

Luo, B. (2020). Moral Hazard in Agricultural Yield Insurance. Archives of Business Research, 8(1), 163-171.

Moral Hazard in Agricultural Yield Insurance

Boyingzi Luo

School of Insurance, Central University of Finance and Economics, Beijing, China. P. R.

ABSTRACT

In agricultural yield insurance practices, there are two main categories of insurance products which differed from the targeted insured yield, namely area-yield based insurance and individual-based insurance. A common knowledge is that individualyield based insurance has more flexibility that could meet the real demand of insureds, while having much more severity of moral hazard and higher administration costs. Relatively, area-yield based insurance has lower risk of moral hazard, but obtaining bias, or so-called basis risk at the same time. In this paper, we use an improved modified Miranda Decomposition Model to establish a theoretical framework of farmers behaviors when assuming their goals are to maximize the expected rate of return in agricultural production process under both individual-yield and area-yield insurance. The results show that these two distinct arrangements may cause different motivation to farmers, seducing them act or not act in moral hazard manner.

Key words: Moral hazard, Agricultural yield insurance, Miranda Decomposition.

INTRODUCTION

In many literature([1], [2], [3]), moral hazard is regarded as a very severe problem is agricultural insurance practices. Formally speaking, moral hazard refers to the act and its consequence that occurred when passive actions are taken under high risk situations that could cause unfavorable outcomes, i.e., farmers get loss in their crop yield due to low precipitation. Meanwhile, the argue about the implementation between individual-yield and area-yield insurance has never been stopped. Among all the issues, one thing should be figured out first, that is, how farmers would behave under different arrangements of insurable "yield". Thus, we use some mathematical methods to analyze it throughout this paper.

STATIC MODELS OF MIXED COVERAGE CROP YIELD INSURANCE BASED ON THE MIRANDA DECOMPOSITION

Theoretical framework

In this section, we build a mathematical framework depicting the mixed coverage crop insurance based on the Miranda Decomposition. Suppose there are *n* farmers conducting agricultural productions within a certain area, with y_i , i = 1, 2, ..., n denoting their individual yields, from which any two are bilaterally linear correlated, and $y_c = \sum_{i=1}^{n} w_i y_i$ denoting the average yield (area yield) with weights w_i , i = 1, 2, ..., n. Miranda (1991) proposed a famous yield decomposition that

$$y_i - \mu_i = \beta_i (y_c - \mu) + \epsilon_i,$$

where $E(y_i) = \mu_i > 0, \quad E(y_c) = \mu \text{ and } E(\epsilon_i) = 0.$ (1.1)

It actually decomposes the individual yield deviation $y_i - \mu_i$ into product of a partly correlated¹ systemic component $y_c - \mu$ and a perfectly correlated non-systemic component

 $^{{}^{}_{1}}\beta_{i}$ could be regarded as a "slope", but not the linear correlation coefficient

 $\epsilon_i - 0$. Particulary, $\beta_i = \frac{Cov(y_i,y_c)}{Var(y_c)}$ is used to describe the sensitivity of individual yields to systemic components for the reason that all systemic risk factors affecting all farmers will be reflected in the deviation $y_c - \mu$. It is also assumed that $Cov(y_c, \epsilon_i) = 0, \forall i = 1, 2, ..., n$, which infers them to be uncorrelated (Or $Cov(y_c, \epsilon_i | \beta_i) = 0$ which could be verified through (1.1) that indicates y_c and ϵ_i are conditionally uncorrelated with respect to β_i). Moreover, it is also assumed that the area yield y_c and the non-systemic random disturbance ϵ_i both have continuous densities, and are bounded on $[0, max(y_c)]$ and $[min(\epsilon_i), max(\epsilon_i)]$ respectively.

With the help of the Miranda Decomposition, the indemnity² of a simple stop loss form crop yield insurance distinctively covering both systemic yield risk and non-systemic yield risk could be expressed as $I_i^{mix} = n_c + n_i = (x_c - y_c)_+ + (x_i - \epsilon_i)_+$, where x_c and x_i are predetermined indemnity thresholds for systemic and non-systemic yield risk coverage. Moreover, it could be deduced that

$$Cov(y_i, I_i^{mix}) = Cov[\mu_i + \beta_i(y_c - \mu) + \epsilon_i, (x_c - y_c)_+ + (x_i - \epsilon_i)_+]$$

= $\beta_i Cov(y_c, n_c) + Cov(y_i, n_i).$

Therefore, if for farmer *i*, the premium for such insurance is π_i^{mix} which is deterministic, his cash flow would be $y_i^{net} = y_i + I_i^{mix} - \pi_i^{mix}$, and the variance reduction by purchasing insurance would be

$$\Delta_i^{mix} = Var(y_i) - Var(y_i^{net})$$

= -Var(n_c) - Var(n_i) - 2Cov(n_c, n_i) - 2\beta_i Cov(y_c, n_c) - 2Cov(y_i, n_i).

Because y_c and ϵ_i are uncorrelated, so that $Cov(n_c, n_i) = 0$. Denote $\beta_c = -\frac{Var(n_c)}{2Cov(y_c, n_c)}$ and $\beta_d = -\frac{Var(n_i)}{2Cov(y_i, n_i)} = -\frac{Var(n_i)}{2Cov(\epsilon_i, n_i)}$, the variance reduction Δ_i^{mix} thus reducing to

$$\Delta_{i}^{mix} = Var(n_{c})\left(\frac{\beta_{i}}{\beta_{c}} - 1\right) + Var(n_{i})\left(\frac{1}{\beta_{d}} - 1\right), \quad where \quad \beta_{c} \neq 0, \quad \beta_{d} \neq 0.$$
(1.2)

Obviously, the variance reduction in (1.2) depends on the unknown parameters β_i , β_c and β_d . In this case, based on sorts of assumptions which fit the reality of agricultural production, we give some lemmas relating to β_i and β_d with simple proofs. Note that similar results have been proposed by Miranda in his paper, but without proofs.

Lemma 2.1 If $x_c < \mu$ and $x_i < 0$, then $\beta_c \in (0, \frac{1}{2})$, $\beta_d \in (0, \frac{1}{2})$. *Proof.* Denote $f(\cdot)$ the density of y_c , by definition, we have

$$Var(n_{c}) + Cov(y_{c}, n_{c}) = \int_{0}^{x_{c}} (x_{c} - t)(x_{c} - \mu)f(t)dt - \left(\int_{0}^{x_{c}} (x_{c} - t)f(t)dt\right)^{2}$$

= $\int_{0}^{x_{c}} (x_{c} - t)f(t)dt[x_{c} - \mu - \int_{0}^{x_{c}} (x_{c} - t)f(t)dt] < 0$
 $\Rightarrow 0 < Var(n_{c}) < -Cov(y_{c}, n_{c}).$

² the indemnity is scaled in the yield per insured, without considering the effect of price $(x - y)_+ \triangleq max(x - y, 0)$

In addition, because $Var(\epsilon_i) = Var[\epsilon_i + min(\epsilon_i)]$ and $Cov(\epsilon_i, n_i) = Cov[\epsilon_i + min(\epsilon_i), n_i + min(\epsilon_i)]$, a similar form as the above could be implemented which leads to $0 < Var(n_i) < -Cov(\epsilon_i, n_i)$, so the results follow.

Lemma 2.2 Under reasonable distribution assumptions, $\lim_{x_c \to 0} \beta_c = 0$, $\lim_{x_c \to max(y_c)} \beta_c = \frac{1}{2}$, $\lim_{x_i \to min(\epsilon_i)} \beta_d = 0$, $\lim_{x_i \to max(\epsilon_i)} \beta_d = \frac{1}{2}$.

Proof. Because $Var(y_c)$ and $Cov(y_c, n_c)$ are continuously twice differentiable⁴ functions of x_c , it follows that

$$\begin{aligned} \frac{\partial}{\partial x_c} Var(n_c) &= 2x_c \int_0^{x_c} f(t)dt - 2\int_0^{x_c} tf(t)dt - 2x_c \left(\int_0^{x_c} f(t)dt\right)^2 \\ &+ 2\int_0^{x_c} tf(t)dt \int_0^{x_c} f(t)dt \\ &= 2\left[\int_0^{x_c} x_c f(t)dt - \int_0^{x_c} tf(t)dt\right] \left[1 - \int_0^{x_c} f(t)dt\right]. \\ \frac{\partial}{\partial x_c} Cov(y_c, n_c) &= \int_0^{x_c} tf(t)dt - \int_0^{x_c} \mu f(t)dt \\ &= \left[\int_0^{x_c} tf(t)dt - \int_0^{x_c} x_c f(t)dt\right] \left[1 + \frac{\int_0^{x_c} (\mu - x_c)f(t)dt}{\int_0^{x_c} tf(t)dt}\right]. \end{aligned}$$

Note that in a common sense under agricultural production context, the density $f(\cdot)$ of y_c should satisfy⁵ f(0) = 0, $f[max(y_c)] = 0$, $f'(0) \neq 0$ and $^6 f'[max(y_c)] \neq 0$, thus by taking limits at $x_c \rightarrow 0$ and using *L* Hospital's Rule for twice, we have

$$\lim_{x_{c}\to 0} \frac{\int_{0}^{x_{c}} (\mu-x_{c})f(t)dt}{\int_{0}^{x_{c}} x_{c}f(t)dt - \int_{0}^{x_{c}} tf(t)dt} = \lim_{x_{c}\to 0} \frac{\frac{\partial^{2} \left[\int_{0}^{x_{c}} (\mu-x_{c})f(t)dt\right]}{\partial x_{c}^{2}}}{\frac{\partial^{2} \left[\int_{0}^{x_{c}} x_{c}f(t)dt - \int_{0}^{x_{c}} tf(t)dt\right]}{\partial x_{c}^{2}}} = \lim_{x_{c}\to 0} \frac{(\mu-x_{c})f'(x_{c})}{f(x_{c})} - 2 = \infty.$$

Consequently, again with L Hospital's Rule, it follows that

$$\lim_{x_{c}\to 0} \frac{Var(n_{c})}{Cov(y_{c},n_{c})} = \lim_{x_{c}\to 0} \frac{\partial Var(n_{c})/\partial x_{c}}{\partial Cov(y_{c},n_{c})/\partial x_{c}} = \lim_{x_{c}\to 0} \frac{-2}{1 + \frac{\int_{0}^{x_{c}} (\mu - x_{c})f(t)dt}{\int_{0}^{x_{c}} x_{c}f(t)dt - \int_{0}^{x_{c}} tf(t)dt}} = \frac{-2}{\infty} = 0.$$

On the other hand, as x_c approaching to ∞ , n_c will consistently vary in an opposite manner with any tiny variation of y_c . In this case, y_c and n_c will be perfectly negatively correlated, yields their linear correlation coefficient to be -1, hence we have $Cov(y_c, n_c) = -Var(n_c)$. As a result, $\lim_{x_c \to \infty} \frac{Var(n_c)}{Cov(y_c, n_c)} = -1$.

Similar analysis could be implemented to ϵ_i and x_i , therefore proving the results.

Copyright © Society for Science and Education, United Kingdom

⁴ because all integrands are continuous, so that integrals are differentiable with respect to x_c

⁵ such as general beta distributions with parameters $\alpha > 1$ and $\beta > 1$, which are often used to fit yield distributions

⁶ f' denotes the derivative of f with respect to x_c

Normally, the monotonicity of β_c with respect to x_c is vague because $\frac{\partial Var(n_c)}{\partial x_c} > 0$ and $-\frac{\partial Cov(y_c, n_c)}{\partial x_c} > 0$. Moreover, even for known $f(\cdot)$, the monotonicity is still hard to be verified as it depends on both x_c and $f(\cdot)$. Similarly, the same situation happens on β_d with respect to x_i . Under this circumstance, we give some sufficient but unnecessary conditions for β_c increasing with respect to x_c and β_d increasing with respect to x_i under different scenarios as convenient and operative tools in examining the monotonicity. In addition, for simplicity and reality, we only consider the cases where $x_c < \mu$ and $x_i < 0$.

Lemma 2.3 Let $F(\cdot)$ and $S(\cdot)$ be the cumulative distribution function and the survival function of y_c , consider the cases where $x_c < \mu$.

1. In the case $S(x_c) > \frac{1}{2}$ and $2x_c S(x_c) > \mu$, if $\int_0^{x_c} tf(t)dt < \frac{F(x_c)[2x_c S(x_c) - \mu]}{2S(x_c) - 1}$, then β_c is increasing with x_c .

2. In the case $S(x_c) < \frac{1}{2}$, if $\int_0^{x_c} tf(t)dt > \frac{F(x_c)[2x_cS(x_c)-\mu]}{2S(x_c)-1}$, then β_c is increasing with x_c .

In the rest cases, whether β_c is increasing with x_c is hard to verify, while all these results fit the similar way for β_d with x_i .

Proof. According to Lemma 1.1, if $x_c < \mu$, then $0 < Var(n_c) < -Cov(y_c, n_c)$. Denote $-Cov(y_c, n_c) = Var(n_c) + m$ where m > 0, we obtain

$$\frac{\partial [Var(n_c)/-Cov(y_c, n_c)]}{\partial x_c} = \{2 \left[\int_0^{x_c} x_c f(t) dt - \int_0^{x_c} tf(t) dt \right] \left[1 - \int_0^{x_c} f(t) dt \right] [Var(n_c) - \left[\int_0^{x_c} \mu f(t) dt - \int_0^{x_c} tf(t) dt \right] Var(n_c) \} / [Cov(y_c, n_c)]^2.$$

Consequently, a sufficient but unnecessary condition for $\frac{\partial [Var(n_c)/-Cov(y_c,n_c)]}{\partial x_c} > 0$ is

$$2[x_cF(x_c) - \int_0^{x_c} tf(t)dt][1 - F(x_c)] > \mu F(x_c) - \int_0^{x_c} tf(t)dt.$$

Solving this inequality leads to the proof, which is similar to the proof of β_d with respect to x_i .

In comparison, as the same as in Miranda's paper, the variance reduction for farmer *i* by purchasing area-yield crop insurance in which every farmer pays identical premium and gets indistinguishable indemnity⁷ of $I_i^{area} = n_c = (x_c - y_c)_+$ will be

$$\Delta_i^{area} = Var(n_c) \left(\frac{\beta_i}{\beta_c} - 1\right). \tag{1.3}$$

Therefore, according to Lemma 1.1, by comparing (1.2) and (1.3), the following proposition is obtained.

Theorem 2.1 Under full coverage level and reasonable setting of non-systemic indemnity threshold $x_i < E(\epsilon_i) = 0$, if the systemic indemnity threshold x_c is the same as the indemnity threshold in area-yield insurance arrangement, then the mixed coverage crop yield insurance is always more risk reducing (by reducing the variance of net production income) compared with

⁷ in this case, $I_i^{area} = I_j^{area}$, $\forall i, j = 1, 2, ..., n$

Meanwhile, if a farmer is free to choose his coverage level, then a procedure of coverage level optimization could be implemented relative to some certain purposes. Specifically, with ϕ_i denoting the selected coverage level of area-yield crop insurance for farmer *i*, φ_i denoting his selected coverage level of mixed coverage crop yield insurance, we have by (1.2) and (1.3)

$$\Delta_i^{area} = Var(n_c) \left(\frac{\beta_i}{\beta_c} \phi_i - \phi_i^2\right), \tag{1.4}$$

 $\Delta_i^{mix} = Var(n_c) \left(\frac{\beta_i}{\beta_c} \varphi_i - \varphi_i^2\right) + Var(n_i) \left(\frac{1}{\beta_d} \varphi_i - \varphi_i^2\right).$ (1.5)

Note that $\frac{\partial \Delta_i^{mix}}{\partial \phi_i} < 0$ and $\frac{\partial \Delta_i^{area}}{\partial \varphi_i} < 0$, which infer potential unique global maximums. Therefore, the optimal coverage levels maximizing the variance reductions (1.4) and (1.5) will be

$$\phi_i^* = \frac{\beta_i}{2\beta_c} \quad and \quad \varphi_i^* = \frac{1}{2} \left[\frac{\frac{\beta_i Var(n_c)}{\beta_c} + \frac{Var(n_i)}{\beta_d}}{Var(n_c) + Var(n_i)} \right]. \tag{1.6}$$

Obviously, from (1.6), it could be deduced that $\frac{\beta_i}{\beta_c} > \frac{1}{\beta_d} \iff \phi_i^* > \varphi_i^*$. However, the conclusion about which one is larger could only be clarified empirically in terms of the assumptions in (1.1) which infer β_i , β_c and β_d to be uncorrelated. Meanwhile, intuition suggests that $\phi_i^* \to \varphi_i^*$ as $\beta_i \to 1$ ($Var(n_i) \to 0$). On the other hand, in practice, insureds are not allowed to select coverage levels larger than 1. With the fact that β_i will fluctuate around⁸ 1, $\forall i = 1, 2, ..., n$ and some simulation results, in most cases, both ϕ_i^* and φ_i^* will exceed 1, thus driving most farmers choose to purchase a full coverage.

DYNAMIC MODELS OF MIXED COVERAGE CROP YIELD INSURANCE A modified Miranda Decomposition

Going back, the Miranda Decomposition (1.1) is actually a static approach with predetermined μ_i and μ that constructs y_i through the product of external random variables y_c and ϵ_i , therefore farmers' control towards their production activities are not reflected. In this case, we make some sight modifications on (1.1) to make it feasible of reflecting farmers' dynamic behaviors.

Based on (1.1), y_i could be decomposed in a dynamic way, that is,

$$y_{it} = \mu_{it} + k\beta_i(y_{ct} - \mu) + k\epsilon_{it},$$
(2.1)
where $E(y_{ct}) = \mu, \quad E(\epsilon_{it}) = 0, \quad k = \begin{cases} \frac{\mu_{it}}{M}, & \text{if } \mu_{it} > 0, \\ 0, & \text{if } \mu_{it} = 0. \end{cases}$

The assumptions in (2.1) are analogous to those in (1.1) expect no longer assuming an timeinvariant μ_i . In fact, μ_{it} measures the willingness yield (or controllable yield) for farmer *i* at time *t*, given all the information up to time *t* (including premium and cost function, etc).

⁸ see Miranda's paper

Copyright © Society for Science and Education, United Kingdom

Vol.8, Issue 1, Jan-2020

Besides, y_{ct} and ϵ_{it} are still uncontrollable⁹ for farmer *i* so that their expectations μ and 0 remain to be time-invariant. As a simple fact, the fluctuation of $y_{it} - \mu_{it}$ should be increasing with μ_{it} , therefore we further assume the distributions of y_{ct} and ϵ_{it} to be ky_c^M and $k\epsilon^M$, where $y_c^M - \mu$ and ϵ^M refer to the standardized systemic and non-systemic fluctuations under input *M*. Moreover, β_i is also time-invariant because we are not intend to model it due on the fact that it is not fully controllable for farmer *i*. With the help of (2.1), we could model the behavioral dynamics for an individual farmer under different insurance arrangements.

Optimizing farmers' production dynamics under area-yield and individual-yield crop insurance

Suppose μ_{it} is the willingness yield for farmer *i* at time *t*, the aggregated production cost for producing such amount is $H_i(W_t, \mu_{it})$ with W_t denoting the external conditions at time *t* systemically affecting all farmers' productions that will change the shape of *H* as an adjuster. In nature, for any given W_t , *H* should be a non-negative increasing function of $\mu_{i,t}$. For simplicity, we further assume $H_i(W_t, \mu_{it})$ to be strictly convex increasing¹⁰ with respect to μ_{it} , $\forall W_t$. So we have $\frac{\partial H_i(W_t, \mu_{it})}{\partial \mu_{it}} > 0$ and $\frac{\partial^2 H_i(W_t, \mu_{it})}{\partial \mu_{it}^2} > 0$. At this phase, we consider a fairly intuitive optimization criteria, which is, farmer *i* decides his willingness yield μ_{it} at time *t* in a manner that maximizes his expected income-cost ratio $E[R_{it}(W_t, \mu_{it})] = E\left[\frac{Income(W_t, \mu_{it})}{Cost(W_t, \mu_{it})}\right]$. Furthermore, under given¹¹ W_t and fixed price per product *P*, if farmer *i* purchases a full coverage level of area-yield crop insurance with indemnity $I_{it}^{area} = n_{ct} = (x_{ct} - y_{ct})_+$ and premium π_{it}^{area} , his optimal willingness yield is determined by

$$\max_{\mu_{it}} E[R_{it}(\mu_{it})] = \max_{\mu_{it}} E\left\{\frac{P[\mu_{it} + k\beta_i(y_{ct} - \mu) + k\epsilon_{it} + n_{ct}]}{H_i(\mu_{it}) + \pi_{it}^{area}}\right\} = \max_{\mu_{it}} \left\{\frac{P[\mu_{it} + E(n_{ct})]}{H_i(\mu_{it}) + \pi_{it}^{area}}\right\}. (2.2)$$

Consequently¹²,

$$\frac{\partial E[R_{it}(\mu_{it})]}{\partial \mu_{it}} = \frac{P\{H_i(\mu_{it}) + \pi_{it}^{area} - [\mu_{it} + E(n_{ct})]H_{i}(\mu_{it})\}}{[H_i(\mu_{it}) + \pi_{it}^{area}]^2},$$

yields the first order condition to be

$$H_i(\tilde{\mu}_{it}) + \pi_{it}^{area} - [\tilde{\mu}_{it} + E(n_{ct})]H'_i(\tilde{\mu}_{it}) = 0$$
(2.3)

So that

$$\frac{\partial^{2} E[R_{it})]}{\partial \mu_{it}^{2}} |_{\mu_{it} = \widetilde{\mu}_{it}} = \frac{-[\widetilde{\mu}_{it} + E(n_{ct})][H_{i}(\widetilde{\mu}_{it}) + \pi_{it}^{area}]^{2} H''_{i}(\widetilde{\mu}_{it})}{[H_{i}(\widetilde{\mu}_{it}) + \pi_{it}^{area}]^{2}} < 0,$$

which infers an unique global maximum.

In order to extract mathematical conclusions, we assume $H_i(\mu_{it})$ to be an exponential function of μ_{it} , which is, $H_i(\mu_{it}) = C_i e^{\gamma_i \mu_{it}}$, with C_i denoting the fixed cost for any willingness yield. Moreover, it is apparent that $\frac{H'_i(\mu_{it})}{H_i(\mu_{it})} = \gamma_i$ which states that the growth rate of production cost with respect to willingness yield is time-invariant to a farmer while distinctive among farmers.

¹⁰ strictly increasing marginal costs

URL: http://dx.doi.org/10.14738/abr.81.7753.

⁹ Despite the fact that $y_c = \sum_{i=1}^{n} \omega_i y_i$, farmer *i* makes nearly no influence on y_c , which is same for the cases if y_c is replaced by weather index or other external random variables

¹¹ in this case, $H_i(W_{it}, \mu_{it})$ and $R_{it}(W_{it}, \mu_{it})$ are denoted as $H_i(\mu_{it})$ and $R_{it}(\mu_{it})$

¹² denote $H'_i(\cdot)$ and $H''_i(\cdot)$ the first and second order differentials of $H_i(\cdot)$ with respect to μ_{it}

Therefore, γ_i could be regarded as a measure of production efficiency for farmer *i*. Together with C_i , we could compare the production costs within all farmers on a standardized basis. In this case, substituting $H_i(\mu_{it}) = C_i e^{\gamma_i \mu_{it}}$ into (2.3), the first order condition will be

$$C_i e^{\gamma_i \tilde{\mu}_{it}} + \pi_{it}^{area} - [\tilde{\mu}_{it} + E(n_{ct})] C_i \gamma_i e^{\gamma_i \tilde{\mu}_{it}} = 0$$

$$\Leftrightarrow 1 + \frac{\pi_{it}^{area}}{C_i} (e^{-\gamma_i})^{\tilde{\mu}_{it}} = [\tilde{\mu}_{it} + E(n_{ct})] \gamma_i.$$
(2.4)

Clearly, the left-side and right-side term of (2.4) could be regarded as an decreasing exponential function (given that $\gamma_i < 1$) and an increasing linear function of $\tilde{\mu}_{it}$ respectively, yields $\tilde{\mu}_{it}$ to be positioned at the unique intersection point of these two functions. Together with the boundary condition $\mu_{it} \ge 0$, we obtain

$$\max_{\substack{\mu_{it} \\ \mu_{it}}} E[R_{it}(\mu_{it})] = E[R_{it}(\mu_{it}^{*})] = \\ \begin{cases} \frac{PE(n_{ct})}{C_{i} + \pi_{it}^{area}} |_{\mu_{it}^{*}=0}, & if \quad 1 + \frac{\pi_{it}^{area}}{C_{i}} \leq E(n_{ct})\gamma_{i}, \\ \frac{P}{\gamma_{i}C_{i}e^{\gamma_{i}\tilde{\mu}_{it}}} |_{\mu_{it}^{*}=\tilde{\mu}_{it}>0}, & if \quad 1 + \frac{\pi_{it}^{area}}{C_{i}} > E(n_{ct})\gamma_{i}. \end{cases}$$
(2.5)

Indeed, if farmer *i* doesn't purchase any insurance, his optimal willingness yield μ_{it}^* is simply determined by

$$\max_{\mu_{it}} E[R_{it}(\mu_{it})] = \max_{\mu_{it}} E\left\{\frac{P[\mu_{it} + k\beta_i(y_{ct} - \mu) + k\epsilon_{it}]}{H_i(\mu_{it})}\right\} = \max_{\mu_{it}} \left\{\frac{P(\mu_{it})}{H_i(\mu_{it})}\right\} \Rightarrow \mu_{it}^* = \frac{1}{\gamma_i} > 0.$$
(2.6)

From (2.5), we know that if $1 + \frac{\pi_{it}^{area}}{C_i} \leq E(n_{ct})\gamma_i$, the optimal willingness yield under area-yield insurance would be 0, which is less than $\frac{1}{\gamma_i}$ for no insurance case. Though an individual farmer could not control the indemnity in area-yield insurance, but he could still reach the maximum expected income-cost ratio at willingness yield as 0 under certain circumstances. Therefore, we refer to this situation as "moral hazard" in area-yield insurance. On the other hand, if $1 + \frac{\pi_{it}^{area}}{C_i} > E(n_{ct})\gamma_i$, farmer *i* would purchase an area-yield insurance only when $\tilde{\mu}_{it}$ extracted from (2.4) is less than $\frac{1}{\gamma_i}$. Because otherwise the maximum expected income-cost ratio will be less than that when he doesn't purchase insurance, since $E[R_{it}(\mu_{it}^*)]$ is decreasing with μ_{it}^* in both cases. The case $\mu_{it}^* = 0$ may seem to be fairly abnormal in the first glance, but it makes sense if farmers are allowed to freely choose what they do to make income. Indeed, $E[R_{it}(\mu_{it}^*)]$ could be treated as the maximum rate of return in conducting agricultural production for farmer *i* at time *t*. When $\mu_{it}^* = 0$, he could put the rest of his capital (and labor, time, etc) into relatively more profitable activities rather than agricultural production. Besides, the results we get are derived from relatively strong assumptions such as strictly convex increasing cost¹³ and ignorance of utility¹⁴, which may lack reliability in practices.

From the previous analysis, we obtain that farmer *i* will purchase individual-yield insurance and reach a positive optimal willingness yield if and only if

Copyright © Society for Science and Education, United Kingdom

¹³ in practice, cost functions are more common to be concave-convex function with potential inflection points ¹⁴ we only consider E(R) instead of E[U(R)]

$$\begin{split} 1 + \frac{\pi_{it}^{area}}{c_i} &> E(n_{ct})\gamma_i \quad and \quad \tilde{\mu}_{it} < \frac{1}{\gamma_i} \\ \Leftrightarrow \begin{cases} 1 + \frac{\pi_{it}^{area}}{c_i} > E(n_{ct})\gamma_i \\ H_i(\tilde{\mu}_{it}) + \pi_{it}^{area} - [\tilde{\mu}_{it} + E(n_{ct})]H'_i(\tilde{\mu}_{it})|_{\tilde{\mu}_{it} = \frac{1}{\gamma_i}} < 0 \\ \Leftrightarrow \quad \frac{\pi_{it}^{area}}{C_i e} < E(n_{ct})\gamma_i < 1 + \frac{\pi_{it}^{area}}{C_i}, \end{split}$$

which yields the following proposition.

Proposition 2.1 Under area-yield coverage arrangement, farmer i will purchase insurance and reach a positive optimal willingness yield only when $\frac{\pi_{it}^{area}}{c_i e} < E(n_{ct})\gamma_i < 1 + \frac{\pi_{it}^{area}}{c_i}$, otherwise he would either quit insurance $(\mu_{it}^* > \frac{1}{\gamma_i})$ or act in a moral hazard manner $(\mu_{it}^* = 0)$.

Moreover, if farmer *i* purchases a full coverage of individual-yield crop insurance with indemnity I_{it}^{ind} and premium π_{it}^{ind} , we still intend to use the same method as in above to find out his optimal willingness yield. Practically, the indemnity for individual-yield crop insurance is usually of the form $I_{it}^{ind} = (a_{it} - y_{it})_+$ with a_{it} as its threshold. Yet mathematically, $E(I_{it}^{ind}) = E[a_{it} - \mu_{it} - k\beta_i(y_{ct} - \mu) - k\epsilon_{it}]_+$ composed of a non-random component μ_{it} and a random component $k\beta_i(y_{ct} - \mu) + k\epsilon_{it}$ could not be further decomposed ¹⁵, which makes the optimization of $E[R_{it}(\mu_{it})]$ infeasible. In this case, we implement a special form that $I_{it}^{ind} = (a_{it} - \mu_{it})_+$ with the rest random terms of y_{it} dropped in order to emphasize the greater control of farmer *i* towards his indemnity payment under individual-yield crop insurance arrangement. Hence, the optimal willingness yield μ_{it}^* for farmer *i* at time *t* under a full coverage level¹⁶ of individual-yield crop insurance is determined by

$$\max_{\mu_{it}} E[R_{it}(\mu_{it})] = \max_{\mu_{it}} \left\{ \frac{P[\mu_{it} + (a_{it} - \mu_{it})_{+}]}{H_{i}(\mu_{it}) + \pi_{it}^{ind}} \right\} = \max_{\mu_{it}} \left\{ \frac{\frac{Pa_{it}}{H_{i}(\mu_{it}) + \pi_{it}^{ind}}, \quad if \quad \mu_{it} \in [0, a_{it}], \\ \frac{P\mu_{it}}{H_{i}(\mu_{it}) + \pi_{it}^{ind}}, \quad if \quad \mu_{it} > a_{it}. \end{cases}$$
From (2.7), we know that
$$\frac{\frac{\partial E[R_{it}(\mu_{it})]}{\partial \mu_{it}}|_{\mu_{it} \in [0, a_{it}]} = \frac{-Pa_{it}H'_{i}(\mu_{it})}{[H_{i}(\mu_{it}) + \pi_{it}^{ind}]^{2}} < 0.$$
(2.8)

Moreover,

$$\frac{\partial E[R_{it}(\mu_{it})]}{\partial \mu_{it}}|_{\mu_{it} > a_{it}} = \frac{P[H_{i}(\mu_{it}) + \pi_{it}^{ind} - \mu_{it}H_{i}(\mu_{it})]}{[H_{i}(\mu_{it}) + \pi_{it}^{ind}]^{2}}
\Rightarrow H_{i}(\tilde{\mu}_{it}) + \pi_{it}^{ind} = \tilde{\mu}_{it}H'_{i}(\tilde{\mu}_{it})
\Rightarrow \frac{\partial^{2}E[R_{it}(\mu_{it})]}{\partial \mu_{it}^{2}}|_{\mu_{it} = \tilde{\mu}_{it}} = \frac{-P\tilde{\mu}_{it}H''_{i}(\tilde{\mu}_{it})[H_{i}(\tilde{\mu}_{it}) + \pi_{it}^{ind}]^{2}}{[H_{i}(\tilde{\mu}_{it} + \pi_{it}^{ind})]^{4}} < 0$$
(2.9)

infers an unique local maximum. Therefore, by (2.8), (2.9) and (2.10), it is obtained that

¹⁵ because $(a + b)_+ \neq a_+ + b_+$

¹⁶ note that the variance reduction of individual-yield crop insurance is increasing with coverage level, thus leading full coverage to be optimal

$$\max_{\substack{\mu_{it} \\ \mu_{it} \\ c_i + \pi_{it}^{ind} \mid \mu_{it}^* = 0, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{\mu}_{it}, \\ \frac{P}{\gamma_i C_i e^{\gamma_i \tilde{\mu}_{it}} \mid \mu_{it}^* = \tilde{$$

From (2.11), we know that under individual-yield insurance arrangement, farmer *i* could reach an maximum expected income-cost ratio at a non-negative willingness yield only if μ_{it}^* equals to $\tilde{\mu}_{it}$ derived from (2.10). Hereby, substituting $\tilde{\mu}_{it} = \frac{1}{\gamma_i}$ into (2.10), we have

$$H_{i}(\tilde{\mu}_{it}) + \pi_{it}^{ind} - \tilde{\mu}_{it}H'_{i}(\tilde{\mu}_{it})|_{\tilde{\mu}_{it} = \frac{1}{\gamma_{i}}} = \frac{\pi_{it}^{ind}}{c_{i}e} > 0.$$
(2.12)

Consequently, (2.12) indicates that farmer *i* will not choose a positive μ_{it}^* under individualyield coverage, because he needs to acquire larger optimal willingness yield while obtaining less expected income-cost ratio compared with the no insurance case. Therefore, the following proposition holds.

Theorem 2.2 Under individual-yield coverage arrangement, moral hazard will bound to occur $(\mu_{it}^* = 0)$ if farmer i choose to purchase an insurance. Therefore, moral hazard in individual-yield insurance is far more severe than that in area-yield insurance.

References

Chambers, Robert G. "Insurability and Moral Hazard in Agricultural Insurance Markets." *Amer. Agr. Econ.* 71(1989):604-16.

Barnett, B. J., J. R. Black, Y. Hu, and J. R. Skees. Is Area Yield Insurance Competitive with Farm Yield Insurance? *Journal of Agricultural and Resource Economics.* 30(2005):285-301.

Bulut, H., K. J. Collins, and T. P. Zacharias. Optimal Coverage Level Choice with Individual and Area Insurance Plans. *American Journal of Agricultural Economics.* 94(2012):1013-1023

Miranda, M. J. Area-Yield Crop Insurance Reconsidered. *American Journal of Agricultural Economics* 73(1991):233-242