Economic Growth and Public Expenditure: Country Specific Test of the Armey Curve Hypothesis In Nigeria And Ghana

Fredrick Onyebuchi Asogwa (Ph.D)
Department of Economics,
University of Nigeria, Nsukka

Ajibo Stephen Okwudili
Department of Accountancy,
Enugu State Polytechnic Iwollo, Enugu State

Musa Sherrif Urama
Department of Business Education,
Federal College of Education, Eha-Amufu, Enugu State

ABSTRACT
The massive spending programs adopted by many countries around the world in response to the economic crisis of 2008 have drawn renewed attention to the role of government in an economy. Studies of the relationship between government size and economic growth in most countries of the world have come up with a wide range of estimates of the optimal or growth maximizing size of government, ranging between 15 to 30% of Gross Domestic Product (GDP). These studies discovered the optimal size of government for the various countries using the theoretical framework of Armey Curve Hypothesis which theorized the existence of an optimal size of government that maximizes growth. Over the past year(s), government's aggregate expenditure has been less than its aggregate expenditure the present year(s) in Nigeria and Ghana. This has made the government size of these economies big enough to command a significant economic growth in these countries, but this is not the case in these countries. This work adopted a concave parabolic model from the origin which portrays the Armey curve model to empirically validate not only the existence of Armey curve hypothesis but also to fond the optimizing government expenditure of Ghana and Nigeria, using time series data from 1981 to 2016. The result showed that Armey curve hypothesis exists both in Nigeria and Ghana. However, the result shows a strong statistical influence of Armey hypothesis in Nigeria than in Ghana. In line with the main objective of the study, the optimal size of the government was found to be 12.5% and 7.3% of the gross domestic product in Nigeria and Ghana respectively. The implication is that Government of Nigeria and Ghana should spend 12.5% and 7.3% respectively, of her gross domestic product (GDP) to attain the optimal growth of ₦3 Trillion Naira and €4.3 million respectively. The researcher recommends that these governments should cut down their expenditure to the optimizing size of their governments so as to grow effectively and efficiently which is a macroeconomic goal of every economy.

Keywords: Public Sector, Government Expenditure, Government Size, Economic Growth, Ghana, Nigeria

INTRODUCTION
There is an ongoing debate in public sector economics on the optimum size of government within an economy. The first notion shows that the bigger the size government, the larger the financial burden (and hence, reduced economic growth) it imposes on the economy. Advocates of bigger government argue that government programmes provide valuable public goods such as education, law and order, justice, and infrastructure, which the private sector...
cannot efficiently provide. This argument claims that increases in government spending can bolster economic growth by increasing the disposable incomes of the people and hence, their purchasing power (Mitchell, 2005). The second indicates that the economy becomes better off when managed by the private sector (Amoako, 2011). Proponents of smaller government, however, have the opposite view. They explained that bigger government stifles the spirit of enterprise, and impact negatively on economic growth through government inefficiencies, excess burden of taxation, and distortion of the incentive system.

These recent arguments were anchored in the earlier debate between the Classical economists and the Keynesians on the role and size of state activity. The Classical economist had predominantly maintained their doctrine of minimum government intervention in economic affairs of the nation, in the 19th Century. They maintained that the economy should be driven by an invisible hand (the Market forces) with mild government intervention to enforce laws and contract. The validity of the Classical Economics’ doctrine was questioned as unemployment soared higher without market forces correcting the abnormally during the inception of the “Great Depression” of the 30s. This gave rise to the doctrine of the Keynesians which identified inadequate demand as the major cause of the crisis and hence suggested the intervention of the government in the economy as the only way out (Garrett and Rhines, 2006). Since the emergence of this view, the size of the government in the global economies grew tremendously with severe governments’ failures which gave credence to the debate for an optimal size of government.


The economies of Nigeria and Ghana have significant governments participation and hence not immune to this dilemma. Nigeria had different political regimes, different government structures and spending pattern with peculiar policy thrusts. In Ghana, almost the same political environment of regimes and counter regimes were obtained. The growth rates of the Gross Domestic Product (GDP) and Government Expenditure of the countries are shown in table 1.

Table 1: The growth rates of the Gross Domestic Product (GDP) and Government Expenditure in Nigeria and Ghana

<table>
<thead>
<tr>
<th>Year</th>
<th>GGE (% of GDP)</th>
<th>NGE (% of GDP)</th>
<th>GGDP Growth</th>
<th>NGDP Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>1985</td>
<td>9.398393228</td>
<td>12.73175526</td>
<td>5.091617273</td>
<td>8.32283</td>
</tr>
<tr>
<td>1995</td>
<td>12.07348066</td>
<td>12.0512444</td>
<td>4.11241904</td>
<td>-0.30747</td>
</tr>
<tr>
<td>2000</td>
<td>10.17161587</td>
<td>8.342579909</td>
<td>3.70000115</td>
<td>5.318093</td>
</tr>
<tr>
<td>2005</td>
<td>15.30816526</td>
<td>6.807475773</td>
<td>5.90003953</td>
<td>3.444667</td>
</tr>
<tr>
<td>2010</td>
<td>10.35530525</td>
<td>8.711383627</td>
<td>7.899740293</td>
<td>7.839739</td>
</tr>
<tr>
<td>2015</td>
<td>19.15905628</td>
<td>6.688120383</td>
<td>3.917221644</td>
<td>2.652694</td>
</tr>
</tbody>
</table>

Source: Worldbank Development Indicator WDI (2016)
The growth rate of GDP in Ghana in 1981 was -3.5% while its government expenditure stood at 8.79%. Government expenditure continued to increase in Ghana from 9.4% in 1985 to 19.2% in 2015. The reverse was the case in the growth of GDP in Ghana which stood at 5.09% in 1985 and decreased drastically to 3.9% in 2015. Government expenditure in Nigeria decreased from 14.7% in 1981 to 12.7% and 4% in 1985 and 1990 respectively. In 1995, Nigeria’s expenditure went up to 12.1% and later dropped to 6.7% in 2015. Nigeria’s GDP growth which was -13.1% in 1981 rose to 12.8% in 1990 and later decreased to 2.65% in 2015. The relationship between GDP growth and government expenditure growth in Ghana is shown with the aid of figure 1.

**Figure 1: GDP growth and government expenditure growth in Ghana**

There was a positive relationship between GDP growth in Ghana and government expenditure from 1981 to 2010 and a negative relationship from 2010 to 2015. The GDP growth rate in Ghana is far lower than the expenditure growth. In Nigeria, the GDP growth rate and government expenditure interaction is shown in figure 2.

**Figure 2: GDP growth rate and government expenditure growth rate interaction in Nigeria**

Nigeria’s expenditure growth and GDP growth had been in inverse relationship from 1981 to 2000 and in positive relationship between 2000 and 2015 except in very few places.
From the discussion on the total public expenditure of Nigeria and Ghana economies, it is evident that there has been a significant increase in the participation of the government in the economy with mild economic growth in the various years. In view of this, this paper investigated the existence of the Armey curve hypothesis in Nigeria and Ghana to find out if Armey curve hypothesis is empirically validated in Nigeria and Ghana. It also found the optimizing size of governments and the yielding Gross Domestic product (output) of these optimizing sizes of the governments in Nigeria and Ghana.

**LITERATURE**

Adolph Wagner formulated the law of increasing state activity commonly referred to as Wagner's law in 1883. The theory emphasizes economic growth as the fundamental determinant of public sector growth. The law states that as per capita income in a country grows, the relative size of the public sector also grows. Wagner recognized three functions of the state: Providing administration and protection; ensuring stability; and providing for the economic and social welfare of the society as a whole. (Henrekson, 1993 in Verma and Arora, 2010).

Peacock and Wiseman displacement effect shows that government expenditure depends broadly on revenue raised by taxation and that taxation sets a constraint on government expenditure. This theory explains the social problems such as famine or national crises which lead to an increase in public expenditure. It maintains the view government expenditure will remain at its new level after the crisis as the tax payers would accept them as part of life (Black et al, 1999).

Government expenditure tends to increase when an economy develops from a subsistence economy to an industrialized economy. Musgrave and Rostow’s model points out that government may have to participate actively to provide basic infrastructures that would make the environment conducive for economic development at the first stage, supplies investment goods at the middle stage and provides public services such as education, health, pipe borne water, and transport at the final stage through budgetary allocation.

Government expenditure may also increase disproportionately because of an increase in the price of inputs used by the public sector relative to those employed in the private sector as indicated by the Baumol’s Unbalanced productivity growth theory in 1967. He divided the economy into progressive sector, which is made up of technologically progressive activities such as innovation, capital formation, and economies of scale, all of which contribute towards a rise in the level of output and the non-progressive sector which is characterized by the accommodation of sporadic changes in productivity. Brown and Jackson (1990) sees increase in government expenditure as a result of changes in the sizes of the population and its structure, and the quality of goods demanded by the median voter.

Barro (1991) in a cross country study of 98 countries for a period spanning from 1960 to 1985, using average annual growth rates in real per capita GDP and the ratio of real government consumption to real GDP concluded that the relationship between economic growth and government consumption is negative and insignificant. Hsieh and Lai (1994) revealed the inconsistency in establishing that there is a positive or a negative relationship between government size and economic growth. Other work that found positive relationship between government expenditure and economic growth are Alexiou (2007), Jiranyankul (2007), Herath (2009).
Conte and Darrat (1988) investigated the causal direction between public sector growth and real economic growth rates for the OECD countries and found that government expenditure growth has had mixed effects on economic growth in the various countries, positive for some countries and negative for others.

Guseh (1997), Knoop (1999) and Ramayandi (2003) found that a reduction in the size of the government would have an adverse impact on economic growth and welfare. Yamamura (2008), in an attempt to examine how the relationship between government size and life satisfaction changes using the OLS and 2SLS, discovered that government size has a detrimental effect on life satisfaction when government size impedes economic growth in the economic development stage. However, this effect clearly decreases when government size is not associated with economic growth in the developed stage.

Taban (2010) used the Barro’s endogenous growth model to re-investigate the government spending-economic growth nexus for the Turkish economy using bounds testing approach and MWALD Granger causality test. A bidirectional causality between the total government spending and economic growth, whereas no statistically significant relationship between the share of government consumption spending to GDP and economic growth.

Chen and Kim (2011) employed the quantile regression methodology to investigate the relationship between government size and economic growth using a panel data set for 24 OECD countries. Their findings was that the magnitude of the effect of government size on economic growth varies through the quantile; when economic growth is low, increasing the size of the government may have a positive effect and stimulate economic growth. However, as the economic growth increases, government size will have a negative effect on economic growth. Other researchers of the same view are Mehrara and Keikha (2012)

Vedder and Gallaway (1998) found that the optimal size of federal government spending based on the Armey curve in the United States in the period 1947-1997 was 17.45 percent of Gross Domestic Product while. Peden (1991) estimated the optimal size of United States government as 20 percent of Gross Domestic Product. Scully (1994) realize similar result while estimating the optimal growth-maximizing average rate for federal, state, and local government taxes combined to be between 21.5 percent and 22.9 percent of GNP in the United States between 1929 and 1989. Also, Chao and Gruber (1998) estimated that in the period 1929 – 1996, optimal size of government spending in Canada was about 27 percent.

Chen and Lee (2005) in order to find the threshold effects employed Hansen (2000) sampling splitting and threshold estimation technique to test whether the Armey curve exists in Taiwan, allowing for endogenous government size thresholds. The result indicates that a non-linear relationship of the Armey curve exists in Taiwan. Mustacu and Milos (2009) tried to establish the optimal size of the public sector for European Union member states. They discovered 30.42 percent of GDP to be the optimal public sector size for EU-15 countries and 27.46 percent of GDP for EU-12 countries. Pevcin (2005) using Armey Curve as a tool in his study showed that the optimal size of government in the sample of 12 European countries is approximately between 36 and 42 percent of GDP.

Vaziri et al (2011) verified the existence of Armey curve in Pakistan and Iran Economies. Their findings indicate the existence of a non-linear Armey curve relationship between government size and economic growth in Iran and Pakistan economies.
Richard (2009) adopted a Barro-type production function to chart out a growth model that accounts for the productivity of government spending and also adopts Wagner’s hypothesis to account for endogeneity resulting from fiscal expansion. The result shows that government expenditure was unproductive in Nigeria. Okpara and Nwaoha (2010) examine the relationship between government expenditure, money supply, prices and output in Nigeria and found out that government expenditure was also unproductive in Nigeria. Loto (2010) investigated the growth effect of government expenditure on economic growth in Nigeria over the period of 1980 to 2008 and found that expenditure on agriculture, education, transportation, and communication were positively related. Nurudeen and Usman (2010), Taiwo and Abayomi (2011), Ditimi et al (2011), Nasiru (2012) Ekeocha and Oduh (2012) conducted a study to determine the optimal size of federal government in Nigeria. The result of the study suggests that the optimal level of federal government expenditure is approximately 23 percent.

THE MODEL

In order to test the relationship between the general government expenditure and economic growth that is theoretically characterized by an inverted U – shaped Curve (as proposed by Armey, 1996), we use a concave parabolic (quadratic) function from the origin (without intercept) which posits the relationship that runs from government expenditure squared, and government expenditure, to economic growth. Given the concave nature of the Armey curve, we are expectant that the coefficient of the highest power of the parabolic model be negative as to show and prove the concavity of the Armey curve (Concave Parabolic) Model.

The broad objective of this work is to test empirically the existence of Armey curve hypothesis in Ghana and Nigeria. Hence, we have the relations:

\[ EG_t = \beta GE_t + \Omega GE^2 \] .................1

Where
EG = Economic Growth
GE = Government Expenditure
GE^2 = the square value of government Expenditure

To find the optimal (Relative Maxima) or Relative Minima of a quadratic function, Calculus Method is applied by taking the critical point and equate it to zero, so as to find the optimizing size of the government and thus produce the optimal economic growth.

Imposing the concavity axiom in equation 1

\[ EG_t = \beta GE_t - \Omega GE^2 \] .................2

Finding the critical value of the function and setting it equal to zero

\[ \frac{\partial EG_t}{\partial GE_t} = \beta - 2\gamma GE_t = 0 \]

\[ GE_t^* = \frac{\beta}{2\gamma} = \pm \frac{a}{2b} \] .................3
THE RESULTS

The results of the parabolic function specified for Nigeria and Ghana are illustrated with the aid of table 1.

<table>
<thead>
<tr>
<th>Country</th>
<th>Variable</th>
<th>coefficient</th>
<th>T-stat</th>
<th>Prob</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nigeria</td>
<td>Get</td>
<td>0.8370441</td>
<td>3.93</td>
<td>0.000</td>
</tr>
<tr>
<td></td>
<td>GE²t</td>
<td>-0.0334803</td>
<td>-3.39</td>
<td>0.002</td>
</tr>
<tr>
<td>Ghana</td>
<td>Get</td>
<td>1.52565</td>
<td>2.87</td>
<td>0.007</td>
</tr>
<tr>
<td></td>
<td>GE²t</td>
<td>-0.1052238</td>
<td>-1.30</td>
<td>0.202</td>
</tr>
</tbody>
</table>

Source: stata12 computation

To examine the existence of Armey curve hypothesis in Nigerian and Ghanaian economies the following were done.

NIGERIA: EGN = 0.8370441GEG - 0.0334803SQGEG
GHANA: EGG = 1.52565GEN - 0.1052238SQGEN

From the parabolic models of Nigeria and Ghana shown above. It is evident and therefore empirically proven that Armey Curve hypothesis exit in Nigeria and Ghana. This is inferred by the negative sign of the squared values of government expenditure in both countries, hence a concave parabolic model.

Moreover, it is important to note that this Armey Curve in Nigeria is statistically significant as its values are all absolutely greater than zero. On the other hand, though it exists in Ghana but it is therefore not statistically significant as the t-value of GE²t is absolutely less than 2.

To find the optimizing size of these governments (Relative Maxima), we under take the steps in chapter three.

**Step1: state the concave parabolic model**

Nigeria GHANA: EGG = 0.8370441GEG - 0.0334803GEG²
Ghana NIGERIA: EGN = 1.52565GEN - 0.1052238GEN²

**Step2: take the critical point of the function (first derivative) and set equal to zero**

\[
\frac{\Delta E_G}{\Delta G_E} = 0
\]

Ghana Nigeria

\[
\frac{\Delta E_G}{\Delta G_E} = 1.52565 - 0.2104476GEN
\]

0 = 1.52565 - 0.2104476GEN
GEN = 1.52565 / 0.2104476

GEN = 7.25(3.s.f)

Nigeria Ghana:

\[
\frac{\Delta E_G}{\Delta G_E} = 0.8370441GEG - 0.0669606GEG
\]

0 = 0.8370441GEG - 0.0669606GEG
GEN = 0.8370441GEG / 0.0669606
Get = 12.5(3.s.f)
In summary of the optimizing government size results, recall that the government expenditure used in this work are percentages of the government expenditure to its Gross Domestic product (GDP). To maximize the economic growth of Nigeria, the government of Nigeria should spend 12.5% of its Gross Domestic product (GDP) while the government of Ghana should spend 7.3% of its Gross Domestic product (GDP). When this is done, optimal economic growth of both economies are assured.

To ascertain the yielding Gross Domestic product (output) of these optimizing sizes of the government, we substitute these optimizing size of the government back in their respective.

GHANA: \( EGG = 0.8370441\text{GEG} - 0.0334803\text{GEG}^2 \)

NIGERIA: \( EGN = 1.52565\text{GEN} - 0.1052238\text{SQGEN}^2 \)

That is: \( EGG = 0.8370441(7.3) - 0.0334803(7.3)^2 = 4.33 \)
\( EGN = 1.52565(12.5) - 0.1052238(12.5)^2 = 2.63 \)

**SUMMARY AND POLICY RECOMMENDATIONS**

In nutshell, the government aggregate expenditure should not be sentimental but objective based both in Nigeria and Ghana. Moreover, being objective based is both a necessary condition to optimizing the output of the economies. Above the objectivity is a financial mandate constraint. If every government has a particular amount to spend per annum, it will guide it through allocation funds for projects. Even though there might be many objective based projects to carry out in a year, the mandate of a limit of what to spend will assist the government in finding out more impressing and vital decisions to undertake, thus ranking the objective based projects in a scale of necessity and vitality. Some governments therefore also advocates austerity measures, to cut down public spending drastically and still achieve economic growth.

In recommendation, the governments of Nigeria and Ghana should stick to this optimizing size of the government, enforce it and maintain a suitable environment which will produce a great or highest gross domestic product for these countries. The institutions in these economies should also be made strong and not weak to stand against the deficiencies inherent in the public sector and still give room for the private sectors to execute their activities as the government regulates, maintain law and order and enforces property rights.

**References**


