systems that will transform urban applications.

MATCHING PERSPECTIVES BETWEEN EI AND AI

These days, AI and EI are essential ideas in the quickly evolving world of technology. While AI aims to build robots and algorithms that can mimic human intelligence, EI explores the complex world of human emotions, social interactions, and self-awareness. Both domains have historically been seen as distinct, representing the facets of intelligence associated with machines and humans, respectively. Recent findings suggest that AI and EI have a fascinating relationship that raises interesting questions about their potential synergistic effects and capacity to improve human-machine interaction.cciiThe main distinction between AI and human intelligence is that the former has not yet attained the latter's level of capability. Specifically, AI technology typically lacks EI, which is fueled by human intelligence. Artificial agents with emotional intelligence are able to read, comprehend, express, and control emotions as well as create and employ seemingly emotional behavioral displays. cciii, ccivIt has an impact on many different applications, such as games, robots, and virtual assistants. Building interactions between people and technology is crucial for understanding users' emotive states, which is where EI must be developed in order to extract and apply it in technological systems. EI, on the other hand, assesses a person's capacity to identify, use, comprehend, and control emotions in ways that are most beneficial for social interaction and problem-solving. People with higher EI are able to control their emotions, solve problems more effectively, and are less prone to negative reactions and mood swings. They also communicate with others more effectively.ccvAI has continuously advanced the ability of digital entities to understand and interpret their surroundings based on processed data and make decisions based on that information rather than following instructions as programmed.^{ccvi}

Table 2: Summarization of recent research comparing EI and AI

EI	Subject	AI
Human ability to understand, use, and	Focus	Machine intelligence to process information
manage emotions		and perform tasks
Biological and psychological	Nature	Computational and algorithmic
Empathy, self-awareness, social skills,	Strengths	Data analysis, pattern recognition, complex
adaptability		calculations
Susceptible to biases, prone to	Weaknesses	Lacks emotional understanding, limited
emotional reactions, limited cognitive		creativity in novel situations
capacity		
Focus on refining measurement for	Recent	Advancements in natural language
predicting life outcomes, exploring the	Research	processing (NLP) to simulate human
link with social and emotional learning		conversation, exploration of integrating
(SEL) programs		emotional recognition into AI systems

UNVEILING THE COGNITIVE AND EMOTIONAL FAULT LINES

Society is on the verge of discovering new spheres of comprehension, empathy, and connection through thoughtful analysis and proactive engagement with the potential and difficulties of AI and EI, which will profoundly transform the human experience. Beyond scholarly curiosity, EI has emerged as a key topic in discussions about professional growth, personal development, and educational programs. This is because it highlights the inherent importance of emotional intelligence in negotiating the intricacies of social engagement and human interactions. Once more, the development of AI has been characterized by waves of ground-breaking inventions, periods of skepticism, and eras of ambitious predictions. The goal of developing AI has been to build systems that can not only mimic but also surpass human cognitive abilities, such as language processing, pattern recognition, problem solving, and, more recently, the comprehension and simulation of human emotions. CCVIIAI has entered a new era of development with the introduction of machine learning and neural networks, where machines can now learn from and adapt to new information with previously unheard-of speed and efficiency.

In the pursuit of comprehending and improving human intelligence, the historical convergence of AI and EI research represents an intriguing new phase. Emotional intelligence (EI) research concentrated on the subtleties of human emotional processing and how it affects behavior and cognition, whereas AI aimed to replicate the range of human cognitive capacities. Researchers and engineers realized that AI might duplicate and even improve human emotional intelligence, which led to the emergence of the confluence of these domains. The field of affective computing, which aims to make human-technology interactions more intuitive, responsive, and sympathetic, was born out of this convergence. It involves designing machines to recognize, interpret, and react to human emotions. In addition to being a technical undertaking, this merging of the fields of AI and EI research reflects a philosophical investigation into the nature of emotion, intelligence, and the fundamentals of human-machine interaction. CCVIII AS AI systems become more prevalent in industries like healthcare, education, customer service, and more, it

is critical to incorporate emotional intelligence principles to make sure these technologies enhance human potential and create real connections rather than alienate or misunderstand the very emotions they are designed to comprehend. The path forward, which will combine the accuracy of AI with the complexities of human emotions, promises to transform technology and make it more sympathetic, humane, and sensitive to the emotional tapestry of human life.

In the complicated world of human thought, heuristics and biases combine to create complex patterns that often distort how we see the world. These mental shortcuts, while helpful in some evolutionary situations, can lead us astray and foster misconceptions and illusions.ccxOne such instance is the illusory correlation, which occurs when two variables appear to be related when they are not. It is essential to recognize these cognitive traps, especially in domains where precise analysis is critical, such as safety management and incident investigation. Once more, having strong metacognition makes it easier for people to deal with obstacles and adjust to changes in the learning environment. When it comes to adapting their learning processes to new contexts and needs, they are generally more adaptable.ccxi AI and EI are two different perspectives on intelligence, and they differ fundamentally in how they engage with the outside world and process information. ccxii In safety management and incident investigation, it is critical to become proficient in the complex web of cognitive biases and heuristics in order to support accurate analysis and well-informed decision-making. False associations, which result from our natural tendency to see patterns where none are there, can mislead organizations, prolong misconceptions, and obstruct progress. Organizations may create a culture of safety and resilience where incidents are seen as chances for learning and development rather than as isolated occurrences by comprehending the complexities of human cognition and using tools made to overcome its limitations.

Cognitive Processing

Emotions and human mind are inextricably intertwined. Attention, memory, and decision-making are all impacted by EI, which is the capacity to recognize emotions in both one and others. Our ability to encode and recall information can be influenced by our emotional moods. For instance, while joy might improve our memory for pleasant memories, fear can increase our attention to possible dangers. AI systems, on the other hand, are very good at processing information logically and rationally. Without emotions getting in the way, they are able to analyze enormous volumes of data and spot trends. CCXIII AI systems frequently rely on machine learning and statistical analysis, giving accuracy and efficiency precedence over subtleties of emotion.

Emotional Processing

Humans have a wide range of emotions. EI includes the capacity to identify our own feelings, comprehend their origins, and control our emotional reactions. It also entails empathy, which is the ability to understand and experience another person's feelings. However, current AI systems are not emotionally intelligent. Although some sophisticated AI can identify basic emotions by analyzing voice or facial expressions, they lack true emotional intelligence. ccxivAI is unable to feel emotions or relate to human emotions.

Ethical Considerations

Human roles may eventually be replaced by AI. The question now is, when will AI take the place of humans? Concerns about job displacement and the possibility of AI replacing humans in a variety of roles have been raised by the technology's quick development. Artificial intelligence-driven automation threatens to replace labor in industries with cyclical duties. This creates concerns about unemployment, income disparity, and the requirement for retraining initiatives to give workers AI-complementary skills. CCXVOnly the data used to train AI algorithms can make them objective. In fields like criminal justice, loan approvals, and employment, biased data sets can produce biased results. It's critical to reduce bias in AI development to guarantee equity and nondiscrimination. CCXVIIThe loss of human control is a concern as AI takes on more decision-making responsibilities. There are issues with accountability for AI system judgments in crucial domains like military operations and unmanned aerial vehicles (UAVs). CCXVIII

THE FUTURE INTERSECTION AND CHALLENGE OF EI AND AI CORRELATION

The future of human-machine interactions will be shaped by AI and EI. While AI focuses on building intelligent computer systems that can perform activities that frequently require human brains, EI refers to the ability of humans to comprehend, control, and use emotions. With an emphasis on current trends and research areas, this paper explores the relationship between AI and EI. The potential for cooperation and the potential effects of this merger on various industries are examined in this essay. It also emphasizes the necessity of ethical frameworks that take emotional intelligence into account.ccxviiiResearch in this new field looks at how AI affects employees' emotional intelligence (EQ) at work. The term EQ describes the capacity to recognize, evaluate, control, and make effective use of one's own and other people's emotional states. This ability is essential to developing a thorough comprehension of interpersonal connections. In the workplace, EQ has a big impact on employee wellbeing, leadership, teamwork, and conflict resolution. The application of AI tools in the workplace, including chatbots, mood detection, and emotion analysis, is a field that is always changing. Emotion AI is increasingly being used in corporate settings, and it has a lot of promise to increase productivity.ccxixNevertheless, a thorough understanding of the viewpoints and experiences of employees with its execution is lacking. People believe that emotion AI may violate their privacy regarding their emotional information. It might force compliance with personal job obligations. Employees may, however, take individual precautions to protect their emotional privacy. Therefore, it might be useful for protecting individual privacy at work.ccxx

Table 3: Summarization of the present and future potential application and research field

Potential Applications	Research Fields
Emotion Recognition: AI programs that are able to	Creating AI algorithms that can accurately
recognize and interpret human emotions in text, speech,	identify emotions from a variety of data
and facial expressions.	sources.
Emotional Response Generation: AI that tailors'	Investigating the moral ramifications of
responses to consider user feelings.	AI's ability to read human emotions.

Personalized EI Training: AI-driven applications that	Creating AI tools to analyze emotional
tailor exercises and feedback to enhance emotional	patterns and recommend ways to
intelligence.	improve.
Real-time Feedback and Coaching: AI programs that offer	Examining how well AI-based EI training
guidance and feedback on emotional reactions in	works in comparison to conventional
practical settings.	techniques.
Enhanced Human-Computer Interaction: More natural	Investigating the ways in which AI can
and fruitful encounters are made possible by AI assistants	enhance human emotional intelligence in
that can understand and respond to user emotions.	cooperative endeavors.
Augmented Decision-Making: AI systems that enhance	Creating structures to guarantee the
human decision-making in difficult situations by taking	ethical and open application of AI in
into account both facts and emotional considerations.	decision-making.

AI and EI model to provide the computer a sufficiently distinct emotional language and avoid oversimplifying the acquisition of its emotive color, developers have very high expectations for databases of pictures, recordings, etc. This calls for the establishment of emotional calculus principles, the formulation of hypotheses regarding the operation of emotions in machines, and ongoing model training.ccxxiA method of thinking that considers emotions geographically and categorically and codes them in a way that is consistent with human ideas. Typically, when a machine sees a person for the first time and notices an image in the database, it automatically and subconsciously contextualizes, links claims, and responds by relating the new encounter to earlier images and descriptions. ccxxii There are certain ethical and technical difficulties in creating AI models with an emotional component.ccxxiii The concept of EI in AI is still up for debate, and opinions on its definition, formulation, and incorporation into models remain divided. The Five Factor Model (FFM) is one potential path for the creation of AI models. ccxxiv According to the FFM, the Big Five personality traits—conscientiousness, agreeableness, extroversion, openness to experience, and neuroticism—occupy the highest rank in the hierarchy of personality characteristics. ccxxv Assuring emotional stability and dynamically adjusting the behavior of models while they are operating are not taken into account in many works' scalable solutions. This restricts the potential for incorporating models into dynamic real-world settings and situations.ccxxvi

UNVEILING EMERGING TRENDS AND RESEARCH AREAS

There is a lot of agreement in the dynamic field of the confluence of AI and EI, with many new research areas and rising trends. The development of robots with emotional intelligence, sentiment analysis in speech and text, and facial expression recognition are the main areas of current research. CCXXVIII Emerging trends in AI and EI research include the development of Affective Computing for machines to understand emotions, Explainable AI (XAI) to ensure transparency, and the creation of Human-AI Teaming for effective collaboration. Key research areas focus on measuring emotions through bio-signals and facial recognition, applying these advancements to areas like mental healthcare and workplace well-being, and addressing the ethical considerations of bias and privacy. Research also explores how AI can influence and enhance human emotional intelligence in leadership and teamwork contexts. CCXXVIII As AI systems become more complicated, it becomes increasingly important to comprehend how they make decisions. The goal of XAI research is to make AI models more transparent and

comprehensible so that people can understand the logic behind AI-generated findings and identify any biases. CCXXIXThis idea imagines human-AI systems working together, utilizing each other's advantages. In order for humans and their AI counterparts to collaborate, communicate, and develop trust, EI is essential. CCXXXThe structure and operation of the human brain serve as inspiration for this new technology. Systems that use neuromorphic computing could more closely resemble human cognitive functions, such as emotional comprehension. CCXXXII AS AI becomes more complex, XAI research aims to make AI decisions transparent and interpretable, crucial for understanding and trusting human-AI collaborations. CCXXXII

As the importance of developing AI and EI improves, it is crucial for emotional agents to be comprehensible, entertaining, and beneficial. Systems must also be able to design systems that can learn to communicate comparable capabilities rapidly and effortlessly, in addition to demonstrating recognizable emotional intelligence through sophisticated emotional modulation and stabilizing inference. In order to demonstrate higher levels of emotional and artificial intelligence, as well as the ability to deduce long-term objectives and meaning within a system, while overcoming complexity and controlling system states for extended periods of time, we currently understand the mechanisms that are needed at all levels. Again, it is more commonly feeding specific aspects that may be of interest to study, at least until rigorous theoretical investigations or rapid product development at ever-increasing stakes are used to turn strengthening the connections between end-user design and testing selections. The majority of the research is absent, according to wise people like professors and scientists, including the best experimental techniques for assessing emotional intelligence. The gap analysis makes it clear that no clear paradigm exists that explains how to include EI into AIbased systems.ccxxxiiiTherefore, there is a niche for the actual presence of EI, its measures, and the conversion of those measurements into an AI model for consumer-focused goods.

OPPORTUNITIES FOR FUTURE EI AND AI RESEARCHERS

Researchers in these two separate but related fields now have exciting opportunities to collaborate as a result of the convergence of AI and EI. In order to integrate emotional recognition, comprehension, and response capabilities into AI systems, EI researchers can work with AI specialists. This partnership is crucial to developing AI that can communicate with people more emotionally.ccxxxivBy investigating the effects of AI decisions on human emotions, EI researchers can support XAI initiatives. By addressing worries about bias and ethical issues, this partnership can aid in the design of AI systems that are more accountable and transparent.ccxxxvIn order to create human-computer interfaces that are responsive to user emotions, EI researchers can collaborate with AI engineers. This collaboration could lead to more intuitive, user-friendly, and emotionally engaging technological interactions.ccxxxviAI can be utilized to develop training programs that are adaptive and customized to increase emotional intelligence. These solutions can make use of AI's capabilities for emotion recognition during training, tailored learning paths, and feedback. ccxxxvii It is commonly acknowledged that Emotion AI will improve organizational security, culture, and employee well-being.ccxxxviii Nonetheless, protecting private data and guaranteeing independence from excessive supervision are essential values that ought to be respected and protected, both at work and outside of it.ccxxxixIt is speculated that teaching students' metacognitive skills during the planning, monitoring, and evaluation stages of the learning process can help them become more skilled at controlling their cognitive processes. This strategy might make a big difference in helping people develop resilient character. Research on other psychological abilities that support improving academic resilience is crucial for the future. Through implementing AI solutions with a deep understanding of human emotional needs and social situations, we may create technologies that are more responsible and effective.

Assuming that some of our knowledge and the rules governing what we learn about EI and AI come from participation and observation, cycles of research that reveal compatibility levels and explore behaviors, the creation of practical models, scientific and contextual understandings, and how they work together to support learning and implementation across various capabilities must be developed under four possible loop characteristics: tight types and low-task relevancies through design optimization; high contextual understanding with less specificity and actionable direction to develop humanistic technologies; assumption-centric regulations for systems at higher levels of abstraction and coupled manifestations supporting not only control and insurance but also ethical behaviors, as there is evidence that a gap can arise between our designed systems and societal requirements. ccxliiiThe future of work will be influenced by both technical breakthroughs and our ability to combine them with our innate human skills, of which emotional intelligence is a crucial element. The main challenge going forward will be to make sure AI enhances rather than diminishes these human qualities in order to create a workplace that is both more productive and more human-centered.

Being able to identify and categorize human emotions is incredibly pro-social; it helps in mutual understanding, which is one of empathy's goals. Recall that the ability to categorize feelings is also extremely potent and does not always necessitate a high degree of agreement on those impressions. ccxliv It's also important to keep in mind that empathy can be used to manipulate and abuse social ties and loneliness. Beyond empathy or compassion, human emotions can be manipulated and used to fuel fears about the circumstances we find ourselves in, typically related to the intentions of others or a perceived societal danger. Similar to the idea that AI would improve the future by implementing processes and objectives that are essentially, enigmatically human, there is also an anticipation that emotional intelligence in AI will be advantageous. ccxlv We might hope that AI would soon take a very human course, and understanding a little bit about how to use AI could help us understand human existence and history. Once more, we can hope, and the fear around AI stems from the potential for machine and AI application software to exhibit emotional intelligence comparable to that of humans. Since the question, "What should AI do?" is still relevant, the values, morals, and principles that guide AI creation are constantly difficult to answer. Since it's difficult to see anyone not building EI in something other than our image, any method based on EI appears likely to be humancentric. Human can develop empathetic feelings towards AI, particularly when observing its simulated behaviors or being embedded in a narrative that highlights its struggles or needs. AI is being integrated into mental health support, with chatbots and virtual assistants providing accessible, immediate support and personalized interventions.

It focuses on the proposal of a narrative-based framework in which human and AI system collaborate in order to create a shared narrative world, from which to retrieve micronarratives that facilitates the creative process. Given that storytelling allows AI to gain knowledge directly from humans and communicate in a way that is understandable to humans, narrative practices may be translated to the real world because stories are about people and at the same time generate human cognitive patterns. ccxlvi Thus, narrative tools can be integrated into AI systems to create a value alignment and a shared common sense that can help improve human-machine relationships. Yuval Noah Harari.ccxlvii According to Harari (2019)ccxlviii, since the beginning of the 'cognitive revolution', Homo sapiens have lived in a dual reality comprising both the actual landscape and an imagined reality, represented by cave drawings and stories told within social groups. Since then, this imagined reality and its symbols have become increasingly powerful and that is enough to control social relations and subordinate the survival and the care of other intelligences such as animals and plants. Human beings are social animals: thanks to narratives that welcome plurality, sociality can be extended to include AI systems. The concept of degrees of narrativity ccxlix represents the leading principle enabling the meaningmaking process and human-machine dialogues based on micronarratives. ccl To be acceptable, stories, especially when they are complex, must meet strict structural requirements^{ccli} that are not limited to the correctness of storytelling techniques. Since stories are about people and their choices and conflicts, to be acceptable they must also reflect human emotions.

Today, we are not capable of creating empathic AI systems, and perhaps we never will be. AI systems can only simulate human emotions, empathy and social reasoning are currently beyond its ability. cclii Micronarratives may be the key to establishing a more effective connection between human beings and AI systems. However, AI systems can generate micronarratives without the need to express or comprehend emotions, while humans act as the emotional glue, incorporating micronarratives into the wider context. This is closely linked to 'ethos', placing them into a system of values that regulates behaviors within the world.ccliii With respect to narrative worlds, micronarratives may be used not only to explore the design of biocyber-physical systems but also to train machines to create coherent narrative fragments within the narrative world framework. Again, micronarratives can also be used to enable the activation of references that may be recognized by humans in terms of a sense of belonging and consequent motivations. So, ultimately, to understanding what an AI system is and how it functions is really a challenging task for human beings, especially for those not actively involved in developing it. Again, for the communication designer it is also more challenging ccliv and it need to be support this understanding with the aim of nurturing trust and familiarity between humans and ALcclv

CONCLUSION

In the emerging AI era, machines are remarkably efficient at human-like jobs. Data-driven jobs, which include tasks like task automation, pattern recognition, and predictive analytics, are natural for AI. The delicate dance of human emotions, however, is an intricate puzzle that is inherent to interactions. Emotional intelligence involves not just identifying emotions but also comprehending and managing them. Innovative steps have been taken to create AI systems that are able to sense human emotions. These systems are able to determine emotional states by

analyzing things like textual context, speech modulations, and facial expressions. However, comprehension is not the same as recognition. An AI may be able to tell someone is distressed based on their tone, but it is unable to understand the underlying cause of that concern. Even while developments are closing the gap between AI and emotional prediction, it is still extremely difficult to give robots true emotional intelligence. Emotions provide a wide range of colors that are influenced by cultural aspects and individual histories. It might still be an aspirational goal to teach a machine to feel this spectrum of emotions. Though some aspects, such as true EI, may still be uniquely human, AI is a monument to human creativity. It is now crucial to strike a balance between the potential of AI and an understanding of the complex web of human emotions. Future breakthroughs will be shaped by the harmony of technology and humans. Like the lives of all people, both for us and those who go down in history, ours is a life full of passion, inspiration, and excitement.

EI has the capacity to identify, comprehend, and control one's own and other people's feelings. It is essential for making sure that ethical issues and human welfare are taken into account when developing AI systems. AI and EI are interacting in a fascinating way, and this has important implications for the future. Its distinct advantages of domains, exploring their intricate relationships and provoking contemplation that leads to worries about the future. AI still faces the constant problem of gaining perfect knowledge and understanding the complexities of human emotions. Furthermore, the potential for abuse of these powerful technology calls for moral progress and cautious awareness. Despite these difficulties, the potential benefits of a clean relationship between AI and EI are certain. There will be a lot of worry about how AI's analytical skills will blend with humans' complex emotional intelligence. In the medical field, a patient's emotional state and medical data may be combined to inform creative, individualized treatments.AI has the potential to significantly change education by adapting learning experiences to each student's needs and emotional reactions. These are merely hints of the fascinating potential. On the other hand, effectively navigating these future calls for a sophisticated strategy. Cooperation between groups must be beneficial and effective. To guarantee the responsible development and application of AI technologies that emphasize human welfare and progression, cooperation between research institutions, technology developers, lawmakers, and politicians is required. Personal accountability also has a significant role. It is essential to improve one's EI abilities. People can better understand their emotions and the complex emotional dynamics involved in interactions with AI by developing their consciousness, compassion, and social skills. Furthermore, it is crucial to have the capacity to critically assess AI-powered goods and services.

Thoroughly examining the possible effects of these technologies and aggressively advocating for the ethical advancement of AI are crucial for ensuring a future in which AI advances human civilization. As artificial intelligence continues to change the world, continuous learning takes centre stage. Ongoing improvement and modification must be actively adopted by both individuals and institutions. Education systems must change to give people the essential skills they need to advance in a world driven by artificial intelligence. In addition to technical proficiency, this includes the ability to control the complex social and emotional landscape that results from interacting with AI. On the other hand, it is the responsibility of institutions to

create environments that promote lifelong learning, encouraging staff to integrate new skills and adjust to the evolving human-AI relationship. The percentage of technology must change in order to create a future in which AI and EI work together harmoniously. Instead, being seen as a substitute for human connection, technology should be seen as a powerful instrument to enhance and augment our knowledge and proficiency. Our purpose should be to use AI as a tool for elevating human society and advancing a world characterized by empathy, moral advancement, and a bright future for everyone. Therefore, this analytical study will offer a more comprehensive understanding of the potential and problems inherent in the structured interaction between AI and EI by adding these additional aspects. As a result, many aspects of life and society will benefit from both a scientific and artistic understanding of emotion. AI should strive to reduce both human biases against it and AI biases in the communities and individuals it engages with in the future. We need to explore deeper on such challenges retaining ethical and social viewpoints in our thoughts.

We can use AI for early detection of mental health disorders, providing personalized treatment plans, supporting the development of AI-driven virtual therapists and many more. We need to use AI to provide leaders with data-driven insights and leveraging EI to cultivate better interpersonal connections within teams or organizations or communities. Again, we need to promote the responsible and ethical development of AI, to ensuring that advancements do not make unfriendly users or create new problems. AI is being developed to enhance user experiences by personalizing interactions and reacting to user emotions, particularly in areas like education, health, transport, social work, customer service, etc. This technology draws inspiration from the human brain, with the goal of creating more biologically inspired systems capable of superior cognitive and emotional processes. We need to study more to find how AI tools affect worker emotions, EQ, leadership, community, as well as team productivity in general, and how EI can be used to improve AI-driven workplaces. We need to develop new AI methodologies and theories for more accurately and quantitatively measuring different aspects of human emotional intelligence. Moreover, we need to create more intuitive, responsive, and empathetic user interfaces across various applications. We need to tailor educational programs and healthcare interventions based on emotional and cognitive needs. We need to research more to establish frameworks for responsible AI development, addressing concerns about privacy, potential algorithmic biases, and ensuring AI serves humanity's best interests and many more.

About Author: Vice Chancellor of a specialized public university named Bangladesh NAMEDept, Maritime University (BMU). He was former Head **MIST** and professor/researcher/Examiner BUET. Bangladesh. of Dhaka. email: admiraldrakhter@bmu.edu.bd and kahossain756@gmail.com

References

https://escholarship.org/uc/item/0n41b7qj, accessed on 25 June 2024

- Hossain K A, (2023f), Concept and Future of Education in the Era of Advanced Technology, Journal of Research in Humanities and Social Science, Quest Journals, Vol. 11(9), page 137-152, 16 Sep 2023, Quest Journals Inc, ISSN:2321-9467, accessed on 26 June 2024
- iii https://www.collinsdictionary.com/dictionary/english/innovation, accessed on 21 Feb 2023
- Dwyer Judith and Hopwood Nicole, (2010), Management Strategies and Skills, McGraw-Hill, ISBN 978-0-07-027767-0, accessed on 22 Feb 2023
- https://www.thehansindia.com/hans/young-hans/emotional-intelligence--key-component-of-growth-instudents-579737, accessed on 19 Sep 2024
- https://www.thehansindia.com/hans/young-hans/emotional-intelligence--key-component-of-growth-instudents-579737, accessed on 19 Sep 2024
- vii https://positivepsychology.com/importance-of-emotional-intelligence/, accessed on 11 Oct 2024
- Hossain K A, (2023a), Evaluation of Artificial Intelligence (AI), Machine Learning (ML) and Robot and Future of the World, Journal of Liberal Arts and Humanities (JLAH) 4 (7), 1-26, accessed on 23 May 2024
- Hossain K A, (2023b), Evaluation Ofartificial Intelligence (AI), Machine Learning (MI) and Robot and Future of the World, Journal of Liberal Arts and Humanities (JLAH) 4 (7), 1-26, accessed on 11 Aug 2024
- McCorduck Pamela, (2004), Machines Who Think (2nd ed.), Natick, MA: A. K. Peters, Ltd., ISBN 1-56881-205-1, accessed on 29 Apr 2024
- Hossain K A, (2023c), Evaluation of Prospect and Challenges of Artificial Intelligence (Al) and Preparation for Future, American Journal of Computer Science and Technology 6 (4), 148-169, accessed on 10 Aug 2024
- Hossain K A, (2023d), Evaluation of Artificial Intelligence (AI), Machine Learning (ML) and Robot and Future of the World, Journal of Liberal Arts and Humanities (JLAH) 4 (7), pp 1-26, accessed on 03 May 2024
- O'Neil Jan et al, (2006), The Power of SMART Goals: Using Goals to Improve Student Learning, Solution Tree Press, ISBN 978-1-932127-87-4, accessed on 13 Mar 2023
- xiv Khandakar Akhter Hossain, (2023a), The Potential and Challenges of Quantum Technology in Modern Era, Scientific Research Journal 11 (6), accessed on 14 Mar 2024
- Hossain K A, (2023e), Evaluation of Internet of Things (IoT) as Global Technology and Future Consequence, 6th International Engineering and Operation Management, USA; Conference at Dhaka, Dec 2023, accessed on 09 May 2024
- xvihttps://sourcemedia.brightspotcdn.com/e4/c4/1fe1237d4872bc92012166199604/final-white-paper-demystifying-ai-tr855635.pdf, accessed on 24 Sep 2024
- Social intelligence as a factor of volunteer activities by future medical workers. Onufriieva L, Chaikovska O, Kobets O, Pavelkiv R, Melnychuk T. J Hist Cult Art Res. 2020;9:84–95, accessed on 24 Sep 2024
- Relationship between emotional intelligence, personality, and self-perceived individual work performance: a cross-sectional study on the Swedish version of TEIQue-SF. Hjalmarsson AK, Dåderman AM. Curr Psychol. 2022;41:2558–2573, accessed on 24 Sep 2024
- Powell, D. J. (2024). Artificial intelligence in lean manufacturing: digitalization with a human touch? International Journal of Lean Six Sigma, 15(3), 719-729, accessed on 29 Sep 2024
- ^{xx} Kenny A. New York City: OUP Oxford; 2012. A New History of Western Philosophy, accessed on 24 Sep 2024
- Heilig L., E., (2017), "Digital Transformation in Maritime Ports: Analysis and a Game Theoretic Framework." NETNOMICS: Economic Research and Electronic Networking 18 (2–3): 227–254. doi:10.1007/s11066-017-9122-x, accessed on 23 May 2024

- Sun, T., Feng, B., Huo, J., Xiao, Y., Wang, W., Peng, J., ... & Liu, L. (2024). Artificial intelligence meets flexible sensors: emerging smart flexible sensing systems driven by machine learning and artificial synapses. Nano-Micro Letters, 16(1), 14, accessed on 27 Sep 2024
- Teacher interventions to student misbehaviors: the role of ethnicity, emotional intelligence, and multicultural attitudes. Abacioglu CS, Volman M, Fischer AH. Curr Psychol. 2021; 40:5934–5946, accessed on 27 Sep 2024
- Changes in emotional intelligence of university students participating in psychological workshops and their predictors. Kuk A, Guszkowska M, Gala-Kwiatkowska A. Curr Psychol. 2021;40:1864–1871, accessed on 27 Sep 2024
- Grandi, L. C., & Bruni, S. (2024). Will the Artificial Intelligence Touch Substitute for the Human Touch? NeuroSci, 5(3), 254-264, accessed on 29 Sep 2024
- Zirkel S. The Handbook of Emotional Intelligence: Theory, Development, Assessment, and Application at Home, School, and in the Workplace. Hoboken: Jossey-Bass/Wiley; 2000. Social intelligence: the development and maintenance of purposive behavior; pp. 3–27, accessed on 24 Sep 2024
- The unleashing competence: exploring the influence of organizational culture, emotional intelligence and learning organization. Ariawan A, Emba E, Daud I, Novrianto A, Kurniawan M. J Inform Ekon Bisnis. 2023;5:691–697, accessed on 24 Sep 2024
- The profile of emotional competence (PEC): development and validation of a self-reported measure that fits dimensions of emotional competence theory. Brasseur S, Grégoire J, Bourdu R, Mikolajczak M. PLoS One. 2013;8:0, accessed on 24 Sep 2024
- xxixAssessing emotional intelligence competencies. Boyatzis RE, Sala F. https://www.eiconsortium.org/pdf/Assessing_Emotional_Intelligence_Competencies.pdf Meas Emot Intell. 2004;2:147, accessed on 28 Sep 2024
- Perceived emotional intelligence and subjective well-being during adolescence: the moderating effect of age and sex. Azpiazu L, Fernández-Zabala A, Rodríguez-Fernández A, Ramos-Díaz E. Curr Psychol. 2022;42:31048–31063, accessed on 28 Sep 2024
- Social media stress and mental health: a brief report on the protective role of emotional intelligence. Sundvik LM, Davis SK. Curr Psychol. 2023;42:18714–18719, accessed on 28 Sep 2024
- Lassén-Seger M. Åbo: Åbo Akademi University Press; 2006. Adventures Into Otherness: Child Metamorphs in Late Twentieth-Century Children's Literature, accessed on 28 Sep 2024
- Healing the inner child through portrait therapy: illness, identity and childhood trauma. Carr S. Int J Art Ther. 2017; 1:1, Healing the inner child through portrait therapy: illness, identity and childhood trauma. Carr S. Int J Art Ther. 2017;1:1, accessed on 28 Sep 2024
- A further search for social intelligence. Ford ME, Tisak MS. https://psycnet.apa.org/record/1983-25297-001 J Educ Psychol. 1983;75:196, accessed on 28 Sep 2024
- Gratitude, self-monitoring and social intelligence: a prosocial relationship? Gulliford L, Morgan B, Hemming E, Abbott J. Curr Psychol. 2019;38:1021–1032, accessed on 28 Sep 2024
- Thakkar, A., Gupta, A., & De Sousa, A. (2024). Artificial intelligence in positive mental health: a narrative review, accessed on 29 Sep 2024
- xxxvii Pan, W. & Yang, Y. (2021). Virtual affective consciousness and raw social AI, available at: www.osf.io, accessed on 19 Sep 2024
- xxxviii Malik, T., et al, (2022), Evaluating user feedback for an artificial intelligence–enabled, cognitive behavioral therapy–based mental health app (Wysa): qualitative thematic analysis. JMIR Human Factors, accessed on 19 Sep 2024

- Olawade, D. B., et al, (2024), Enhancing mental health with Artificial Intelligence: Current trends and future prospects. Journal of Medicine, Surgery, and Public Health, 100099, accessed on 19 Sep 2024
- Boucher, E. M., et al, (2021), Artificially intelligent chatbots in digital mental health interventions: a review. Expert Review of Medical Devices, 18(sup1), 37-49, accessed on 19 Sep 2024
- Kumar Nag, P., et al, (2024), Emotional Intelligence Through Artificial Intelligence: NLP and Deep Learning in the Analysis of Healthcare Texts, accessed on 19 Sep 2024
- Rezapour, M., et al, (2022), Artificial intelligence-based analytics for impacts of COVID-19 and online learning on college students' mental health, available at: ncbi.nlm.nih.gov, accessed on 19 Sep 2024
- xliii https://coachfoundation.com/blog/emotional-intelligence/, accessed on 19 Sep 2024
- https://www.analyticsvidhya.com/blog/2021/07/ai-vs-ml-vs-dl-lets-understand-the-difference/, accessed on 23 Sep 2024
- Yang, W., (2024), Beyond algorithms: The human touch machine-generated titles for enhancing click-through rates on social media. PloS one, 19(7), e0306639, accessed on 10 Oct 2024
- Rachmad, Y. E., (2024), Artifical Intelligence in Wonderland: Revolutionizing Tourism with Artificial Intelligence. Chuban Changsha Guoji Shuji Tebie Ban, accessed on 10 Oct 2024
- Pratchett, T., & Simpson, J., (2008), The folklore of Diskworld, Transworld publishers, Pratchett, T., & Simpson, J. (2008). The folklore of Diskworld. Transworld publishers
- Santoni de Sio, F., Almeida, T., & Van Den Hoven, J. (2024). The future of work: freedom, justice and capital in the age of artificial intelligence. Critical Review of International Social and Political Philosophy, 27(5), 659-683, accessed on 10 Oct 2024
- Singh, A. P., Saxena, R., Saxena, S., & Maurya, N. K. (2024). The Future of Protection: Unleashing the Power of Nanotech against Corrosion. Asian Journal of Current Research, 9(3), 23-44, accessed on 10 Oct 2024
- Mohanasundari, S. K., Kalpana, M., Madhusudhan, U., Vasanthkumar, K., Rani, B., Singh, R., ... & Bhatia, V. (2023). Can Artificial Intelligence Replace the Unique Nursing Role?. Cureus, 15(12), accessed on 10 Oct 2024
- https://www.wsj.com/articles/should-artificial-intelligence-copy-the-human-brain-1533355265, accessed on 31 Sep 2024
- Govindaraj, M., et al, (2024), Humanizing the Digital Touch: Strategies for Balancing Automation in Modern Marketing. In Balancing Automation and Human Interaction in Modern Marketing (pp. 175-202). IGI Global, accessed on 31 Sep 2024
- https://www.linkedin.com/pulse/emotion-ai-nuanced-quest-emotional-intelligence-sarah-choudhary, accessed on 17 Sep 2024
- https://coachfoundation.com/blog/emotional-intelligence/, accessed on 19 Sep 2024
- https://www.linkedin.com/pulse/emotion-ai-nuanced-quest-emotional-intelligence-sarah-choudhary, accessed on 10 Oct 2024
- Abulibdeh, A., Zaidan, E., & Abulibdeh, R. (2024). Navigating the confluence of artificial intelligence and education for sustainable development in the era of industry 4.0: Challenges, opportunities, and ethical dimensions. Journal of Cleaner Production, 140527, accessed on 10 Oct 2024
- Karakose, T. (2024). Will Artificial Intelligence (AI) Make the School Principal Redundant? A Preliminary Discussion and Future Prospects, accessed on 10 Oct 2024
- Hao, A., & Liu, H. (2024). Guest editorial: Artificial intelligence application and future research directions in interactive marketing. Journal of Research in Interactive Marketing, 18(1), 1-5, accessed on 10 Oct 2024

- Hemade, A., Hallit, R., Malaeb, D., Sakr, F., Dabbous, M., Merdad, N., ... & Obeid, S. (2024). The Mediating Effect of Dark Future between Personality Traits and Fear of Artificial Intelligence in Arab Young Adults, accessed on 10 Oct 2024
- https://www.forbes.com/quotes/2024/, accessed on 10 Oct 2024
- https://www.inc.com/jeremy-goldman/x-inspiring-quotes-that-demonstrate-importance-of-emotional-intelligence.html, accessed on 10 Oct 2024
- Singh, A. P., Saxena, R., Saxena, S., & Maurya, N. K. (2024). Unveiling the Ocean's Arsenal: Successful Integration of Marine Metabolites into Disease Management. UTTAR PRADESH JOURNAL OF ZOOLOGY, 45(13), 170-188, accessed on 11 Oct 2024
- McLaughlin, J. (2024). First Contact, Consciousness, and Artificial Intelligence:: Interview of Peter Watts. Revista Hélice-Vol, 10(1), 55, accessed on 11 Oct 2024
- Pavlova, D., Dovramadjiev, T., Daskalov, D., Peev, I., Mirchev, N., Dimova, R., & Radeva, J. (2024, February). Impact of Artificial Intelligence and Human Factors in Hybrid Intelligence Dentistry, accessed on 11 Oct 2024In International Congress on Information and Communication Technology (pp. 215-224). Singapore: Springer Nature Singapore, accessed on 11 Oct 2024
- https://www.bornleadership.com/quotes/emotional-intelligence-quotes/, accessed on 11 Oct 2024
- Bar-On, R. E., & Parker, J. D. (2000). The Bar-On Emotional Quotient Inventory: Youth Version Technical Manual. Toronto, Canada: Multi-Health Systems, Inc, accessed on 17 June 2024
- Ciarrochi, J., et al, (2001), Emotional intelligence in everyday life: A scientific inquiry, Hove, UK: Psychology Press, accessed on 17 June 2024
- lxviii https://journals.sagepub.com/doi/abs/10.1177/0956797614568156,accessed on 17 June 2024
- Olson, K., et al, (2015) What Factors Promote Resilience and Protect Against Burnout in Firstyear Pediatric and Medicine-Pediatrics Residents? The Journal of Evidence-Based Complementary & Alternative Medicine, accessed on 11 Oct 2024
- Lin, D. T., et al, (2016) Emotional Intelligence as a Predictor of Resident Well-Being. The Journal of the American College of Surgeons, accessed on 11 Oct 2024
- Magnano, P., et al, (2016). Resilience and Emotional Intelligence: which role in achievement motivation. International Journal of Psychological Research. 9. 9-20, accessed on 11 Oct 2024
- Luthans, F., et al, (2010). The development and resulting performance impact of positive psychological capital. Human Resource Development Quarterly, 21(1), 41–67, accessed on 11 Oct 2024
- ^{lxxiii} Goleman, D. (1995). Emotional intelligence. New York, NY: Bantam Books, Inc, accessed on 11 Oct 2024
- Snarey, J. R., et al, (1985), How Lower and Working Class Youth Become Middleclass Adults: The Association Between Ego Defense Mechanisms and Upward Social Mobility. Child Development, 56(4), 899-910, accessed on 11 Oct 2024
- Lopes, P. N., et al, (2003), Emotional Intelligence, Personality and the Perceived Quality of Social Relationships. The Journal of Personality and Individual Differences, 35(3), 641–658, accessed on 11 Oct 2024
- Tehrani, M., (2011), Study of the Relationship Between Emotional Intelligence (EI) and Management Decision Making Styles. World Applied Sciences Journal 12 (7): 1017-1025, accessed on 11 Oct 2024
- Magnano, P., et al, (2016), Resilience and Emotional Intelligence: which role in achievement motivation. International Journal of Psychological Research. 9. 9-20, accessed on 11 Oct 2024

lxxviii

https://www.researchgate.net/publication/329923085_Emotional_intelligence_in_first_year_medical_st

- $udents_and_its_correlates_a_study_conducted_at_a_faculty_of_medicine_in_Sri_Lanka, accessed on 11\ Oct\ 2024$
- https://psycnet.apa.org/record/2003-10836-002,accessed on 11 Oct 2024
- laxx Ganster, D., et al, (1991), Work Stress and Employee Health. The Journal of Management, 17(2), 235-271, accessed on 11 Oct 2024
- Hess, J. D., et al, (2011), Enhancing decisions and decision-making processes through the application of emotional intelligence skills. Journal of Management History, Vol. 49 Issue: 5, pp.710-721, accessed on 11 Oct 2024
- lxxxii Goleman, D., (1995), Emotional intelligence. New York, NY: Bantam Books, Inc, accessed on 11 Oct 2024
- Jordana, P. J., et al, (2007), Workgroup emotional intelligence: Scale development and relationship to team process effectiveness and goal focus. Human Resource Management Review, 12, 195-214, accessed on 11 Oct 2024
- https://academic.oup.com/plphys/article/143/4/1534/6106654,accessed on 11 Oct 2024
- Strickland, D.S., (2000), Emotional intelligence: the most potent factor in the success equation. The Journal of nursing administration, 30 3, 112-7, accessed on 11 Oct 2024
- Mtuze Peter T, (2003), "Mandela's Long Walk to Freedom: the isiXhosa translator's tall order". Southern African Linguistics and Applied Language Studies. 21 (3): 141–152, ISSN 1607-3614, accessed on 11 Oct 2024
- lxxxvii Wechsler, D., (1943), Non-Intellective Factors in General Intelligence. The Journal of Abnormal and Social Psychology, 38. 101-103, accessed on 11 Oct 2024
- lxxxviii Schutte, N. S., et al, (2001), Emotional intelligence and interpersonal relations. The Journal of social psychology, 141 4, 523-36, accessed on 11 Oct 2024
- lxxxix Bar-On, R., (2010), Emotional Intelligence: An Integral Part of Positive Psychology. The South African Journal of Psychology. 40. 54-62, accessed on 11 Oct 2024
- Furnham, A., et al, (2003), Emotional Intelligence and Happiness. Social Behavior and Personality: An International Journal. 31. 815-823, accessed on 11 Oct 2024
- Mischel, W., et al, (1974), Instrumental Ideation in Delay of Gratification. The Journal of Child Development, 45 (4) pp. 1083-1088, accessed on 13 Oct 2024
- Bbc,(2023), available: https://www.bbc.com/future/article/20170307-the-ethical-challenge-facing-artificial-intelligence, accessed on 17 June 2023
- Korinek, Anton and Ding Xuan Ng (2019), "Digitization and the Macro-Economics of Superstars," working paper. University of Virginia
- Elibrary, (2023), available: https://www.elibrary.imf.org/view/journals/001/2021/166/article-A001-en.xml,
- Apple, (2023), available: https://www.apple.com/siri/, accessed on 21 Jul 2023
- Bosker, Biance (January 24, 2013). "SIRI RISING: The Inside Story Of Siri's Origins And Why She Could Overshadow The iPhone". Huffington Post, accessed on 21 Jul 2023
- Amazon, (2023), available: https://alexa.amazon.com/, accessed on 21 Jul 2023
- xcviii Donnelly, Grace (May 9, 2018). "Amazon Alexa Will Come Built-In to All New Homes From Lennar". Fortune, accessed on 21 Jul 2023
- Google Company: Our history in depth". google.co.uk. Archived from the original on April 6, 2016, accessed on 21 Jul 2023

- c Ray, Bill (November 29, 2007). "Google Maps Mobile knows where you are". The Register, Situation Publishing. Archived from the original on October 25, 2020, accessed on 21 Jul 2023
- ci Ccsuglobal, (2023), available: https://csuglobal.edu/blog/why-ai-important, accessed on 21 Jul 2023
- Google, (2023), available: https://cloud.google.com/learn/what-is-artificial-intelligence, accessed on 17 June 2023
- Luger, George; Stubblefield, William (2004). Artificial Intelligence: Structures and Strategies for Complex Problem Solving (5th ed.). Benjamin/Cummings. ISBN 978-0-8053-4780-7
- Dreyfus, Hubert; Dreyfus, Stuart (1986). Mind over Machine: The Power of Human Intuition and Expertise in the Era of the Computer. Oxford, UK: Blackwell. ISBN 978-0-02-908060-3
- Edureka, (2023), available: https://www.edureka.co/blog/top-machine-learning-tools/, accessed on 17 June 2023
- cvi Sciencedirect (2023), available: https://www.sciencedirect.com/science/article/abs/pii/S138650561730446X, accessed on 17 June 2023
- cvii Tandfonline, (2023), available: https://www.tandfonline.com/doi/10.1080/20479700.2018.1498220, accessed on 17 June 2023
- Dataconomy, (2023), available: https://dataconomy.com/2022/12/28/artificial-intelligence-and-self-driving/#, accessed on 17 June 2023
- Hu, Liangyuan; Li, Lihua (2022-12-01). "Using Tree-Based Machine Learning for Health Studies: Literature Review and Case Series". International Journal of Environmental Research and Public Health. 19 (23), ISSN 1660-4601
- Mullainathan, Sendhil; Obermeyer, Ziad (May 2022). "Solving medicine's data bottleneck: Nightingale Open Science". Nature Medicine. 28 (5): 897–899. doi:10.1038/s41591-022-01804-4. ISSN 1546-170X
- Johnny ChLok · 2019, "Artificial Intelligence Future Ten Development Stages, Independently Published, ISBN: 9781671040670, 1671040678
- ^{cxii} Korinek, Anton and Joseph E. Stiglitz (2019), "Artificial Intelligence and Its Implications for Income Distribution and Unemployment," in Agrawal et al.: The Economics of Artificial Intelligence, NBER and University of Chicago Press
- Nagalandpost, (2023), available: https://nagalandpost.com/index.php/meta-scientist-yann-lecundismisses-ai-threat-to-humanity/, accessed on 17 June 2023
- Johnny ChLok · 2020, Artificial Intelligence How Impacts Global Economy, Independently Published, ISBN: 9781661685263, 1661685269
- Pablo Padula · 2023, Are You Going to Lose Your Job to Artificial Intelligence?, Amazon Digital Services LLC -Kdp, ISBN:9798391007401
- Alexander J. Means, Michael A. Peters, PetarJandrić, Education and Technological Unemployment, Springer Nature Singapore, ISBN:9789811362255, 9811362254
- exvii https://www.dataversity.net/top-ethical-issues-with-ai-and-machine-learning/, accessed on 24 Sep 2024
- exviii https://www.dataversity.net/machine-learning-algorithms/, accessed on 24 Sep 2024
- exix https://www.dataversity.net/demystifying-ai-what-is-ai-and-what-is-not-ai/, accessed on 24 Sep 2024
- cxx https://www.csps-efpc.gc.ca/tools/articles/demystifying-ai-eng.aspx, accessed on 24 Sep 2024
- https://www.csps-efpc.gc.ca/video/ai-eng.aspx, accessed on 24 Sep 2024

- https://www.linkedin.com/pulse/relationship-between-emotional-intelligence-artificial-how-impacts-7yhsf#, accessed on 24 Sep 2024
- cxxiii https://www.researchgate.net/figure/Artificial-Intellegent-AI-vs-Intellegence-Augmentation-IA_tbl1_340594734, accessed on 04 Oct 2024
- https://www.theknowledgeacademy.com/blog/artificial-intelligence-vs-emotional-intelligence/, accessed on 24 Sep 2024
- https://www.iasgyan.in/blogs/emotional-intelligence, accessed on 05 Oct 2024
- exxvi https://www.quora.com/What-is-the-difference-between-AI-And-EI, accessed on 05 Oct 2024
- https://www.differencebetween.net/science/difference-between-artificial-intelligence-and-human-intelligence/attachment/print-20/, accessed on 05 Oct 2024
- cxxviii https://www.morphcast.com/blog/artificial-intelligence-vs-emotional-intelligence-what-is-the-difference/, accessed on 24 Sep 2024
- Luckin, R. (2024). Nurturing human intelligence in the age of AI: rethinking education for the future. Development and Learning in Organizations: An International Journal, accessed on 30 Sep 2024
- cxxx Guo, X., Sun, Z., Zhu, Y., & Lee, C. (2024). Zero-Biased Bionic Fingertip E-Skin with Multimodal Tactile Perception and Artificial Intelligence for Augmented Touch Awareness. Advanced Materials, 2406778, accessed on 30 Sep 2024
- Molfino, R., Cepolina, F. E., Cepolina, E., Cepolina, E. M., & Cepolina, S. (2024). Robots trends and megatrends: artificial intelligence and the society. Industrial Robot: the international journal of robotics research and application, 51(1), 117-124, accessed on 30 Sep 2024
- Mehrotra, A. (2019, April). Artificial intelligence in financial services-need to blend automation with human touch. In 2019 International Conference on Automation, Computational and Technology Management (ICACTM) (pp. 342-347). IEEE, accessed on 30 Sep 2024
- cxxxiii Saini, A., & Bhalla, R. (2022). Artificial intelligence and automation: transforming the hospitality industry or threat to human touch. In Handbook of Research on Innovative Management Using AI in Industry 5.0 (pp. 88-97), IGI Global, accessed on 13 Oct 2024
- cxxxiv Lindquist, D. H., & Dautaj, Y. (2021). AI in international arbitration: Need for the human touch. J. Disp. Resol., 39, accessed on 13 Oct 2024
- Murray, J. H. (2018), Research into interactive digital narrative: a kaleidoscopic view, In International Conference on Interactive Digital Storytelling (pp. 3-17), Springer, accessed on 24 Sep 2024
- ${}^{cxxxvi}\ https://news.mit.edu/2022/deploying-machine-learning-improve-mental-health-rosalind-picard-0126, accessed on 24 Sep 2024$
- cxxxvii https://www.morphcast.com/blog/evolution-of-emotion-ai/, accessed on 24 Sep 2024
- cxxxviii https://convin.ai/blog/human-ai-collaboration-insights, accessed on 24 Sep 2024

cxliii

- cxxxix https://convin.ai/blog/chatbots-virtual-assistants-banking, accessed on 24 Sep 2024
- https://www.analyticsinsight.net/artificial-intelligence/emotional-ai-is-great-but-it-might-cost-you-your-privacy, accessed on 24 Sep 2024
- https://pngtree.com/freepng/facial-recognition-system-concept_8406280.html, accessed on 24 Sep 2024
- cxlii https://builtin.com/artificial-intelligence/natural-language-processing-nlp, accessed on 24 Sep 2024
 - https://councils.forbes.com/qualify?utm_source=forbes.com&utm_medium=referral&utm_campaign=forbe_s-links&utm_term=ftc&utm_content=in-article-ad-links, accessed on 24 Sep 2024

- cxliv Pinardi D., (2010), Narrare, Dall'Odissea al mondo Ikea, Una riflessione teorica, Un manuale operativo, Edizioni PaginaUno, accessed on 29 Dec 2024
- https://www.nasscom.in/knowledge-center/publications/ai-powered-tech-services-roadmap-future-ready-firms, accessed on 29 Sep 2024
- cxlvi https://etedge-insights.com/technology/artificial-intelligence/bridging-the-gap-between-human-and-machine-interactions-with-conversational-ai/, accessed on 29 Sep 2024
- Davenport Thomas H, (2020), "Artificial Intelligence Adoption Grew 270% in the Past Four Years." Gartner, 2020. www.gartner.com/en/newsroom/press-releases/2020-01-22-gartner-survey-reveals-37-percent-of-organizations-have-adopted-ai-in-their-businesses, accessed on 28 Sep 2024
- cxlviii Khorrami, Pooya et al, (2017) "DeepSense: A Unified Deep Learning Framework for Time-Series Mobile Sensing Data Processing." ACM Transactions on Sensor Networks, 2017, accessed on 28 Sep 2024
- https://vorecol.com/blogs/blog-the-role-of-ai-in-enhancing-emotional-intelligence-software-capabilities-169459, accessed on 24 Sep 2024
- https://builtin.com/artificial-intelligence/emotion-ai, accessed on 24 Sep 2024
- https://www.snsinsider.com/reports/emotion-detection-and-recognition-market-3401, accessed on 24 Sep 2024
- https://www.marketsandmarkets.com/Market-Reports/emotion-detection-recognition-market-23376176.html, accessed on 24 Sep 2024
- https://www.linkedin.com/pulse/emotion-detection-recognition-edr-market-addressing-makashir-znu5f, accessed on 24 Sep 2024
- https://www.academia.edu/37999090/Artificial_intelligence_and_human_emotions, accessed on 04 Oct 2024
- http://ebooks.keeplibrary.com/id/eprint/1678/, accessed on 04 Oct 2024
- https://www.igi-global.com/chapter/artificial-intelligence-and-emotional-intelligence-in-marketing/343907, accessed on 04 Oct 2024
- https://www.igi-global.com/chapter/achieving-better-customer-experience-by-harmonizing-automation-and-human-touch/343903, accessed on 04 Oct 2024
- https://www.igi-global.com/chapter/harmonizing-ai-and-human-interaction/343910, accessed on 04 Oct 2024
- clix https://www.linkedin.com/pulse/synergy-ai-ei-humanizing-data-enhanced-insights-salina-ferrow-2tk6c, accessed on 04 Oct 2024
- D. Singh and M. Turała, "Machine Learning and Regularization Technique to Determine Foreign Direct Investment in Hungarian Counties," Danube, vol. 13, no. 4, pp. 269–291, 2022, doi: 10.2478/danb-2022-0017, accessed on 04 Oct 2024
- J. Hao, F. He, F. Ma, S. Zhang, and X. Zhang, "Machine learning vs deep learning in stock market investment: an international evidence," Ann. Oper. Res., 2023, doi: 10.1007/s10479-023-05286-6, accessed on 04 Oct 2024
- v. Zhang, P. Xiong, W. Zhou, L. Sun, and E. T. C. Cheng, "Exploring the longitudinal effects of emotional intelligence and cultural intelligence on knowledge management processes," Asia Pacific J. Manag., vol. 40, no. 4, pp. 1555–1578, 2023, doi: 10.1007/s10490-022-09825-w, accessed on 13 Oct 2024
- v. Li and H. Zhang, "A study on the relations among work pressure, emotional intelligence, and subjective well-being of kindergarten teachers," Rev. Cercet. si Interv. Soc., vol. 73, pp. 22–33, 2021, doi: 10.33788/rcis.73.2, accessed on 04 Oct 2024

- clxiv R. T. Leeuw and N. Joseph, "Reciprocal Influence between Digital Emotional Intelligence and Agile Mindset in an Agile Environment," Adm. Sci., vol. 13, no. 11, 2023, doi: 10.3390/admsci13110228, accessed on 04 Oct 2024
- A. Sumera, "Behavioural Biases in Investing Concepts ,Categorization , Indicators and Remedial Measures Introduction : Literature Review : Methodology &Limitations :," vol. 12, no. 1, pp. 44–51, 2020, accessed on 04 Oct 2024
- clxvi https://pmc.ncbi.nlm.nih.gov/articles/PMC8830986/, accessed on 13 Oct 2024

clxvii

clxxix

- https://www.researchgate.net/publication/343614476_Emotional_Intelligence_Continuing_Controversies_and_Unresolved_Issues, accessed on 13 Oct 2024
- claviii Ajayi-Nifise, A. O., Odeyemi, O., Mhlongo, N. Z., Ibeh, C. V., Elufioye, O. A., & Awonuga, K. F. (2024). The future of accounting: Predictions on automation and AI integration. World Journal of Advanced Research and Reviews, 21(2), 399-407, accessed on 13 Oct 2024
- clxix Cham. Piet, N., (2020), Design challenge in machine learning products. Brain Food!, accessed on 13 Oct 2024
- clxx https://online.hbs.edu/blog/post/what-is-human-centered-design, accessed on 13 Oct 2024
- clxxi https://www.ironhack.com/gb/blog/humanizing-ai-the-role-of-emotional-intelligence-in-artificial-intelligence, accessed on 13 Oct 2024
- clxxii https://www.brainyquote.com/quotes/leo_buscaglia_106299, accessed on 13 Oct 2024
- clxxiii https://www.linkedin.com/pulse/10-powerful-benefits-emotional-intelligence-training-growth-dhanak-xofqc, accessed on 13 Oct 2024
- clxxiv https://appliedpsychologydegree.usc.edu/blog/emotional-intelligence-in-the-workplace, accessed on 13 Oct 2024
- clxxv https://associazionejump.it/blog/benefits-and-drawbacks-of-emotional-intelligence/, accessed on 13 Oct 2024
- clxxvi https://medium.com/@jamesgondola/the-role-of-emotional-intelligence-in-ethical-ai-development-1f9444881d24, accessed on 13 Oct 2024
- clxxvii https://www.sciencedirect.com/science/article/abs/pii/S0167923624001805, accessed on 13 Oct 2024
- clxxviii https://convin.ai/blog/emotion-ai-in-modern-technology#, accessed on 13 Oct 2024
- https://www.researchgate.net/publication/275041216_Emotion_Coaching_A_universal_strategy_for_supporting_and_promoting_sustainable_emotional_and_behavioural_well-being, accessed on 13 Oct 2024
- clxxx Kambur E. Emotional intelligence or artificial intelligence?: Emotional artificial intelligence. Florya Chronicles Political Econ 2021;7:147–168, accessed on 14 Oct 2024
- clxxxi Bhardwaj B, Sharma D, Dhiman MC. Artificial intelligence vs emotional intelligence: unraveling the companionship and paradoxes. InAI and Emotional Intelligence for Modern Business Management. IGI Global; 2023:1–13, accessed on 14 Oct 2024
- clxxxii Mortillaro M, Schlegel K. Embracing the emotion in emotional intelligence measurement: Insights from emotion theory and research. J Intell 2023;11:210, accessed on 14 Oct 2024
- clxxxiii Latif S, Rana R, Khalifa S, et al.. Survey of deep representation learning for speech emotion recognition. IEEE Transac Affect Comput 2021;14:1634–1654, accessed on 14 Oct 2024
- clxxxiv Stark L, Hoey J. The ethics of emotion in artificial intelligence systems. Proceedings of the 2021 ACM Conference on Fairness Accountability, and Transparency 2021;4:782–793, accessed on 14 Oct 2024

clxxxv

- https://www.researchgate.net/publication/380457655_Emotional_Intelligence_in_Artificial_Intelligence_A _review_and_evaluation_study, accessed on 14 Oct 2024
- clxxxvi Shin J, Xu P, Madotto A, et al.. Generating empathetic responses by looking ahead the user's sentiment. ICASSP 2020-2020 IEEE International Conference on Acoustics, Speech and Signal Processing (ICASSP). IEEE; 2020:7989–7993, accessed on 14 Oct 2024
- clxxxvii Li X, Zhang Y, Tiwari P, et al.. EEG based emotion recognition: a tutorial and review. ACM Comput Surveys 2022;55:1–57, accessed on 14 Oct 2024
- clxxxviii Shukla A, Agnihotri A. Emotional intelligence is now more necessary than ever due to the use of artificial intelligence in the workplace. Int J All Res Educ Sci Methods (IJARESM) 2022;10:601–604, accessed on 14 Oct 2024
- clxxxix Prentice C, Dominique Lopes S, Wang X. Emotional intelligence or artificial intelligence–an employee perspective. J Hospital Market Manag 2020;29:377–403, accessed on 14 Oct 2024
- D'Mello S, Calvo RA. Beyond the basic emotions: what should affective computing compute? In CHI'13
 Extended Abstracts on Human Factors in Computing Systems 2013;12:2287–2294, accessed on 14 Oct 2024
- Dhall A, Goecke R, Joshi J, et al.. Emotion recognition in the wild challenge 2014: Baseline, data and protocol. Proceedings of the 16th International Conference on Multimodal Interaction 2014;4:461–466, accessed on 14 Oct 2024
- Karani R, Desai S. Review on multimodal fusion techniques for human emotion recognition. Int J Adv Comput Sci Appl 2022;13:287–296, accessed on 14 Oct 2024
- Gao Q, Cao B, Guan X, et al.. Emotion recognition in conversations with emotion shift detection based on multi-task learning. Knowledge-Based Syst 2022;248:108861, accessed on 14 Oct 2024
- ^{cxciv} Mohammed SN, Hassan AK. A survey on emotion recognition for human robot interaction. J Comput Inform Technol 2020;28:125–146, accessed on 14 Oct 2024
- Yang X, Dong Y, Li J. Review of data features-based music emotion recognition methods. Multimedia Syst 2018;24:365–389, accessed on 04 Oct 2024
- zhang Y, Chen J, Tan JH, et al.. An investigation of deep learning models for EEG-based emotion recognition. Front Neurosci 2020;14:622759, accessed on 04 Oct 2024
- cxcvii Smith R, Parr T, Friston KJ. Simulating emotions: an active inference model of emotional state inference and emotion concept learning. Front Psychol 2019;10:489395, accessed on 04 Oct 2024
- ^{cxcviii} Šumak B, Brdnik S, Pušnik M. Sensors and artificial intelligence methods and algorithms for humancomputer intelligent interaction: a systematic mapping study. Sensors 2021;22:20, accessed on 04 Oct 2024
- Li P, Liu H, Si Y, et al.. EEG based emotion recognition by combining functional connectivity network and local activations. IEEE Transac Biomed Eng 2019;66:2869–2881, accessed on 04 Oct 2024
- Fragopanagos N, Taylor JG. Emotion recognition in human–computer interaction. Neural Netw 2005;18:389–405, accessed on 04 Oct 2024
- https://ieeexplore.ieee.org/abstract/document/10226198, accessed on 04 Oct 2024
- Anane-Simon, R., & Atiku, S. O. (2024). Artificial Intelligence and Automation for the Future of Startups. In Ecosystem Dynamics and Strategies for Startups Scalability (pp. 133-153). IGI Global,
- ^{cciii} Karimi Aliabadi, P., et al, (2021), The role of spiritual intelligence in predicting the empathy levels of nurses with COVID-19 patients, accessed on 09 Oct 2024

- cciv Kaklauskas, A., et al, (2022), A Review of AI Cloud and Edge Sensors, Methods, and Applications for the Recognition of Emotional, Affective and Physiological States, accessed on 09 Oct 2024
- Bal, Y., et al, (2022), The Moderating Effect of Cultural Intelligence on the Relationship Between Emotional Intelligence and Job Satisfaction, accessed on 09 Oct 2024
- ^{ccvi} Zhang, Z., et al, (2024), Decoding emotional responses to AI generated architectural imagery, accessed on 09 Oct 2024
- ccvii Christopher Burr and Nello Cristianini. 2019. Can machines read our minds? Minds and Machines 29, 3 (2019), 461–494, accessed on 04 Oct 2024
- ccviii https://www.edu-links.org/sites/default/files/media/file/10.1.1.385.1862.pdf, accessed on 04 Oct 2024
- ccix Manovich, L., (2001), The Language of New Media, The MIT Press, accessed on 13 Dec 2024
- ccx https://taproot.com/blog?category%5B%5D=73, accessed on 13 Dec 2024
 - https://www.researchgate.net/publication/382644449_Unveiling_the_cognitive_scaffold_Metacognitive_correlates_of_academic_resilience_in_biology_learners, accessed on 04 Oct 2024
- https://taproot.com/psychological-biases/, accessed on 13 Dec 2024

ccxi

- https://www.mindbank.ai/articles/the-hexago-model-vs-the-big-five-model-a-comprehensive-comparison, accessed on 04 Oct 2024
- P. Bojanowski, E., (2017), "Enriching word vectors with subword information," Transactions of the Association for Computational Linguistics, 2017, accessed on 07 Oct 2024
- Rony, M. K. K., Parvin, M. R., Wahiduzzaman, M., Debnath, M., Bala, S. D., & Kayesh, I. (2024). "I Wonder if my Years of Training and Expertise Will be Devalued by Machines": Concerns About the Replacement of Medical Professionals by Artificial Intelligence. SAGE Open Nursing, 10, 23779608241245220, accessed on 13 Dec 2024
- Perrotta, C., Selwyn, N., & Ewin, C. (2024). Artificial intelligence and the affective labour of understanding: The intimate moderation of a language model. New Media & Society, 26(3), 1585-1609, accessed on 04 Oct 2024
- Emami Zeydi, A., & Karkhah, S. (2023). Nursing the future: how artificial intelligence empowers critical care nurses to revolutionize intensive care unit rehabilitation. Journal of Nursing Reports in Clinical Practice, 2(1), 1-2, accessed on 04 Oct 2024
- ccxviii Solnet, D., et al, (2019), Leveraging human touch in service interactions: Lessons from hospitality. Journal of Service Management, 30(3), 392-409, accessed on 15 Oct 2024
- M. M. Tadesse, et al, (2018), "Personality predictions based on user behavior on the facebook social media platform," IEEE Access, 2018,
- Rony, M. K. K., et al, (2024), Artificial intelligence in future nursing care: Exploring perspectives of nursing professionals-A descriptive qualitative study. Heliyon, 10(4), accessed on 15 Oct 2024
- N. Taghvaei, B. et al, (2021), "A Hybrid Framework for Personality Prediction based on Fuzzy Neural Networks and Deep Neural Networks," Journal of AI and Data Mining, 2021, accessed on 16 Oct 2024
- Assunção, G., et al, (2023), Self-mediated exploration in artificial intelligence inspired by cognitive psychology, accessed on 16 Oct 2024
- ccxxiii De Togni, G., et al, (2021), What makes AI 'intelligent' and 'caring'? Exploring affect and relationality across three sites of intelligence and care, accessed on 16 Oct 2024

- https://jad.shahroodut.ac.ir/article_2141_002771c5c1b19fc3f9996a035c4f75f4.pdf, accessed on 16 Oct 2024
- https://www.researchgate.net/publication/264476432_Five-Factor_Model_of_Personality, accessed on 16 Oct 2024
- ccxxvi Fabrice Djete, M., (2023), Stackelberg Mean Field Games: convergence and existence results to the problem of Principal with multiple Agents in competition, accessed on 15 Oct 2024
- ccxxvii Wang, Y., Wang, L., & Siau, K. L. (2024). Human-Centered Interaction in Virtual Worlds: A New Era of Generative Artificial Intelligence and Metaverse. International Journal of Human-Computer Interaction, 1-43, accessed on 15 Oct 2024
- Seaver, N., (2014), Knowing algorithms. DigitalSTS: A field guide for science & technology studies (pp. 412-422), Princeton University Press
- ccxxix Singh, A. P., Saxena, R., & Saxena, S. (2024). Professional Blood Donors: Ethical Concerns and Complexities. Journal of International Research in Medical and Pharmaceutical Sciences, 19(1), 17-23, accessed on 15 Oct 2024
- wong, B. K. M., Vengusamy, S., & Bastrygina, T. (2024). Healthcare digital transformation through the adoption of artificial intelligence. In Artificial Intelligence, big data, blockchain and 5G for the digital transformation of the healthcare industry (pp. 87-110). Academic Press, accessed on 15 Oct 2024
- ccxxxi Casetti, C. (2024). Lion's Share for Artificial Intelligence at Mobile World Congress [Mobile Radio]. IEEE Vehicular Technology Magazine, 19(2), 8-14, accessed on 15 Oct 2024
- ccxxxii Salami M., (2020), Sensuous Knowledge: A Black Feminist Approach for Everyone, Zed Books, accessed on 17 Mar 2025
- ccxxxiii Dan, Y., et al, (2021), The Nexus Between the Big Five Personality Traits Model of the Digital Economy and Blockchain Technology Influencing Organization Psychology, accessed on 17 Oct 2024
- ccxxxiv Alonso-Martín, F., Gamboa-Montero, J. J., Castillo, J. C., Castro-González, Á., & Salichs, M. Á. (2017). Detecting and classifying human touches in a social robot through acoustic sensing and machine learning. Sensors, 17(5), 1138, accessed on 15 Oct 2024
- ^{ccxxxv} Ucar, A., Karakose, M., & Kırımça, N. (2024). Artificial intelligence for predictive maintenance applications: key components, trustworthiness, and future trends. Applied Sciences, 14(2), 898, accessed on 15 Oct 2024
- ccxxxvi Monica, R., & Soju, A. V. (2024). Artificial Intelligence and Service Marketing Innovation. In AI Innovation in Services Marketing (pp. 150-172). IGI Global, accessed on 15 Oct 2024
- ccxxxviiAhmed, F. (2024). Artificial Intelligence and its Impact on Customer Service: Enhancing Experiences or Eroding Trust. Review Journal for Management & Social Practices, 1(3), 10-19, accessed on 15 Oct 2024
- varisco, L., Pillan, M., and Bertolo, M. (2017), Personal Digital Trails: toward a Convenient Design of Products and Services Employing Digital Data, in 4D, Designing Development Developing Design conference proceedings, KTU Design Center, accessed on 18 Oct 2024
- Jenna Butler, et al, (2021), Personal Productivity and Well-being–Chapter 2 of the 2021 New Future of Work Report, arXiv preprint arXiv:2103.02524(2021), accessed on 18 Oct 2024
- Hamzah, R. A., et al, (2023), Strategi pembelajaran Abad 21. PT. Mifandi Mandiri Digital, available at: https://doi.org/10.31219/osf.io/ec6du, accessed on 04 Oct 2024
- Alghadari, F., et al, (2022), Keterlibatan berpikir siswa: Status "ada" dalam, pembelajaran. Eureka: Journal of Educational Research, 1(1), 29–40, accessed on 18 Oct 2024

- https://theresaworthy.com/blog/the-essential-role-of-emotional-intelligence-in-the-age-of-artificial-intelligence/#:~:text=Integrating%20EI%20into%20AI%20Development,user%2Dfriendly%20and%20cu lturally%20aware, accessed on 18 Oct 2024
- ccxliii Cichocki, A., et al, (2020), Future Trends for Human-AI Collaboration: A Comprehensive Taxonomy of AI/AGI Using Multiple Intelligences and Learning Styles, accessed on 18 Oct 2024
- ^{cexliv} Zhou, Y. & Jiang, R. (2024). Advancing Explainable AI Toward Human-Like Intelligence: Forging the Path to Artificial Brain, accessed on 18 Oct 2024
- ^{ccxlv} Z. Wang, J., et al, (2023), Unlocking the Emotional World of Visual Media: An Overview of the Science, Research, and Impact of Understanding Emotion, accessed on 18 Oct 2024
- Eruno, C., & Canina, M. (2020). Developing a Method for Understanding How to Empower Creativity
 Through Digital Technologies: The Case of AI. In International Conference on Applied Human Factors and
 Ergonomics (pp. 113-120). Springer, Cham, accessed on 13 Aug 2025
- ccxlvii Casula, M., Rangarajan, N., & Shields, P., (2020), The potential of working hypotheses for deductive exploratory research. Quality & Quantity, 1-23, accessed on 13 Aug 2025
- ccxlviii Harari Y. N., (2019), Sapiens. Da animali a dèi, Breve storia dell'umanità. Bompiani, accessed on 13 Aug 2025
- ccxlix Ryan, M.L., (2012), Possible Worlds. In P. Hühn, J. Pier & W. Schmid (eds.), The living handbook of narratology, Hamburg University, available at: http://www.lhn.uni-hamburg.de/article/possible-worlds, accessed on 13 Aug 2025
- Venditti S., Piredda F. & Mattana W., (2017), Micronarratives as the form of contemporary communication, The Design Journal, 20:sup1, S273-S282, available at: https://doi.org/10.1080/14606925.2017.1352804, accessed on 13 Aug 2025
- ccli Crawford C., (2013), Chris Crawford on Interactive Storytelling, New Riders, accessed on 13 Aug 2025
- Haladjian, H.H., & Montemayor, C., (2016), Artificial consciousness and the consciousness-attention dissociation, Consciousness and Cognition, 45, 210-225, accessed on 13 Aug 2025
- Pinardi, D. and De Angelis, P., (2006), Il mondo narrativo. Come costruire e come presentare l'ambiente e i personaggi di una storia. Lindau, accessed on 13 Aug 2025
- ^{ccliv} Zannoni M., (2018), Progetto e interazione, Il design degli ecosistemi interattivi. Quodlibet, accessed on 13 Aug 2025
- Piet N., (2020), Design challenge in machine learning products. Brain Food! Artificial Intelligence Driven Design, (Vol. 4), eBook edition, available at: https://www.awwwards.com/inspiration/brain-food-volume-4-ai-driven-design-1, accessed on 13 Aug 2025