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Ordering of components of Green Supply Chain Practices jointly impacting the individual components of Green Supply Chain Performance – An Empirical Study of the Indian Automobile Manufacturing Sector

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ABSTRACT

This paper establishes the order in which five identified green supply chain practices jointly impact ten identified individual component measures of green supply chain performance with reference to the automobile manufacturing sector of India. This research paper is an extension of the research work done by [1]. The purpose of this research paper is to test the hypotheses developed by [1]. Further the joint impact of Green Supply Chain Practices on individual components of Green Supply Chain Practices on individual components of Green Supply Chain Performance has been established by means of ten multiple regression models. Consistently the ten multiple regression models that were developed established that there is a definite ordering of the five Green Supply Chain Practices while jointly impacting each of the ten component measures of Green Supply Chain Performance individually. These findings would enable practicing managers in the automobile manufacturing sector of India to take decisions related to implementation of green supply chain practices which would result in enhancing a particular green supply chain performance measure. This information regarding implementation of Green Supply Chain Practices would be very handy as it has financial and policy making implications.

Keywords: Automobile Manufacturing; Empirical Study; Components of Green Supply Chain Practices; Components of Green Supply Chain Performance; Indian.

INTRODUCTION

The research problem here is to test sixty-one hypotheses out of which fifty have been developed by [1] related to the association of Green Supply Chain Practices with individual component measures of Green Supply Chain Performance with reference to the automobile manufacturing sector of India. Additionally another eleven hypotheses have been framed in this paper pertaining to the ordering and joint impact of Green Supply Chain Practices on individual component measures of Green Supply Chain Performance.

Literature that studies the impact of Green Supply Chain Practices on Green Supply Chain Performance measures is on the rise. Few of the studies that have addressed this linkage are as follows: [1]; [2]; [3]; [4]; [5]; [6]; [7].

It has been established by the existing literature that Green Supply Chain Practices have an impact on measures of GSC performance [8] only at a broad level. Not many studies have focused identifying the exact joint impact of Green Supply Chain Practices on particular component measures of Green Supply Chain Performance [4], [5], [6], [7]. Further the existing



studies could not state conclusively the ordering of the GSC Practices that jointly impact a particular component measure of GSC Performance.

The purpose of this study is to test the association between the components of green supply chain practices and the components of green supply chain performance with reference to the automobile manufacturing sector in India. The study also tests already developed hypotheses pertaining to the association of GSC Practices with component measures of Green Supply Chain Performance [1]. The study additionally identifies the joint impact of Green Supply Chain Practices on individual component measures of Green Supply Chain Performance [1]. Finally the study identifies the order of influence of the GSC Practices while jointly impacting the individual component measures of GSC Performance.

THE CONCEPTUAL FRAMEWORK IDENTIFIED FOR TESTING THE HYPOTHESES

The conceptual framework showing the joint influence of green supply chain practices on component green supply chain performance measures as appearing in existing literature [1] is shown in figure 1. One of the Green Supply Chain Performance measures namely Green Supply Chain Execution, as identified in the mentioned paper consists further of five components namely Green Supply Chain Execution-Production; Green Supply Chain Execution-Logistics; Green Supply Chain Execution-Packaging; Green Supply Chain Execution-Marketing; Green Supply Chain Execution-Supply Loops [9].

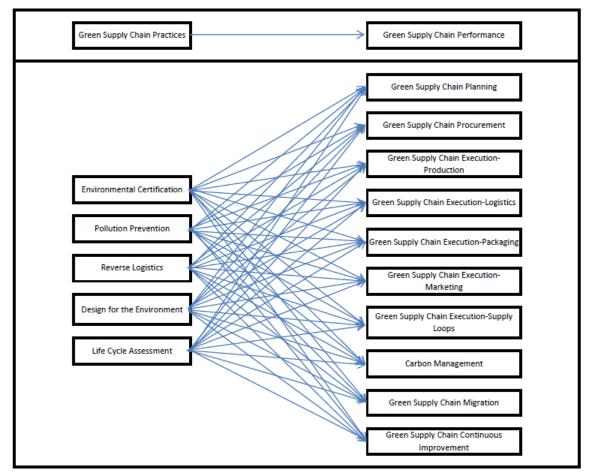


Figure 1. Association between components of Green Supply Chain Practices and components of Green Supply Chain Performance

METHODS

This research may be described as quantitative research. It makes use of deductive reasoning for drawing conclusions. The data was collected by making use of a newly and originally prepared questionnaire instrument to scale the constructs namely Green Supply Chain Practices; and Green Supply Chain Performance as well as their sub-constructs by using a 5-pont balanced Likert scale. The population consisted of plants of all Indian automobile manufacturing firms. The sample consisted of respondents from automobile manufacturing firms and their plants from India. The participants consist of representative executives from various automobile manufacturing firms having knowledge of the subject area of the research i.e. Green Supply Chain Practices and Green Supply Chain Performance.

A close-ended questionnaire instrument developed by [1] was used to scale the collected data. The questionnaire was administered on the respondents to scale the five green supply chain practices and the ten component measures of green supply chain performance. The questionnaire items are shown in the appendix section of this document.

A covering letter supported the instrument and the instrument contained demographic items, attitudinal items, behavioral items, factual items and closing instructions. The instrument used a continuous scale to measure the items; the instrument was subjected to expert comments of eminent faculties/practitioners in the field of green supply chain management. The suggestions given by them were subsequently incorporated to further improvise or revise the questionnaire. The pilot survey was of sample size 50 and the major survey was of sample size 103 including the 50 samples of the pilot survey.

The construct Green Supply Chain Practices has five sub-constructs and the construct Green Supply Chain Performance has ten sub-constructs as shown in the Table 1.

Sr.	Constructs and their sub-constructs in	Constructs and their sub-constructs in their expanded
No.	their abbreviated form	form
	GSC Practices	Green Supply Chain Practices
1	EC	Environmental Certification
2	PP	Pollution Prevention
3	RL	Reverse Logistics
4	LCA	Life Cycle Assessment
5	DfE	Design for the Environment
	GSC Performance	Green Supply Chain Performance
6	GSCPLAN	Green Supply Chain Planning
7	GSCPROC	Green Supply Chain Procurement
8	GSCEXPROD	Green Supply Chain Execution-Production
9	GSCEXLOG	Green Supply Chain Execution-Logistics
10	GSCEXPACK	Green Supply Chain Execution-Packaging
11	GSCEXMARK	Green Supply Chain Execution-Marketing
12	GSCEXSL	Green Supply Chain Execution-Supply Loops
13	СМ	Carbon Management
14	GSCMIG	Green Supply Chain Migration
15	GSCCI	Green Supply Chain Continuous Improvement

Table 1. Summary of the constructs and sub-constructs used in the study in their abbreviatedand expanded forms

The data that was collected on administering the questionnaire on the respondents was entered in an EXCEL sheet manually by coding the responses on a 5-point balanced Likert scale as 1, 2 3 4 and 5. The data was subsequently transferred to statistical analysis software SASS for the analysis. The descriptive statistics of the data collected is shown in the Table 2.

able 2. Descrip	LIVC.	statistics	of the sub	constitucts	uscu m m	e phot stut
Sub-constructs	Ν	Mean	Std. Dev.	Sum	Minimum	Maximum
GSCPLAN	50	4.12000	0.83690	206.00000	2.00000	5.00000
GSCPROC	50	4.15818	0.85750	207.90909	1.72727	5.00000
GSCEXPROD	50	4.39429	0.60165	219.71429	2.57143	5.00000
GSCEXLOG	50	4.19833	0.44221	209.91667	3.16667	4.75000
GSCEXPACK	50	4.37000	1.09991	218.50000	2.00000	5.00000
GSCEXMARK	50	3.77000	1.07124	188.50000	1.25000	5.00000
GSCEXSL	50	3.48000	0.69059	174.00000	2.00000	4.66667
СМ	50	3.60571	0.80272	180.28571	1.00000	5.00000
GSCMIG	50	4.02400	1.14331	201.20000	1.00000	5.00000
GSCCI	50	4.26000	1.02441	213.00000	1.81818	5.00000
EC	50	4.47600	0.66626	223.80000	2.00000	5.00000
РР	50	4.46909	0.76488	223.45455	2.00000	5.00000
RL	50	3.48000	0.83885	174.00000	1.20000	4.60000
LCA	50	4.07333	0.94830	203.66667	1.00000	5.00000
DFE	50	4.15750	0.73097	207.87500	1.00000	5.00000

Table 2. Descriptive statistics of the sub-constructs used in the pilot study

In order to evaluate the reliability of the data collected, Cronbach Coefficient Alpha was evaluated for each of the sub-constructs in the study. Table 3 shows the various sub-constructs involved in the study along with the corresponding value of the Cronbach Coefficient Alpha. This coefficient is a measure of reliability. Normally values starting from around 0.7 and going upwards are considered to indicate a good reliability. By reviewing the Cronbach Coefficient Alpha for the sub-constructs shown in the table 3, it is observed that the questionnaire is reliable to scale all the fifteen items. Sample size was 50 respondents for this pilot study whereas for getting a true indication of reliability, a sample size of around 100 respondents is needed. Accordingly, 103 samples were taken for this study during the major survey so that better conclusion could be drawn.

the study						
Sr. No.	Sub-constructs		cient Alpha for the onstructs Standardized			
1	Environmental Certification	0.839954	0.850132			
2	Pollution Prevention	0.977275	0.981131			
3	Reverse Logistics	0.920683	0.922742			
4	Life Cycle Assessment	0.614101	0.649368			
5	Design for the Environment	0.886993	0.898978			
6	Green Supply Chain Planning	0.947669	0.953422			
7	Green Supply Chain Procurement	0.960878	0.954046			
8	Green Supply Chain Execution (Green Production)	0.845737	0.888054			
9	Green Supply Chain Execution (Green Logistics)	0.775143	0.817626			
10	Green Supply Chain Execution (Green Packaging)	0.997976	0.997972			
11	Green Supply Chain Execution (Green Marketing)	0.969056	0.968858			
12	Green Supply Chain Execution (Supply Loops)	0.279859	0.252359			
13	Carbon Management	0.836164	0.831687			
14	Green Supply Chain Migration	0.978998	0.979889			
15	Green Supply Chain Continuous Improvement	0.989219	0.989432			

Table 3. Cronbach Alpha values as a measure of reliability for the various sub-constructs used inthe study

The Cronbach Coefficient Alpha for Green Supply Chain Execution (Supply Loops) is less but it has got strong support of existing literature in its favour; so it has been retained [9].

FACTOR ANALYSIS OF THE DATA COLLECTED DURING THE PILOT STUDY

Confirmatory Factor Analysis was conducted on the variables constituting the sub- constructs DFE [10], EC [11], LCA [12], PP [13] and RL [14]. Confirmatory Factor Analysis was also conducted on the variables constituting the sub-constructs GSCPLAN [15], GSCPROC [16], GSCEXPROD [17], GSCEXLOG [18], GSCEXPACK [19], GSCEXMARK [20], GSCEXSL [21], CM [22], GSCMIG [23] and GSCCI [24] in a similar manner. This helped in identifying the factors and also in establishing the communality estimates for or each of the sub-constructs in the questionnaire. By sorting the component variables of each sub-construct in descending order of value of their communality estimates, it was possible to establish the order of contribution of component variables constituting each sub-construct [10], [11], [12], [13], [14], [15], [16], [17], [18], [19], [20], [21], [22], [23] and [24]. The major survey consisted of 103 samples including the 50 samples taken during the pilot survey. The ten sub-constructs of the construct GSC Performance (Green Supply Chain Performance) and the five sub-constructs of the construct GSC Practices (Green Supply Chain Practices) used in correlation analysis are shown in Table 4 in their abbreviated form.

	Table 4. The set of constructs used in correlation analysis									
10 Constructs	GSCPLAN	GSCPROC	GSCEXPROD	GSCEXLOG	GSCEXPACK	GSCEXMARK	GSCEXSL	СМ	GSCMIG	GSCCI
5 Constructs	FC	PP	RI	ICA	DFF					

Table 4. The set of constructs used in correlation analysis

The descriptive statistics of the data collected and scaled during the major survey is shown in the Table 5.

Simple Descriptive Statistics								
Variable N Mean Std Dev Sum Minimum Maximum								
GSCPLAN	103	4.40194	0.77788	453.40000	2.00000	5.00000		
GSCPROC	103	4.42807	0.77950	456.09091	1.72727	5.00000		
GSCEXPROD	103	4.58669	0.55035	472.42857	2.57143	5.00000		
GSCEXLOG	103	4.37136	0.43627	450.25000	3.16667	4.75000		
GSCEXPACK	103	4.78155	0.41076	492.50000	4.00000	5.00000		
GSCEXMARK	103	4.15534	1.03441	428.00000	1.25000	5.00000		
GSCEXSL	103	4.36893	0.33305	450.00000	4.00000	4.66667		
СМ	103	3.81692	0.70112	393.14286	1.00000	5.00000		
GSCMIG	103	4.60388	0.44368	474.20000	4.00000	5.00000		
GSCCI	103	4.69462	0.38461	483.54545	4.00000	5.00000		

Table 5. Descriptive statistics of the data scaled during the major survey

Table 6 shows the Pearson's correlation coefficient between each of the five components of green supply chain practices and each of the ten components of green supply chain performance. Accordingly, in all fifty associations were identified for a co-relational study.

Pearson Correlation Coefficients, N=103									
Prob > r under H0: Rho=0									
Sub-constructs	Sub-constructs EC PP RL LCA DFE								
GSCPLAN	0.77652	0.89556	0.58815	0.86637	0.89235				
	<.0001	<.0001	<.0001	<.0001	<.0001				
GSCPROC	0.79505	0.91784	0.64056	0.89016	0.88818				
	<.0001	<.0001	<.0001	<.0001	<.0001				
GSCEXPROD	0.81458	0.94278	0.59098	0.90133	0.77809				
	<.0001	<.0001	<.0001	<.0001	<.0001				
GSCEXLOG	0.73401	0.78128	0.33109	0.78431	0.88357				
	<.0001	<.0001	0.0006	<.0001	<.0001				
GSCEXPACK	0.75984	0.89303	0.73419	0.91591	0.59887				
	<.0001	<.0001	<.0001	<.0001	<.0001				
GSCEXMARK	0.43783	0.57391	0.35796	0.72417	0.92030				
	<.0001	<.0001	0.0002	<.0001	<.0001				
GSCEXSL	0.56192	0.63907	0.29853	0.74510	0.89379				
	<.0001	<.0001	0.0022	<.0001	<.0001				
СМ	0.42258	0.59716	0.50793	0.76088	0.86238				
	<.0001	<.0001	<.0001	<.0001	<.0001				
GSCMIG	0.63345	0.72321	0.39958	0.81444	0.89433				
	<.0001	<.0001	<.0001	<.0001	<.0001				
GSCCI	0.75947	0.87719	0.62598	0.93066	0.79845				
	<.0001	<.0001	<.0001	<.0001	<.0001				

On the basis of Table 6 it is possible to test the association between the fifty pairs of subconstructs and hence test the fifty hypotheses which have been framed [1]. Also additionally eleven hypotheses pertaining to the ordering and the joint influence of components of GSC Practices on individual component measures of GSC Performance have been framed. Table 7 shows all the sixty-one hypotheses to be tested in their null and alternate form. Also it shows the decision of accepting or rejecting the hypotheses on the basis of correlation coefficient and/or regression analysis. For values of p less than 0.05 the null hypotheses have been rejected else they have been accepted.

r		correlation analysis and			
Sr. No.	Null Hypothesis Alternate Hypothesis	Hypothesis	Pearson's correlation coefficient	p value for Significance level (α = 0.05)	Decision about the hypothesis
	H1 ₀	Environmental Certification has no association with GSC Planning.			Reject Null Hypothesis
1	H1a	Environmental Certification has a significant positive association with GSC Planning.	0.77652	<.0001	Accept Alternate Hypothesis
	H20	Environmental Certification has no association with Green Procurement.			Reject Null Hypothesis
2	H2 _a	Environmental Certification has a significant positive association with Green Procurement.	0.79505	<.0001	Accept Alternate Hypothesis
	H3a ₀	Environmental Certification has no association with Green Production component of GSC Execution.		<.0001	Reject Null Hypothesis
3	H3a _a	Environmental Certification has a significant positive association with Green Production component of GSC Execution.	0.81458		Accept Alternate Hypothesis
	H3b ₀	Environmental Certification has no association with Green Logistics component of GSC Execution.	0.73401	<.0001	Reject Null Hypothesis
4	H3ba	Environmental Certification has a significant positive association with Green Logistics component of GSC Execution.			Accept Alternate Hypothesis
	H3c ₀	Environmental Certification has no association with Green Packaging component of GSC Execution.			Reject Null Hypothesis
5	H3c _a	Environmental Certification has a significant positive association with Green Packaging component of GSC Execution.	0.75984	<.0001	Accept Alternate Hypothesis
6	H3d₀	Environmental Certification has no association with Green Marketing component of GSC Execution.	0.43783	<.0001	Reject Null Hypothesis

Table 7. Hypotheses tested along with the decision of accepting or rejecting them based on
correlation analysis and/or regression analysis

C.c.	Null Hypothesis		Pearson's	p value for	Desision character
Sr. No.	Alternate	Hypothesis	correlation	Significance	Decision about the hypothesis
NO.	Hypothesis		coefficient	level ($\alpha = 0.05$)	nypotnesis
		Environmental Certification			
		has a significant positive			Accept Alternate
	H3d _a	association with Green			Hypothesis
		Marketing component of GSC			51
		Execution. Environmental Certification			
		has no association with			Daia at Null
	H3e ₀	Supply Loops component of			Reject Null Hypothesis
		GSC Execution.			nypotilesis
7		Environmental Certification	0.56192	<.0001	
		has a significant positive			Accept Alternate
	H3e _a	association with Supply Loops			Hypothesis
		component of GSC Execution.			nypotitolio
		Environmental Certification			
	$H4_0$	has no association with			Reject Null
	, , , , , , , , , , , , , , , , , , ,	Carbon Management.			Hypothesis
8		Environmental Certification	0.42258	<.0001	
	TT 4	has a significant positive			Accept Alternate
	H4 _a	association with Carbon			Hypothesis
		Management.			
		Environmental Certification			Deject Null
	H50	has no association with GSC			Reject Null Hypothesis
		Migration.			nypoulesis
9		Environmental Certification	0.63345	<.0001	
	H5 _a	has a significant positive			Accept Alternate
	IIJa	association with GSC			Hypothesis
		Migration.			
		Environmental Certification			Reject Null
	H60	has no association with GSC			Hypothesis
		Continuous Improvement.			Typotnesis
10		Environmental Certification	0.75947	<.0001	_
	H6 _a	has a significant positive			Accept Alternate
	ů	association with GSC			Hypothesis
		Continuous Improvement.			
	117	Pollution prevention has no			Reject Null
	H7 ₀	association with GSC			Hypothesis
11		Planning.		<.0001	
11		Pollution prevention has a significant positive	0.89556	<.0001	Accort Altowarts
	H7 _a	association with GSC			Accept Alternate Hypothesis
		Planning.			Typotilesis
		Pollution prevention has no			
	H80	association with Green			Reject Null
	1100	Procurement.			Hypothesis
12		Pollution prevention has a	0.91784	<.0001	
- 4		significant positive	0.71701		Accept Alternate
	H8a	association with Green			Hypothesis
		Procurement.			11, potriosis
		Pollution prevention has no			
		association with Green			Reject Null
	H9a ₀	Production component of GSC			Hypothesis
		Execution.			J
13		Pollution prevention has a	0.94278	<.0001	
-		significant positive			A
	H9a _a	association with Green			Accept Alternate
	a	Production component of GSC			Hypothesis
		Execution.			

Sr.	Null Hypothesis	_	Pearson's	p value for	Decision about the
No.	Alternate	Hypothesis	correlation	Significance	hypothesis
	Hypothesis		coefficient	level ($\alpha = 0.05$)	
		Pollution prevention has no association with Green			Reject Null
	$H9b_0$	Logistics component of GSC			Hypothesis
		Execution.			Typothesis
14		Pollution prevention has a	0.78128	<.0001	
		significant positive			Account Altonnato
	H9b _a	association with Green			Accept Alternate Hypothesis
		Logistics component of GSC			Typothesis
		Execution.			
		Pollution prevention has no			Data et Maill
	H9c ₀	association with Green			Reject Null Hypothesis
		Packaging component of GSC Execution.			nypothesis
15		Pollution prevention has a	0.89303	<.0001	
10		significant positive	0107000	10001	
	H9c _a	association with Green			Accept Alternate
		Packaging component of GSC			Hypothesis
		Execution.			
		Pollution prevention has no			
	$H9d_0$	association with Green			Reject Null
		Marketing component of GSC			Hypothesis
16		Execution. Pollution prevention has a	0.57391	<.0001	
10	H9d _a	significant positive	0.37391	<.0001	
		association with Green			Accept Alternate
		Marketing component of GSC			Hypothesis
		Execution.			
	H9e ₀ H9e _a	Pollution prevention has no			Reject Null
		association with Supply Loops			Hypothesis
		component of GSC Execution.			Typothesis
17		Pollution prevention has a	0.63907	<.0001	
		significant positive association with Supply Loops			Accept Alternate Hypothesis
		component of GSC Execution.			nypotilesis
		Pollution prevention has no			
	H100	association with Carbon			Reject Null
		Management.			Hypothesis
18		Pollution prevention has a	0.59716	<.0001	
	H10 _a	significant positive			Accept Alternate
	III Ua	association with Carbon			Hypothesis
		Management.			
	114 4	Pollution prevention has no			Reject Null
	H11 ₀	association with GSC Migration.			Hypothesis
19		Pollution prevention has a	0.72321	<.0001	
17		significant positive	0.72021		Accept Alternate
	H11 _a	association with GSC			Hypothesis
		Migration.			
		Pollution prevention has no			Reject Null
	H120	association with GSC			Hypothesis
		Continuous Improvement.			11, potitesis
20		Pollution prevention has a	0.87719	<.0001	
	H12a	significant positive			Accept Alternate
	-	association with GSC			Hypothesis
		Continuous Improvement. Life Cycle Assessment has no			
21	H130	association with GSC	0.86637	<.0001	Reject Null
		Planning.	0.00007		Hypothesis
L	1	· ········	l	1	1

Sr.	Null Hypothesis		Pearson's	p value for	Decision about the
No.	Alternate	Hypothesis	correlation	Significance	hypothesis
110.	Hypothesis		coefficient	level ($\alpha = 0.05$)	пурошезіз
		Life Cycle Assessment has a			
	H13 _a	significant positive			Accept Alternate
	mija	association with GSC			Hypothesis
		Planning.			
		Life Cycle Assessment has no			Reject Null
	H14 ₀	association with Green			Hypothesis
		Procurement.			пурошезіз
22		Life Cycle Assessment has a	0.89016	<.0001	
	H14 _a	significant positive			Accept Alternate
	111 1a	association with Green			Hypothesis
		Procurement.			
		Life Cycle Assessment has no			
	H15a ₀	association with Green			Reject Null
	111540	Production component of GSC			Hypothesis
		Execution.			
23		Life Cycle Assessment has a	0.90133	<.0001	
		significant positive			Accept Alternate
	H15a _a	association with Green			Hypothesis
		Production component of GSC			nypotnesis
		Execution.			
		Life Cycle Assessment has no			
	$H15b_0$	association with Green			Reject Null
	11000	Logistics component of GSC			Hypothesis
		Execution.			
24		Life Cycle Assessment has a	0.78431	<.0001	
		significant positive			Accept Alternate
	H15b _a	association with Green			Hypothesis
		Logistics component of GSC			nypourobio
		Execution.			
		Life Cycle Assessment has no			
	H15c ₀	association with Green			Reject Null
		Packaging component of GSC			Hypothesis
05		Execution.	0.01501	0001	
25		Life Cycle Assessment has a	0.91591	<.0001	
		significant positive			Accept Alternate
	H15ca	association with Green			Hypothesis
		Packaging component of GSC Execution.			
		Life Cycle Assessment has no			
		association with Green			Reject Null
	$H15d_0$	Marketing component of GSC			Hypothesis
		Execution.			riypoulesis
26		Life Cycle Assessment has a	0.72417	<.0001	
20		significant positive	0./271/	~.0001	
	H15d _a	association with Green			Accept Alternate
	ii i oua	Marketing component of GSC			Hypothesis
		Execution.			
		Life Cycle Assessment has no			
	H15e ₀	association with Supply Loops			Reject Null
	111000	component of GSC Execution.			Hypothesis
27		Life Cycle Assessment has a	0.74510	<.0001	
27		significant positive	5.7 1510		Accept Alternate
	H15e _a	association with Supply Loops			Hypothesis
		component of GSC Execution.			
		Life Cycle Assessment has no			
28	H160	association with Carbon	0.76088	<.0001	Reject Null
		Management.			Hypothesis
i	1		I	1	1

Sr.	Null Hypothesis		Pearson's correlation	p value for	Decision about the
No.	Alternate	51		Significance	hypothesis
110.	Hypothesis		coefficient	level (α = 0.05)	nypotnesis
		Life Cycle Assessment has a			A A1
	H16 _a	significant positive			Accept Alternate
		association with Carbon			Hypothesis
		Management. Life Cycle Assessment has no			
	H170	association with GSC			Reject Null
	11170	Migration.			Hypothesis
29		Life Cycle Assessment has a	0.81444	<.0001	
2,		significant positive	0.01111		Accept Alternate
	H17 _a	association with GSC			Hypothesis
		Migration.			
		Life Cycle Assessment has no			D I IN II
	H180	association with GSC			Reject Null
		Continuous Improvement.			Hypothesis
30		Life Cycle Assessment has a	0.93066	<.0001	
	H18 _a	significant positive			Accept Alternate
	III0a	association with GSC			Hypothesis
		Continuous Improvement.			
		Design for Environment has			Reject Null
	H19 ₀	no association with GSC			Hypothesis
		Planning.			nypotnoois
31	H19 _a	Design for Environment has a	0.89235	<.0001	Accept Alternate
		significant positive			
		association with GSC			Hypothesis
		Planning.			
	H200	Design for Environment has no association with Green			Reject Null
		Procurement.			Hypothesis
32	H20a	Design for Environment has a	0.88818	<.0001	
52		significant positive	0.00010	4.0001	Accept Alternate
		association with Green			Hypothesis
		Procurement.			J
		Design for Environment has			
	H21a ₀	no association with Green			Reject Null
		Production component of GSC			Hypothesis
		Execution.			
33		Design for Environment has a	0.77809	<.0001	
		significant positive			Accept Alternate
	H21a _a	association with Green			Hypothesis
		Production component of GSC			VI
		Execution.			
		Design for Environment has no association with Green			Dojoct Null
	H21b ₀	Logistics component of GSC			Reject Null Hypothesis
		Execution.			riypotriesis
34		Design for Environment has a	0.88357	<.0001	
		significant positive	0.00057 <.0001		
	H21b _a	association with Green			Accept Alternate
		Logistics component of GSC			Hypothesis
		Execution.			
		Design for Environment has			
35	Ц21с	no association with Green	0.59887	<.0001	Reject Null
	$H21c_0$	Packaging component of GSC	0.3900/	<.0001	Hypothesis
		Execution.			

C	Null Hypothesis		Pearson's	p value for	Desision alteratules
Sr.	Alternate	Hypothesis	correlation	Significance	Decision about the
No.	Hypothesis	51	coefficient	level ($\alpha = 0.05$)	hypothesis
	nypotneoio	Design for Environment has a	coomercient		
	1104	significant positive			Accept Alternate
	H21c _a	association with Green			Hypothesis
		Packaging component of GSC			nypomoono
		Execution.			
		Design for Environment has			
		no association with Green			Reject Null
	$H21d_0$	Marketing component of GSC			Hypothesis
		Execution.			nypouresis
36			0.92030	<.0001	
30		Design for Environment has a	0.92030	<.0001	
		significant positive			Accept Alternate
	H21d _a	association with Green			Hypothesis
		Marketing component of GSC			hypothesis
		Execution.			
		Design for Environment has			
		no association with Supply			Reject Null
	$H21e_0$	Loops component of GSC			Hypothesis
					hypothesis
37		Execution.	0.89379	<.0001	
		Design for Environment has a			
	H21e _a	significant positive			Accept Alternate
	IIZ Iea	association with Supply Loops			Hypothesis
		component of GSC Execution.			
		Design for Environment has			
	H220	no association with Carbon			Reject Null
	11220	Management.			Hypothesis
20		0	0.0(220	. 0001	
38	H22a	Design for Environment has a	0.86238	<.0001	
		significant positive			Accept Alternate
		association with Carbon			Hypothesis
		Management.			
		Design for Environment has			Detect Netl
	H23 ₀	no association with GSC			Reject Null
	- 0	Migration.			Hypothesis
39		Design for Environment has a	0.89433	<.0001	
39		0	0.07433	<.0001	
	H23 _a	significant positive			Accept Alternate
	ŭ	association with GSC			Hypothesis
		Migration.			
		Design for Environment has a			Dojoct Null
	H24 ₀	no association with GSC			Reject Null
		Continuous Improvement.			Hypothesis
40		Design for Environment has a	0.79845	<.0001	
		significant positive	0.7 2010		Accept Alternate
	H24a	association with GSC			
					Hypothesis
		Continuous Improvement.			
		Reverse Logistics has a no			Reject Null
	H250	association with GSC			Hypothesis
		Planning.			inypomesis
41		Reverse Logistics has a	0.58815	<.0001	
_		significant positive			Accept Alternate
	H25 _a	association with GSC			Hypothesis
					riypouresis
		Planning.			
		Reverse Logistics has no			Reject Null
	H26 ₀	association with Green			Hypothesis
		Procurement.			
42		Reverse Logistics has a	0.64056	<.0001	
		significant positive			Accept Alternate
	H26 _a	association with Green			Hypothesis
		Procurement.			, P
L			1	1	I

Sr.	Null Hypothesis		Pearson's	p value for	Decision about the	
No.	Alternate	Hypothesis	correlation	Significance	hypothesis	
	Hypothesis		coefficient	level ($\alpha = 0.05$)	, F	
		Reverse Logistics has no association with Green			Reject Null	
	$H27a_0$	Production component of GSC			Hypothesis	
		Execution.			Trypotitesis	
43		Reverse Logistics has a	0.59098	<.0001		
10		significant positive	010 7 0 7 0	10001		
	H27a _a	association with Green			Accept Alternate	
	_	Production component of GSC			Hypothesis	
		Execution.				
		Reverse Logistics has no				
	H27b ₀	association with Green			Reject Null	
	112700	Logistics component of GSC			Hypothesis	
		Execution.				
44		Reverse Logistics has a	0.33109	0.0006		
		significant positive			Accept Alternate	
	H27b _a	association with Green			Hypothesis	
		Logistics component of GSC			51	
		Execution.				
		Reverse Logistics has no association with Green			Poioct Null	
	$H27c_0$	Packaging component of GSC			Reject Null Hypothesis	
		Execution.				
45		Reverse Logistics has a	0.73419	<.0001		
10		significant positive	0110111	10001		
	H27c _a	association with Green			Accept Alternate	
	_	Packaging component of GSC			Hypothesis	
		Execution.				
		Reverse Logistics has no				
	H27d ₀	association with Green			Reject Null	
		Marketing component of GSC			Hypothesis	
10		Execution.	0.0550(0.0000		
46		Reverse Logistics has a significant positive	0.35796	0.0002	Accept Alternate	
	Н274	association with Green				
	H27d _a	Marketing component of GSC			Hypothesis	
		Execution.				
		Reverse Logistics has no				
	H27e ₀	association with Supply Loops			Reject Null	
	-	component of GSC Execution.			Hypothesis	
47		Reverse Logistics has a	0.29853	< 0.0022		
	H27e _a	significant positive			Accept Alternate	
	IIZ/ea	association with Supply Loops			Hypothesis	
		component of GSC Execution.				
		Reverse Logistics has no			Reject Null	
	H28 ₀	association with Carbon			Hypothesis	
40		Management.	0 50702	< 0.001		
48		Reverse Logistics has a significant positive	0.50793	<.0001	Accept Alternate	
	H28 _a	association with Carbon			Hypothesis	
		Management.			riypotriesis	
		Reverse Logistics has no				
	H290	association with GSC			Reject Null	
		Migration.			Hypothesis	
49		Reverse Logistics has a	0.39958	<.0001		
	U 20	significant positive			Accept Alternate	
	H29 _a	association with GSC			Hypothesis	
		Migration.				

			<u> </u>			
Sr.	Null Hypothesis		Pearson's	p value for	Decision about the	
	Alternate	Hypothesis correlation		Significance		
No.	Hypothesis		coefficient level ($\alpha = 0.05$)		hypothesis	
		Reverse Logistics has a no		, , , , , , , , , , , , , , , , , , ,	D I IN II	
	H30 ₀	association with GSC			Reject Null	
		Continuous Improvement			Hypothesis	
50		Reverse Logistics has a	0.62598	<.0001		
50		significant positive			Accept Alternate	
	H30 _a	association with GSC			Hypothesis	
		Continuous Improvement.			Trypottiesis	
		There is no definite order in				
		which the five Green Supply				
		Chain Practices namely				
		Environmental Certification;				
		Pollution Prevention; Life			Reject	
	H31 ₀	Cycle Assessment; Design for			null hypothesis	
		Environment; and Reverse			nun nypotnesis	
		Logistics impact the Green	The null hype	thesis is		
		Supply Chain Planning	rejected and			
		component of Green Supply	,	accepted on the		
51		Chain Performance.		•		
51		There is a definite order in		vidence provided		
		which the five Green Supply		able 8, Table 9,		
		Chain Practices namely		le 39, Table 41		
	H31a	Environmental Certification;	and Figure 12.		Accept	
		Pollution Prevention; Life				
		Cycle Assessment; Design for				
		Environment; and Reverse			alternate hypothesis	
		Logistics impact the Green				
		Supply Chain Planning				
		component of Green Supply				
		Chain Performance.				
		There is no definite order in				
		which the five Green Supply	The null hypothesis is rejected and the alternate			
		Chain Practices namely				
		Environmental Certification;				
		Pollution Prevention; Life				
	H320	Cycle Assessment; Design for			Reject	
	11520	Environment; and Reverse			null hypothesis	
		Logistics impact the Green				
		Supply Chain Procurement				
		component of Green Supply Chain Performance.	hypothesis is	accepted on the		
52		There is a definite order in	basis of the ev	vidence provided		
			by Table 6, Ta	able 11, Table 12,		
		which the five Green Supply		le 39, Table 41		
		Chain Practices namely	and Figure 13			
		Environmental Certification;				
		Pollution Prevention; Life			Accept	
	H32a	Cycle Assessment; Design for			alternate hypothesis	
		Environment; and Reverse				
		Logistics impact the Green				
		Supply Chain Procurement				
		component of Green Supply				
		Chain Performance.				
		There is no definite order in	The null hype			
		which the five Green Supply	rejected and			
53	H330	Chain Practices namely	hypothesis is	accepted on the	Reject	
55	пээ0	Environmental Certification;		vidence provided	null hypothesis	
		Pollution Prevention; Life	by Table 6, Table 14, Table 15,		<i>J</i> 1 <i>1 1 1 1 1 1 1 1 1 1</i>	
		Cycle Assessment; Design for		le 39, Table 41		
	•	, , , , , , , , , , , , , , , , , , , ,	,	•		

_	Null Hypothesis		Pearson's	p value for			
Sr.	Alternate	Hypothesis	correlation	Significance	Decision about the		
No.	Hypothesis		coefficient	level (α = 0.05)	hypothesis		
		Environment; and Reverse Logistics impact the Green Supply Chain Execution (Production) component of Green Supply Chain Performance.	and Figure 14.				
	Н33а	There is a definite order in which the five Green Supply Chain Practices namely Environmental Certification; Pollution Prevention; Life Cycle Assessment; Design for Environment; and Reverse Logistics impact the Green Supply Chain Execution (Production) component of Green Supply Chain Performance.			Accept alternate hypothesis		
	H340	There is no definite order in which the five Green Supply Chain Practices namely Environmental Certification; Pollution Prevention; Life Cycle Assessment; Design for Environment; and Reverse Logistics impact the Green Supply Chain Execution (Logistics) component of Green Supply Chain Performance.	o definite order in five Green Supply ettices namely ental Certification; Prevention; Life ssment; Design for ent; and Reverse mpact the Green ain Execution component of ply Chain definite order in five Green Supply ettices namely ental Certification; Prevention; Life ssment; Design for ent; and Reverse mpact the Green ain Execution component of ply ChainThe null hypothesis is rejected and the alternate hypothesis is accepted on the basis of the evidence provided by Table 6, Table 17, Table 18, Table 19, Table 39, Table 41 and Figure 15.and Figure 15.		Reject null hypothesis		
54	H34a	There is a definite order in which the five Green Supply Chain Practices namely Environmental Certification; Pollution Prevention; Life Cycle Assessment; Design for Environment; and Reverse Logistics impact the Green Supply Chain Execution (Logistics) component of Green Supply Chain Performance.			Accept alternate hypothesis		
55	H35 ₀	There is no definite order in which the five Green Supply Chain Practices namely Environmental Certification; Pollution Prevention; Life Cycle Assessment; Design for Environment; and Reverse Logistics impact the Green Supply Chain Execution (Packing) component of Green Supply Chain Performance.	The null hypothesis is rejected and the alternate hypothesis is accepted on the basis of the evidence provided by Table 6, Table 20, Table 21, Table 22, Table 39, Table 41 and Figure 16.		rejected and the alternate hypothesis is accepted on the basis of the evidence provided by Table 6, Table 20, Table 21, Table 22, Table 39, Table 41		Reject null hypothesis

6	Null Hypothesis		Pearson's	p value for	
Sr. No.	Alternate	Hypothesis	correlation	Significance	Decision about the hypothesis
	Hypothesis	There is a definite order in	coefficient level ($\alpha = 0.05$)		
	H35ª	which the five Green Supply Chain Practices namely Environmental Certification; Pollution Prevention; Life Cycle Assessment; Design for Environment; and Reverse Logistics impact the Green Supply Chain Execution (Packing) component of Green Supply Chain Performance.			Accept alternate hypothesis
	H360	There is no definite order in which the five Green Supply Chain Practices namely Environmental Certification; Pollution Prevention; Life Cycle Assessment; Design for Environment; and Reverse Logistics impact the Green Supply Chain Execution (Marketing) component of Green Supply Chain Performance.	The null hypothesis is rejected and the alternate hypothesis is accepted on the basis of the evidence provided		Reject null hypothesis
56 H36 _a	There is a definite order in which the five Green Supply Chain Practices namely Environmental Certification; Pollution Prevention; Life Cycle Assessment; Design for Environment; and Reverse Logistics impact the Green Supply Chain Execution (Marketing) component of Green Supply Chain Performance.	by Table 6, Ta	able 23, Table 24, le 39, Table 41	Accept alternate hypothesis	
57	H37 ₀	There is no definite order in which the five Green Supply Chain Practices namely Environmental Certification; Pollution Prevention; Life Cycle Assessment; Design for Environment; and Reverse Logistics impact the Green Supply Chain Execution (Supply Loops) component of Green Supply Chain Performance.	The null hypothesis is rejected and the alternate hypothesis is accepted on the basis of the evidence provided by Table 6, Table 26, Table 27, Table 28, Table 39, Table 41 and Figure 18.		Reject null hypothesis
	H37 _a	There is a definite order in which the five Green Supply Chain Practices namely Environmental Certification; Pollution Prevention; Life Cycle Assessment; Design for Environment; and Reverse Logistics impact the Green Supply Chain Execution			Accept alternate hypothesis

	Null Hypothesis		Pearson's	p value for		
Sr.	Alternate	Hypothesis	correlation	Significance	Decision about the	
No.	Hypothesis		coefficient level ($\alpha = 0.05$)		hypothesis	
		(Supply Loops) component of				
		Green Supply Chain				
		Performance.				
		There is no definite order in				
		which the five Green Supply				
		Chain Practices namely				
		Environmental Certification; Pollution Prevention; Life				
	H380	Cycle Assessment; Design for			Reject	
	11500	Environment; and Reverse			null hypothesis	
		Logistics impact the Carbon				
		Management component of	The null hype			
		Green Supply Chain	rejected and t			
50		Performance.		accepted on the		
58		There is a definite order in		vidence provided able 29, Table 30,		
		which the five Green Supply		le 39, Table 41		
	1120	Chain Practices namely	and Figure 19			
		Environmental Certification;	unu riguro 12	•		
		Pollution Prevention; Life			Accept	
	H38 _a	Cycle Assessment; Design for			alternate hypothesis	
		Environment; and Reverse				
		Logistics impact the Carbon Management component of				
		Green Supply Chain				
		Performance.				
		There is no definite order in				
		which the five Green Supply				
		Chain Practices namely				
		Environmental Certification;				
		Pollution Prevention; Life			Reject	
	H39 ₀	Cycle Assessment; Design for			null hypothesis	
		Environment; and Reverse			51	
		Logistics impact the Green Supply Chain Migration	The null hypo	othesis is		
		component of Green Supply	rejected and t			
		Chain Performance.		accepted on the		
59		There is a definite order in		vidence provided		
		which the five Green Supply		able 32, Table 33,		
		Chain Practices namely		le 39, Table 41		
		Environmental Certification;	and Figure 20).		
		Pollution Prevention; Life			Accept	
	H39a	Cycle Assessment; Design for			alternate hypothesis	
		Environment; and Reverse			aree nate nypothesis	
		Logistics impact the Green				
		Supply Chain Migration				
		component of Green Supply				
		Chain Performance.				

	Null Hypothesis		Pearson's	p value for	
Sr.	Alternate	Hypothesis	correlation	Significance	Decision about the
No.	Hypothesis		coefficient	level (α = 0.05)	hypothesis
60	H40 ₀	There is no definite order in which the five Green Supply Chain Practices namely Environmental Certification; Pollution Prevention; Life Cycle Assessment; Design for Environment; and Reverse Logistics impact the Green Supply Chain Continuous Improvement component of Green Supply Chain Performance.	The null hypothesis is rejected and the alternate hypothesis is accepted on the basis of the evidence provided by Table 6, Table 35, Table 36, Table 37, Table 39, Table 41 and Figure 21. The null hypothesis is rejected and the alternate hypothesis is accepted on the basis of the evidence provided by Table 10, Table 13, Table 16, Table 19, Table 22, Table 25, Table 28, Table 31, Table 34, Table 37, Figure 12 and Figure 21.		Reject null hypothesis
60	H40a	There is a definite order in which the five Green Supply Chain Practices namely Environmental Certification; Pollution Prevention; Life Cycle Assessment; Design for Environment; and Reverse Logistics impact the Green Supply Chain Continuous Improvement component of Green Supply Chain Performance.			Accept alternate hypothesis
61	H41 ₀	There is no definite order in which components of Green Supply Chain Practices jointly impact the components of Green Supply Chain Performance.			Reject null hypothesis
	H41 _a	There is a definite order in which components of Green Supply Chain Practices jointly impact the components of Green Supply Chain Performance.			Accept alternate hypothesis

From the first fifty hypotheses i.e. hypotheses from serial number 1 to serial number 50 of Table 7 it is evident that on the basis of correlation analysis the five components of green supply chain practices are individually associated in varying degrees with the ten subconstruct components of green supply chain performance (Hypotheses H_1 to H_{30}). Also it is evident from table 7 that the five green supply chain practices jointly impact individual component measures of Green Supply Chain Performance (Hypotheses H_{31} to H_{40}). Finally hypothesis H_{41} in table 7 makes it evident that there is a definite order of influence of the five green supply chain practices on individual component measures of Green Supply Chain Performance.

REGRESSION ANALYSIS

Ten dependent sub-constructs and five independent sub-constructs were identified. Accordingly ten models and fifty ($10 \ge 50$) hypotheses emerged for doing regression analysis. Each of these models was tested one by one for studying the joint impact of the independent sub-constructs (i.e. components of GSC Practices) on a particular dependent sub-construct (component measures of GSC Performance). Accordingly, all the fifty hypotheses

were stated in their null and alternate form as shown in table 7 for testing them by using multiple regression analysis. Also additional eleven hypotheses pertaining to the ordering of components of GSC Practices jointly influencing the component measures of GSC Performance are stated in their null and alternate form in table 7. In all sixty-one hypotheses are put to test.

Model 1. Green Supply Chain Planning (GSCPLAN)

Model 1 is associated with the five hypotheses namely H_1 , H_7 , H_{13} , H_{19} and H_{25} wherein the dependent construct is GSCPLAN (Green Supply Chain Planning) and the independent subconstructs are EC, PP, RL, LCA and DFE. Model 1 is depicted in figure 2.

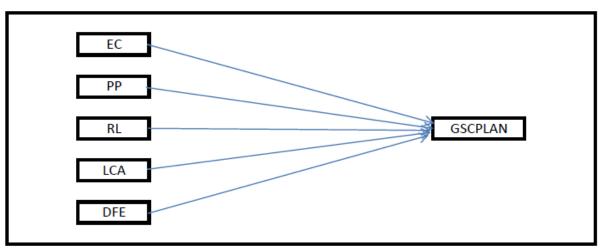


Figure 2. Model 1-Impact of GSC Practices on GSCPLAN

The summary of the multiple regression output for model 1 is as follows: When the five independent or predictor constructs namely EC, PP, RL, LCA and DFE are jointly regressed against the dependent or criterion construct GSCPLAN, which is interval scaled, the five individual correlations collapse into what is called as a multiple r or multiple correlation. The square of the multiple r which is also commonly known as R-square or R² is indicative of the amount of variance in the dependent construct explained jointly by the predictors. In the case of model 1, the R^2 = 0.9606 which means that 96.06 % of the variance of the dependent construct GSCPLAN is significantly explained jointly by the predictors EC, PP, RL, LCA and DFE at a significance level of α = 0.05 (p < 0.0001), i.e., this does not hold true 0.0001 % of times. Table 8 shows the analysis of variance for model 1. Table 9 shows the computation of R² value for model 1. Table 10 shows the computation of parameter estimates for model 1. Thus, the hypotheses H_{1a}, H_{7a}, H_{13a}, H_{19a} and H_{25a} are substantiated. Since some of the parameter estimates are negative, as shown in the table 10, there appears to be an existence of multicollinearity. The effect of multicollinearity can be removed by using Principal Component Regression. On applying Principal Component Regression the centered and scaled data is as shown in the figure 35 and the new (revised) parameter estimates are obtained as shown in the table 36. Since all the revised parameter estimates are now positive, the effect of multicollinearity is no more there. So these revised parameter estimates are usable. They are the standardized coefficients of the corresponding multiple regression equation for studying the impact of Green Supply Chain Practices on the GSCPLAN component of Green Supply Chain Performance. But what remains to be explored is the order in which the five Green Supply Chain Practices impact the GSCPLAN component of Green Supply Chain Performance. Sorting the revised parameter estimates shown in table 36 in the descending order of magnitude gives the descending order in which the corresponding Green Supply Chain Practices impact the GSCPLAN component of Green Supply Chain Performance. The Green Supply Chain Practices in the descending order in which they influence the GSCPLAN component of GSC performance is

as follows: LCA, EC, PP, DFE and RL. The corresponding parameter estimates or standardized coefficients in that order are as follows: 0.352077842, 0.311427967, 0.296521179, 0.223926708 and 0.196058173. Accordingly, model 1 yields the following regression equation to explain the impact of the five Green Supply Chain Practices on the GSCPLAN component of Green Supply Chain Performance:

GSCPLAN = -1.733112398 + (0.311427967)(EC) + (0.296521179) (PP) + (0.196058173) (RL) + (0.352077842) (LCA) + (0.223926708) (DFE)

Analysis of Variance								
Source	DF	Sum of Squares	Mean Square	F Value	Pr > F			
Model	5	59.29042	11.85808	473.51	<.0001			
Error	97	2.42919	0.02504					
Corrected Total	102	61.71961						

Table 8. ANOVA for model 1: Dependent variable: GSCPLAN

Table 9. Comp	utation	of R ² for	model 1

Root MSE	0.15825	R-Square	0.9606
Dependent Mean	4.40194	Adj R-Sq	0.9586
Coeff Var	3.59501		

Table 10. Paramaeter estimates for model1

Parameter Estimates								
Variable	DF	Parameter Estimate	Standard Error	t Value	Pr > t	Variance Inflation		
Intercept	1	-0.01935	0.24227	-0.08	0.9365	0		
EC	1	-0.47431	0.10377	-4.57	<.0001	12.30377		
PP	1	1.11008	0.13184	8.42	<.0001	28.90365		
RL	1	0.20592	0.05503	3.74	0.0003	6.50446		
LCA	1	-0.59159	0.12174	-4.86	<.0001	16.61923		
DFE	1	0.79340	0.04851	16.36	<.0001	4.55562		

Model 2. Green Supply Chain Procurement (GSCPROC)

Model 2 is associated with the five hypotheses namely H_2 , H_8 , H_{14} , H_{20} and H_{26} wherein the dependent construct is GSCPROC (Green Supply Chain Procurement) and the independent subconstructs are EC, PP, RL, LCA and DFE. Model 2 is depicted in figure 3.

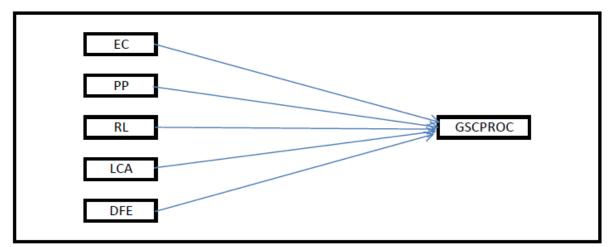


Figure 3. Model 2-Impact of GSC Practices on GSCPROC

The summary of the multiple regression output for model 2 is as follows: When the five independent or predictor constructs namely EC, PP, RL, LCA and DFE are jointly regressed against the dependent or criterion construct GSCPROC, which is interval scaled, the five individual correlations collapse into what is called as a multiple r or multiple correlation. The square of the multiple r which is also commonly known as R-square or R² is indicative of the amount of variance in the dependent construct explained jointly by the predictors. In the case of model 2, the R^2 = 0.9901 which means that 99.01 % of the variance of the dependent construct GSCPROC is significantly explained jointly by the predictors EC, PP, RL, LCA and DFE at a significance level of $\alpha = 0.05$ (p < 0.0001), i.e., this does not hold true 0.0001 % of times. Table 11 shows the analysis of variance for model 2. Table 12 shows the computation of R² value for model 2. Table 13 shows the computation of parameter estimates for model 2. Thus, the hypotheses H_{2a}, H_{8a}, H_{14a}, H_{20a} and H_{26a} are substantiated. Since some of the parameter estimates are negative, as shown in the table 13 there appears to be an existence of multicollinearity. The effect of multicollinearity can be removed by using an advanced statistical analysis technique called as Principal Component Regression. On applying Principal Component Regression the centered and scaled data is as shown in the figure 20 and the new (revised) parameter estimates are obtained as shown in the table 21. Since all the revised parameter estimates are now positive, the effect of multicollinearity is no more there. So these revised parameter estimates are usable. They are the standardized coefficients of the corresponding multiple regression equation for studying the impact of Green Supply Chain Practices on the GSCPROC component of Green Supply Chain Performance. But what remains to be explored is the order in which the five Green Supply Chain Practices impact the GSCPROC component of Green Supply Chain Performance. Sorting the revised parameter estimates shown in table 36 in the descending order of magnitude gives the descending order in which the corresponding Green Supply Chain Practices impact the GSCPROC component of Green Supply Chain Performance. The Green Supply Chain Practices in the descending order in which they influence the GSCPROC component of GSC performance is as follows: LCA, EC, PP, DFE and RL. The corresponding parameter estimates or standardized coefficients in that order are as 0.362416519, 0.320572971, 0.305228448, 0.230502259 and follows: 0.201815371. Accordingly, model 2 yields the following regression equation to explain the impact of the five Green Supply Chain Practices on the GSCPROC component of Green Supply Chain Performance:

GSCPROC = -1.887141383 + (0.320572971)(EC) + (0.305228448) (PP) + (0.201815371) (RL) + (0.362416519) (LCA) + (0.230502259) (DFE)

Analysis of Variance								
Sum of Mean Source DF Squares Square F Value Pr > F								
Model	5	1	12.27275	1940.05	<.0001			
Error	97	0.61362	0.00633					
Corrected Total	102	61.97737						

Table 11. ANOVA for model 2: Dependent variable: GSCPROC

Table 12. Computation of R² for model 2

	-		1
Root MSE	0.07954	R-Square	0.9901
Dependent Mean	4.42807	Adj R-Sq	0.9896
Coeff Var	1.79618		

	Parameter Estimates							
Variable	DF	Parameter Estimate	Standard Error	t Value	Pr > t	Variance Inflation		
Intercept	1	-0.30400	0.12176	-2.50	0.0142	0		
EC	1	-0.26830	0.05216	-5.14	<.0001	12.30377		
РР	1	0.88997	0.06626	13.43	<.0001	28.90365		
RL	1	0.36609	0.02766	13.24	<.0001	6.50446		
LCA	1	-0.64308	0.06118	-10.51	<.0001	16.61923		
DFE	1	0.80498	0.02438	33.02	<.0001	4.55562		

Table 13. Parameter estimates for model 2

Model 3. Green Supply Chain Execution - Production (GSCEXPROD)

Model 3 is associated with the five hypotheses namely H_{3A} , H_{9A} , H_{15A} , H_{21A} and H_{27A} wherein the dependent construct is GSCEXPROD (Green Supply Chain Execution-Production) and the independent sub-constructs are EC, PP, RL, LCA and DFE. Model 3 is depicted in figure 4.

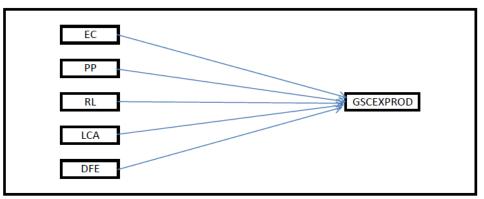


Figure 4. Model 3-Impact of GSC Practices on GSCEXPROD

The summary of the multiple regression output for model 3 is as follows:

When the five independent or predictor constructs namely EC, PP, RL, LCA and DFE are jointly regressed against the dependent or criterion construct GSCEXPROD, which is interval scaled, the five individual correlations collapse into what is called as a multiple r or multiple correlation. The square of the multiple r which is also commonly known as R-square or R² is

indicative of the amount of variance in the dependent construct explained jointly by the predictors. In the case of model 3, the $R^2 = 0.9561$ which means that 95.61 % of the variance of the dependent construct GSCEXPROD is significantly explained jointly by the predictors EC, PP, RL, LCA and DFE at a significance level of $\alpha = 0.05$ (p < 0.0001), i.e., this does not hold true 0.0001 % of times. Table 14 shows the analysis of variance for model 3. Table 15 shows the computation of R² value for model 3. Table 16 shows the computation of parameter estimates for model 3. Thus, the hypotheses H_{3Aa}, H_{9Aa}, H_{15Aa}, H_{21Aa} and H_{27Aa} are substantiated. Since some of the parameter estimates are negative, as shown in the table 16 there appears to be an existence of multicollinearity. The effect of multicollinearity can be removed by using an advanced statistical analysis technique called as Principal Component Regression. On applying Principal Component Regression the centered and scaled data is as shown in the figure 20 and the new (revised) parameter estimates are obtained as shown in the table 21. Since all the revised parameter estimates are now positive, the effect of multicollinearity is no more there. So these revised parameter estimates are usable. They are the standardized coefficients of the corresponding multiple regression equation for studying the impact of Green Supply Chain Practices on the GSCEXPROD component of Green Supply Chain Performance. But what remains to be explored is the order in which the five Green Supply Chain Practices impact the GSCEXPROD component of Green Supply Chain Performance. Sorting the revised parameter estimates shown in table 21 in the descending order of magnitude gives the descending order in which the corresponding Green Supply Chain Practices impact the GSCEXPROD component of Green Supply Chain Performance. The Green Supply Chain Practices in the descending order in which they influence the GSCEXPROD component of GSC performance is as follows: LCA, EC, PP, DFE and RL. The corresponding parameter estimates or standardized coefficients in that order are as follows: 0.250726008, 0.221777918, 0.211162313, 0.159465444 and 0.13961936. Accordingly, model 3 yields the following regression equation to explain the impact of the five Green Supply Chain Practices on the GSCEXPROD component of Green Supply Chain Performance:

GSCEXPROD = 0.217714868 + (0.221777918)(EC) + (0.211162313) (PP) + (0.139619360) (RL) + (0.250726008) (LCA) + (0.159465444) (DFE)

Analysis of Variance									
Source	DF	Sum of Squares	Mean Square	F Value	Pr > F				
Model	5	29.53856	5.90771	422.66	<.0001				
Error	97	1.35583	0.01398						
Corrected Total	102	30.89439							

 Table 14. ANOVA for model 3: Dependent variable: GSCEXPROD

Root MSE	0.11823	R-Square	0.9561
Dependent Mean	4.58669	Adj R-Sq	0.9539
Coeff Var	2.57761		

Parameter Estimates							
Variable	DF	Parameter Estimate	Standard Error	t Value	Pr > t	Variance Inflation	
Intercept	1	0.50128	0.18099	2.77	0.0067	0	
EC	1	-0.33418	0.07753	-4.31	<.0001	12.30377	
РР	1	0.93933	0.09850	9.54	<.0001	28.90365	
RL	1	-0.34678	0.04112	-8.43	<.0001	6.50446	
LCA	1	0.55240	0.09095	6.07	<.0001	16.61923	
DFE	1	-0.01472	0.03624	-0.41	0.6855	4.55562	

Table 16. Parameter estimates for model 3

Model 4. Green Supply Chain Execution - Logistics (GSCEXLOG)

Model 4 is associated with the five hypotheses namely H_{3B} , H_{9B} , H_{15B} , H_{21B} and H_{27B} wherein the dependent construct is GSCEXLOG (Green Supply Chain Execution- Logistics) and the independent sub-constructs are EC, PP, RL, LCA and DFE. Model 4 is depicted in figure 5.

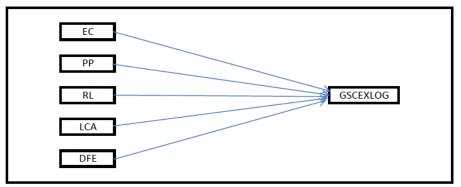


Figure 5. Model 4-Impact of GSC Practices on GSCEXLOG

The summary of the multiple regression output for model 4 is as follows:

When the five independent or predictor constructs namely EC, PP, RL, LCA and DFE are jointly regressed against the dependent or criterion construct GSCEXLOG, which is interval scaled, the five individual correlations collapse into what is called as a multiple r or multiple correlation. The square of the multiple r which is also commonly known as R-square or R² is indicative of the amount of variance in the dependent construct explained jointly by the predictors. In the case of model 4, the R^2 = 0.9050 which means that 90.50 % of the variance of the dependent construct GSCEXLOG is significantly explained jointly by the predictors EC, PP, RL, LCA and DFE at a significance level of α = 0.05 (p < 0.0001), i.e., this does not hold true 0.0001 % of times. Table 17 shows the analysis of variance for model 4. Table 18 shows the computation of R² value for model 4. Table 19 shows the computation of parameter estimates for model 4.Thus, the hypotheses H_{3Ba}, H_{9Ba}, H_{15Ba}, H_{21Ba} and H_{27Ba} are substantiated. Since some of the parameter estimates are negative, as shown in the table 19 there appears to be an existence of multicollinearity. The effect of multicollinearity can be removed by using an advanced statistical analysis technique called as Principal Component Regression. On applying Principal Component Regression the centered and scaled data is as shown in the figure 20 and the new (revised) parameter estimates are obtained as shown in the table 21. Since all the revised parameter estimates are now positive, the effect of multicollinearity is no more there. So these revised parameter estimates are usable. They are the standardized coefficients of the corresponding multiple regression equation for studying the impact of Green Supply Chain

Practices on the GSCEXLOG component of Green Supply Chain Performance. But what remains to be explored is the order in which the five Green Supply Chain Practices impact the GSCEXLOG component of Green Supply Chain Performance. Sorting the revised parameter estimates shown in table 21 in the descending order of magnitude gives the descending order in which the corresponding Green Supply Chain Practices impact the GSCEXLOG component of Green Supply Chain Performance. The Green Supply Chain Practices in the descending order in which they influence the GSCEXLOG component of GSC performance is as follows: LCA, EC, PP, DFE and RL. The corresponding parameter estimates or standardized coefficients in that order are as follows: 0.173690515, 0.153636718, 0.146282754, 0.110469733 and 0.096721352. Accordingly, model 4 yields the following regression equation to explain the impact of the five Green Supply Chain Practices on the GSCEXLOG component of Green Supply Chain Practices on the GSCEXLOG component of Green Supply Chain Practices on the GSCEXLOG component of Green Supply Chain Practices on the GSCEXLOG component of Green Supply Chain Practices on the GSCEXLOG component of Green Supply Chain Practices on the GSCEXLOG component of Green Supply Chain Practices on the GSCEXLOG component of Green Supply Chain Practices on the GSCEXLOG component of Green Supply Chain Practices on the GSCEXLOG component of Green Supply Chain Practices on the GSCEXLOG component of Green Supply Chain Practices on the GSCEXLOG component of Green Supply Chain Practices on the GSCEXLOG component of Green Supply Chain Practices on the GSCEXLOG component of Green Supply Chain Practices on the GSCEXLOG component of Green Supply Chain Practices on the GSCEXLOG component of Green Supply Chain Practices on the GSCEXLOG component of Green Supply Chain Practices on the GSCEXLOG component of Green Supply Chain Practices on the GSCEXLOG component of Green Supply Chain Practices on the GSCEXLOG component of Green Supply Chain Practices on the GSCEXLOG comp

GSCEXLOG = 1.344753781 + (0.153636718)(EC) + (0.146282754) (PP) + (0.096721352) (RL) + (0.173690515) (LCA) + (0.110469733) (DFE)

Analysis of Variance								
Source	DF	Sum of Squares	Mean Square	F Value	Pr > F			
Model	5	17.56953	3.51391	184.84	<.0001			
Error	97	1.84403	0.01901					
Corrected Total	102	19.41357						

Table 17. ANOVA for model 4: Dependent variable: GSCEXLOG

Root MSE	0.13788	R-Square	0.905 0
Dependent Mean	4.37136	Adj R-Sq	0.900 1
Coeff Var	3.15415		

Table 19. Parameter estimates for model 4

	Parameter Estimates								
Variable	DF	Parameter Estimate	Standard Error	t Value	Pr > t	Variance Inflation			
Intercept	1	0.91554	0.21108	4.34	<.0001	0			
EC	1	-0.08449	0.09042	-0.93	0.3524	12.30377			
PP	1	0.27390	0.11487	2.38	0.0191	28.90365			
RL	1	-0.39933	0.04795	-8.33	<.0001	6.50446			
LCA	1	0.70384	0.10607	6.64	<.0001	16.61923			
DFE	1	0.15971	0.04226	3.78	0.0003	4.55562			

Model 5. Green Supply Chain Execution -Packaging (GSCEXPACK)

Model 5 is associated with the five hypotheses namely H_{3C} , H_{9C} , H_{15C} , H_{21C} and H_{27C} wherein the dependent construct is GSCEXPACK (Green Supply Chain Execution-Packaging) and the independent sub-constructs are EC, PP, RL, LCA and DFE. Model 5 is depicted in figure 6.

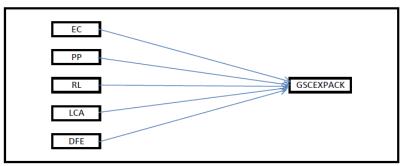


Figure 6. Model 5-Impact of GSC Practices on GSCEXPACK

The summary of the multiple regression output for model 5 is as follows:

When the five independent or predictor constructs namely EC, PP, RL, LCA and DFE are jointly regressed against the dependent or criterion construct GSCEXPACK, which is interval scaled, the five individual correlations collapse into what is called as a multiple r or multiple correlation. The square of the multiple r which is also commonly known as R-square or R² is indicative of the amount of variance in the dependent construct explained jointly by the predictors. In the case of model 5, the $R^2 = 0.9286$ which means that 92.86 % of the variance of the dependent construct GSCEXPACK is significantly explained jointly by the predictors EC, PP, RL, LCA and DFE at a significance level of α = 0.05 (p < 0.0001), i.e., this does not hold true 0.0001 % of times. Table 20 shows the analysis of variance for model 5. Table 21 shows the computation of R² value for model 5. Table 22 shows the computation of parameter estimates for model 5. Thus, the hypotheses H_{3Ca} , H_{9Ca} , H_{15Ca} , H_{21Ca} and H_{27Ca} are substantiated. Since some of the parameter estimates are negative, as shown in the table 22 there appears to be an existence of multicollinearity. The effect of multicollinearity can be removed by using an advanced statistical analysis technique called as Principal Component Regression. On applying Principal Component Regression the centered and scaled data is as shown in the figure 20 and the new (revised) parameter estimates are obtained as shown in the table 21. Since all the revised parameter estimates are now positive, the effect of multicollinearity is no more there. So these revised parameter estimates are usable. They are the standardized coefficients of the corresponding multiple regression equation for studying the impact of Green Supply Chain Practices on the GSCEXPACK component of Green Supply Chain Performance. But what remains to be explored is the order in which the five Green Supply Chain Practices impact the GSCEXPACK component of Green Supply Chain Performance. Sorting the revised parameter estimates shown in table 21 in the descending order of magnitude gives the descending order in which the corresponding Green Supply Chain Practices impact the GSCEXPACK component of Green Supply Chain Performance. The Green Supply Chain Practices in the descending order in which they influence the GSCEXPACK component of GSC performance is as follows: LCA, EC, PP, DFE and RL. The corresponding parameter estimates or standardized coefficients in that order are as follows: 0.180826261, 0.159948591, 0.152292503, 0.115008172 and 0.100694966. Accordingly, model 5 yields the following regression equation to explain the impact of the five Green Supply Chain Practices on the GSCEXPACK component of Green Supply **Chain Performance:**

GSCEXPACK = 1.630605607 + (0.159948591)(EC) + (0.152292503) (PP) + (0.100694966) (RL) + (0.180826261) (LCA) + (0.115008172) (DFE)

Analysis of Variance								
Source	DF	Sum of Squares	Mean Square	F Value	Pr > F			
Model	5	15.98130	3.19626	252.34	<.0001			
Error	97	1.22865	0.01267					
Corrected Total	102	17.20995						

Table 20. ANOVA for model 5: GSCEXPACK

Table 21. Computation of R² for model 5

Root MSE	0.11255	R-Square	0.9286
Dependent Mean	4.78155	Adj R-Sq	0.9249
Coeff Var	2.35375		

Table 22. Parameter estimates for model 5

	Parameter Estimates									
Variable	DF	Parameter Estimate	Standard Error	t Value	Pr > t	Variance Inflation				
Intercept	1	0.50367	0.17230	2.92	0.0043	0				
EC	1	0.45734	0.07380	6.20	<.0001	12.30377				
РР	1	-0.24915	0.09377	-2.66	0.0092	28.90365				
RL	1	-0.08176	0.03914	-2.09	0.0393	6.50446				
LCA	1	1.02099	0.08658	11.79	<.0001	16.61923				
DFE	1	-0.26049	0.03450	-7.55	<.0001	4.55562				

Model 6. Green Supply Chain Execution - Marketing (GSCEXMARK)

Model 6 is associated with the five hypotheses namely H_{3D} , H_{9D} , H_{15D} , H_{21D} and H_{27D} wherein the dependent construct is GSCEXMARK (Green Supply Chain Execution-Marketing) and the independent sub-constructs are EC, PP, RL, LCA and DFE. Model 6 is depicted in figure 7.

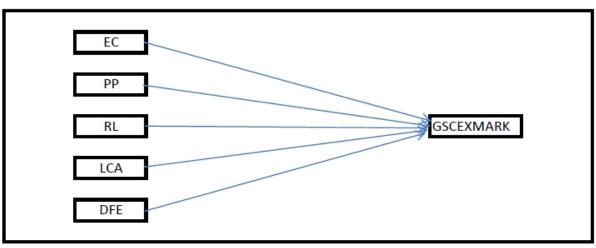


Figure 7. Model 6-Impact of GSC Practices on GSCEXMARK

The summary of the multiple regression output for model 6 is as follows:

When the five independent or predictor constructs namely EC, PP, RL, LCA and DFE are jointly regressed against the dependent or criterion construct GSCEXMARK, which is interval scaled,

the five individual correlations collapse into what is called as a multiple r or multiple correlation. The square of the multiple r which is also commonly known as R-square or R^2 is indicative of the amount of variance in the dependent construct explained jointly by the predictors. In the case of model 6, the $R^2 = 0.9403$ which means that 94.03 % of the variance of the dependent construct GSCEXMARK is significantly explained jointly by the predictors EC, PP, RL, LCA and DFE at a significance level of $\alpha = 0.05$ (p < 0.0001), i.e., this does not hold true 0.0001 % of times. Table 23 shows the analysis of variance for model 6. Table 24 shows the computation of R² value for model 6. Table 25 shows the computation of parameter estimates for model 6. Thus, the hypotheses H_{3Da}, H_{9Da}, H_{15Da}, H_{21Da} and H_{27Da} are substantiated. Since some of the parameter estimates are negative, as shown in the table 25 there appears to be an existence of multicollinearity. The effect of multicollinearity can be removed by using an advanced statistical analysis technique called as Principal Component Regression. On applying Principal Component Regression the centered and scaled data is as shown in the figure 20 and the new (revised) parameter estimates are obtained as shown in the table 21. Since all the revised parameter estimates are now positive, the effect of multicollinearity is no more there. So these revised parameter estimates are usable. They are the standardized coefficients of the corresponding multiple regression equation for studying the impact of Green Supply Chain Practices on the GSCEXMARK component of Green Supply Chain Performance. But what remains to be explored is the order in which the five Green Supply Chain Practices impact the GSCEXMARK component of Green Supply Chain Performance. Sorting the revised parameter estimates shown in table 21 in the descending order of magnitude gives the descending order in which the corresponding Green Supply Chain Practices impact the GSCEXMARK component of Green Supply Chain Performance. The Green Supply Chain Practices in the descending order in which they influence the GSCEXMARK component of GSC performance is as follows: EC, PP, RL, LCA and DFE. The corresponding parameter estimates or standardized coefficients in that order are as follows: 0.309560444, 0.294743046, 0.194882481, 0.349966556 and 0.222583898. Accordingly, model 6 yields the following regression equation to explain the impact of the five Green Supply Chain Practices on the GSCEXMARK component of Green **Supply Chain Performance:**

GSCEXMARK = -1.942924586 + (0.309560444)(EC) + (0.294743046) (PP) + (0.194882481) (RL) + (0.349966556) (LCA) + (0.222583898) (DFE)

Analysis of Variance								
Source	Mean Square	F Value	Pr > F					
Model	5	102.62098	20.52420	305.41	<.0001			
Error	97	6.51858	0.06720					
Corrected Total	102	109.13956						

Table 23. ANOVA for model 6: Dependent Variable: GSCEXMARK

Table 24. Computation of R ² for model 6

Root MSE	0.25923	R-Square	0.9403
Dependent Mean	4.15534	Adj R-Sq	0.9372
Coeff Var	6.23856		

Parameter Estimates									
Variable	DF	Parameter Estimate	Standard Error	t Value	Pr > t	Variance Inflation			
Intercept	1	-0.92569	0.39686	-2.33	0.0217	0			
EC	1	-0.95163	0.16999	-5.60	<.0001	12.30377			
PP	1	0.16697	0.21598	0.77	0.4413	28.90365			
RL	1	-0.00758	0.09015	-0.08	0.9332	6.50446			
LCA	1	0.42019	0.19942	2.11	0.0377	16.61923			
DFE	1	1.53564	0.07946	19.33	<.0001	4.55562			

Table 25. Parameter estimates for model 6

Model 7. Green Supply Chain Execution – Supply Loops (GSCEXSL)

Model 7 is associated with the five hypotheses namely H_{3E} , H_{9E} , H_{15E} , H_{21E} and H_{27E} wherein the dependent construct is GSCEXSL (Green Supply Chain Execution-Supply Loops) and the independent sub-constructs are EC, PP, RL, LCA and DFE. Model 7 is depicted in figure 8.

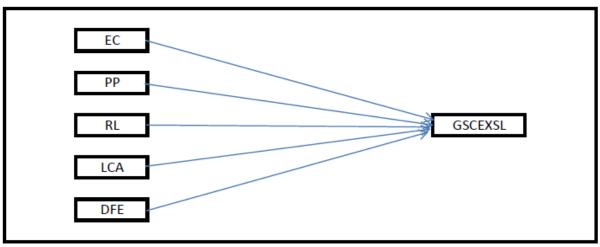


Figure 8. Model 7-Impact of GSC Practices on GSCEXSL

The summary of the multiple regression output for model 7 is as follows:

When the five independent or predictor constructs namely EC, PP, RL, LCA and DFE are jointly regressed against the dependent or criterion construct GSCEXSL, which is interval scaled, the five individual correlations collapse into what is called as a multiple r or multiple correlation. The square of the multiple r which is also commonly known as R-square or R² is indicative of the amount of variance in the dependent construct explained jointly by the predictors. In the case of model 7, the R^2 = 0.8792 which means that 87.92 % of the variance of the dependent construct GSCEXSL is significantly explained jointly by the predictors EC, PP, RL, LCA and DFE at a significance level of α = 0.05 (p < 0.0001), i.e., this does not hold true 0.0001 % of times. Table 26 shows the analysis of variance for model 7. Table 27 shows the computation of R² value for model 7. Table 28 shows the computation of parameter estimates for model 7. Thus, the hypotheses H_{3Ea}, H_{9Ea}, H_{15Ea}, H_{21Ea} and H_{27Ea} are substantiated. Since some of the parameter estimates are negative, as shown in the table 28 there appears to be an existence of multicollinearity. The effect of multicollinearity can be removed by using an advanced statistical analysis technique called as Principal Component Regression. On applying Principal Component Regression the centered and scaled data is as shown in the figure 20 and the new (revised) parameter estimates are obtained as shown in the table 21. Since all the revised parameter estimates are now positive, the effect of multicollinearity is no more there. So these revised parameter estimates are usable. They are the standardized coefficients of the corresponding multiple regression equation for studying the impact of Green Supply Chain Practices on the GSCEXSL component of Green Supply Chain Performance. But what remains to be explored is the order in which the five Green Supply Chain Practices impact the GSCEXSL component of Green Supply Chain Performance. Sorting the revised parameter estimates shown in table 21 in the descending order of magnitude gives the descending order in which the corresponding Green Supply Chain Practices impact the GSCEXSL component of Green Supply Chain Performance. The Green Supply Chain Practices in the descending order in which they influence the GSCEXSL component of GSC performance is as follows: LCA, EC, PP, DFE and RL. The corresponding parameter estimates or standardized coefficients in that order are as follows: 0.118031818, 0.10440421, 0.099406806, 0.075069979 and 0.065727233. Accordingly, model 7 yields the following regression equation to explain the impact of the five Green Supply Chain Practices on the GSCEXSL component of Green Supply Chain Performance:

GSCEXSL = 2.312194848 + (0.104404210)(EC) + (0.099406806) (PP) + (0.065727233) (RL) + (0.118031818) (LCA) + (0.075069979) (DFE)

Analysis of Variance							
Source	DF	Sum of Squares	Mean Square	F Value	Pr > F		
Model	5	9.94681	1.98936	141.15	<.0001		
Error	97	1.36711	0.01409				
Corrected Total	102	11.31392					

Table 26. ANOVA for model 7: GSCEX	SL
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Table 27. Comp	utation o	f R ² for	model 7

I									
Root MSE	0.11872	R-Square	0.8792						
Dependent Mean	4.36893	Adj R-Sq	0.8729						
Coeff Var	2.71732								

Table 28. Parameter estimates for model 7

Parameter Estimates									
Variable	DF	Parameter Estimate	Standard Error	t Value	Pr > t	Variance Inflation			
Intercept	1	1.85549	0.18175	10.21	<.0001	0			
EC	1	-0.06797	0.07785	-0.87	0.3848	12.30377			
PP	1	-0.07875	0.09891	-0.80	0.4279	28.90365			
RL	1	-0.23473	0.04129	-5.69	<.0001	6.50446			
LCA	1	0.63599	0.09133	6.96	<.0001	16.61923			
DFE	1	0.23923	0.03639	6.57	<.0001	4.55562			

Model 8. Carbon Management (CM)

Model 8 is associated with the five hypotheses namely H_4 , H_{10} , H_{16} , H_{22} and H_{28} wherein the dependent construct is CM (Carbon management) and the independent sub-constructs are EC, PP, RL, LCA and DFE. Model 8 is depicted in figure 9.

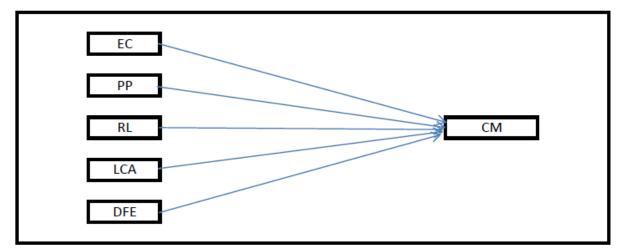


Figure 9. Model 8-Impact of GSC Practices on CM

The summary of the multiple regression output for model 8 is as follows:

When the five independent or predictor constructs namely EC, PP, RL, LCA and DFE are jointly regressed against the dependent or criterion construct CM, which is interval scaled, the five individual correlations collapse into what is called as a multiple r or multiple correlation. The square of the multiple r which is also commonly known as R-square or R² is indicative of the amount of variance in the dependent construct explained jointly by the predictors. In the case of model 8, the R^2 = 0.9005 which means that 90.05 % of the variance of the dependent construct CM is significantly explained jointly by the predictors EC, PP, RL, LCA and DFE at a significance level of α = 0.05 (p < 0.0001), i.e., this does not hold true 0.0001 % of times. Table 29 shows the analysis of variance for model 8. Table 30 shows the computation of R² value for model 8. Table 31 shows the computation of parameter estimates for model 8. Thus, the hypotheses H_{4a}, H_{10a}, H_{16a}, H_{22a} and H_{28a} are substantiated. Since some of the parameter estimates are negative, as shown in the table 31 there appears to be an existence of multicollinearity. The effect of multicollinearity can be removed by using an advanced statistical analysis technique called as Principal Component Regression. On applying Principal Component Regression the centered and scaled data is as shown in the figure 20 and the new (revised) parameter estimates are obtained as shown in the table 21. Since all the revised parameter estimates are now positive, the effect of multicollinearity is no more there. So these revised parameter estimates are usable. They are the standardized coefficients of the corresponding multiple regression equation for studying the impact of Green Supply Chain Practices on the CM component of Green Supply Chain Performance. But what remains to be explored is the order in which the five Green Supply Chain Practices impact the CM component of Green Supply Chain Performance. Sorting the revised parameter estimates shown in table 21 in the descending order of magnitude gives the descending order in which the corresponding Green Supply Chain Practices impact the CM component of Green Supply Chain Performance. The Green Supply Chain Practices in the descending order in which they influence the CM component of GSC performance is as follows: LCA, EC, PP, DFE and RL. The corresponding parameter estimates or standardized coefficients in that order are as follows: 0.2470523, 0.2185283, 0.2080683, 0.1571289 and 0.1375736. Accordingly, model 8 yields the following regression equation to explain the impact of the five Green Supply Chain Practices on the CM component of Green Supply Chain Performance:

CM = -0.488033297 + (0.218528332)(EC) + (0.208068271) (PP) + (0.137573596) (RL) + (0.247052261) (LCA) + (0.157128887) (DFE)

Analysis of Variance								
Source	DF	Sum of Squares	Mean Square	F Value	Pr > F			
Model	5	45.15051	9.03010	175.57	<.000 1			
Error	97	4.98898	0.05143					
Corrected Total	102	50.13949						

Table 29. ANOVA for model 8: Dependent variable: CM

Table 30. Computation of R² for model 8

rasie sei seinpt			
Root MSE	0.2267 9	R-Square	0.900 5
Dependent Mean	3.8169 2	Adj R-Sq	0.895 4
Coeff Var	5.9416 4		

Table 31. Parameter estimates for model 8

Parameter Estimates								
Variable	DF	Parameter Estimate	Standard Error	t Value	Pr > t	Variance Inflation		
Intercept	1	0.46613	0.34719	1.34	0.1825	0		
EC	1	-0.46090	0.14872	-3.10	0.0025	12.30377		
РР	1	-0.11285	0.18895	-0.60	0.5517	28.90365		
RL	1	0.40711	0.07887	5.16	<.0001	6.50446		
LCA	1	-0.05143	0.17446	-0.29	0.7688	16.61923		
DFE	1	1.08979	0.06952	15.68	<.0001	4.55562		

Model 9. Green Supply Chain Migration (GSCMIG)

Model 9 is associated with the five hypotheses namely H_5 , H_{11} , H_{17} , H_{23} and H_{29} wherein the dependent construct is GSCMIG (Green Supply Chain Migration) and the independent subconstructs are EC, PP, RL, LCA and DFE. Model 9 is depicted in figure 10.

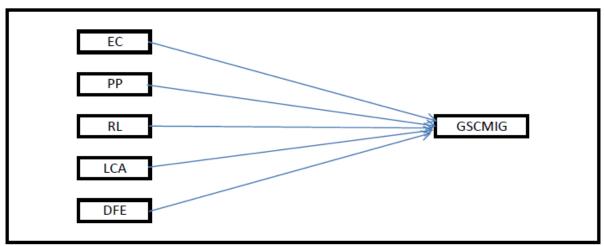


Figure 10. Model 9-Impact of GSC Practices on GSCMIG

The summary of the multiple regression output for model 9 is as follows:

When the five independent or predictor constructs namely EC, PP, RL, LCA and DFE are jointly regressed against the dependent or criterion construct GSCMIG, which is interval scaled, the five individual correlations collapse into what is called as a multiple r or multiple correlation. The square of the multiple r which is also commonly known as R-square or R² is indicative of the amount of variance in the dependent construct explained jointly by the predictors. In the case of model 9, the R^2 = 0.8908 which means that 89.08 % of the variance of the dependent construct GSCMIG is significantly explained jointly by the predictors EC, PP, RL, LCA and DFE at a significance level of α = 0.05 (p < 0.0001), i.e., this does not hold true 0.0001 % of times. Table 32 shows the analysis of variance for model 9. Table 33 shows the computation of R² value for model 9. Table 34 shows the computation of parameter estimates for model 9. Thus, the hypotheses H_{5a}, H_{11a}, H_{17a}, H_{23a} and H_{29a} are substantiated. Since some of the parameter estimates are negative, as shown in the table 34 there appears to be an existence of multicollinearity. The effect of multi-co-linearity can be removed by using an advanced statistical analysis technique called as Principal Component Regression. On applying Principal Component Regression the centered and scaled data is as shown in the figure 20 and the new (revised) parameter estimates are obtained as shown in the table 21. Since all the revised parameter estimates are now positive, the effect of multicollinearity is no more there. So these revised parameter estimates are usable. They are the standardized coefficients of the corresponding multiple regression equation for studying the impact of Green Supply Chain Practices on the GSCMIG component of Green Supply Chain Performance. But what remains to be explored is the order in which the five Green Supply Chain Practices impact the GSCMIG component of Green Supply Chain Performance. Sorting the revised parameter estimates shown in table 21 in the descending order of magnitude gives the descending order in which the corresponding Green Supply Chain Practices impact the GSCPLAN component of Green Supply Chain Performance. The Green Supply Chain Practices in the descending order in which they influence the GSCMIG component of GSC performance is as follows: LCA, EC, PP, DFE and RL. The corresponding parameter estimates or standardized coefficients in that order are as follows: 0.173503, 0.15347085, 0.14612482, 0.11035047 and 0.09661693. Accordingly, model 1 yields the following regression equation to explain the impact of the five Green Supply Chain Practices on the GSCMIG component of Green Supply Chain Performance:

GSCMIG = 1.580545635 + (0.153470848)(EC) + (0.146124824) (PP) + (0.096616930) (RL) + (0.173502995) (LCA) + (0.110350467) (DFE)

Analysis of Variance								
Source	DF	Sum of Squares	Mean Square	F Value	Pr > F			
Model	5	17.88517	3.57703	158.20	<.0001			
Error	97	2.19328	0.02261					
Corrected Total	102	20.07845						

Table 32. ANOVA for model 9: Dependent variable: GSCMIG

Table 33. Computation of R ² for	model 9
---	---------

Root MSE	0.15037	R-Square	0.8908
Dependent Mean	4.60388	Adj R-Sq	0.8851
Coeff Var	3.26615		

Parameter Estimates								
Variable	DF	Parameter Estimate	Standard Error	t Value	Pr > t	Variance Inflation		
Intercept	1	0.92149	0.23020	4.00	0.0001	0		
EC	1	0.01409	0.09861	0.14	0.8867	12.30377		
PP	1	-0.13072	0.12528	-1.04	0.2994	28.90365		
RL	1	-0.24706	0.05229	-4.72	<.0001	6.50446		
LCA	1	0.84481	0.11567	7.30	<.0001	16.61923		
DFE	1	0.26198	0.04609	5.68	<.0001	4.55562		

Table 34. Parameter estimates for model 9

Model 10. Green Supply Chain Continuous Improvement (GSCCI)

Model 10 is associated with the five hypotheses namely H_6 , H_{12} , H_{18} , H_{24} and H_{30} wherein the dependent construct is GSCCI (Green Supply Chain Continuous Improvement) and the independent sub-constructs are EC, PP, RL, LCA and DFE. Model 10 is depicted in figure 11.

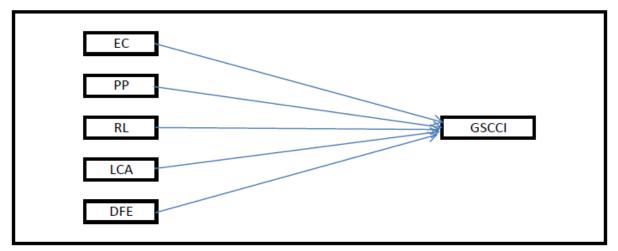


Figure 11. Model 10-Impact of GSC Practices on GSCCI

The summary of the multiple regression output for model 10 is as follows:

When the five independent or predictor constructs namely EC, PP, RL, LCA and DFE are jointly regressed against the dependent or criterion construct GSCCI, which is interval scaled, the five individual correlations collapse into what is called as a multiple r or multiple correlation. The square of the multiple r which is also commonly known as R-square or R² is indicative of the amount of variance in the dependent construct explained jointly by the predictors. In the case of model 10, the R^2 = 0.9290 which means that 92.90 % of the variance of the dependent construct is significantly explained jointly by the predictors EC, PP, RL, LCA and DFE at a significance level of α = 0.05 (p < 0.0001), i.e., this does not hold true 0.0001 % of times. Table 35 shows the analysis of variance for model 10. Table 36 shows the computation of R² value for model 10. Table 37 shows the computation of parameter estimates for model 10. Thus, the hypotheses H_{6a}, H_{12a}, H_{18a}, H_{24a} and H_{30a} are substantiated. Since some of the parameter estimates are negative, as shown in the table 37, there appears to be an existence of multicollinearity. The effect of multicollinearity can be removed by using an advanced statistical analysis technique called as Principal Component Regression. On applying Principal Component Regression the centered and scaled data is as shown in the figure 20 and the new (revised) parameter estimates are obtained as shown in the table 21. Since all the revised

parameter estimates are now positive, the effect of multicollinearity is no more there. So these revised parameter estimates are usable. They are the standardized coefficients of the corresponding multiple regression equation for studying the impact of Green Supply Chain Practices on the GSCCI component of Green Supply Chain Performance. But what remains to be explored is the order in which the five Green Supply Chain Practices impact the GSCCI component of Green Supply Chain Performance. Sorting the revised parameter estimates shown in table 21 in the descending order of magnitude gives the descending order in which the corresponding Green Supply Chain Practices impact the GSCCI component of Green Supply Chain Practices in the descending order in which the corresponding order of magnitude gives the descending order in which the corresponding Green Supply Chain Practices in the descending order in which they influence the GSCCI component of GSC performance is as follows: LCA, EC, PP, DFE, RL. The corresponding parameter estimates or standardized coefficients in that order are as follows: 0.1731767, 0.1531823, 0.1458501, 0.110143 and 0.0964353. Accordingly, model 1 yields the following regression equation to explain the impact of the five Green Supply Chain Practices on the GSCCI component of Green Supply Chain Performance:

GSCCI = 1.676963178 + (0.153182267)(EC) + (0.145850056) (PP) + (0.096435255) (RL) + (0.173176747) (LCA) + (0.110142968) (DFE)

able 55. ANOVA for model 10. Dependent variable. dSCCI								
Analysis of Variance								
Source	DF	Sum of Squares	Mean Square	F Value	Pr > F			
Model	5	14.01715	2.80343	253.82	<.0001			
Error	97	1.07135	0.01104					
Corrected Total	102	15.08850						

Table 35. ANOVA for model 10: Dependent variable: GSCCI

Table 36. Computation of R ² for model 10
--

Root MSE	0.10509	R-Square	0.9290
Dependent Mean	4.69462	Adj R-Sq	0.9253
Coeff Var	2.23862		

Table 37. Parameter estimates for model 10

Parameter Estimates							
Variable	DF	Parameter Estimate	Standard Error	t Value	Pr > t	Variance Inflation	
Intercept	1	0.84773	0.16089	5.27	<.0001	0	
EC	1	0.26804	0.06892	3.89	0.0002	12.30377	
PP	1	-0.19873	0.08756	-2.27	0.0254	28.90365	
RL	1	-0.11098	0.03655	-3.04	0.0031	6.50446	
LCA	1	0.83509	0.08085	10.33	<.0001	16.61923	
DFE	1	0.00637	0.03221	0.20	0.8436	4.55562	

PRINCIPAL COMPONENT REGRESSION

Table 38 shows the details of Principal Component Regression which was performed. There were ten response variables and five predictor variables. Missing value was not needed and one factor was extracted. A total of 103 responses were obtained during the survey for the analysis.

Item head	Description
Factor Extraction Method	Principle Components Regression
Number of Response Variables	10
Number of Predictor Parameters	5
Missing Value Handling	Exclude
Number of Factors	1
Number of Observations Read	103
Number of Observations Used	103

Table 38. Details of Principal Component Regression

Table 39 shows that the principal components collectively account for 72.5010 % of variation of the five dependent variables.

Percent Variation Accounted for by Principal Components							
Number of ExtractedModel EffectsDependent Variables							
Factors	Current	Total	Current	Total			
1	74.7760	74.776 0	72.5010	72.501 0			

Table 39. Percentage of variation accounted for by the Principal Components

Table 40 shows the parameter estimates for the centered and scaled data pertaining to the GSC practices and GSC performance. Then the new (revised) parameter estimates are calculated.

Table 40. Parameter estimates for centered and scaled data

	Parameter Estimates for Centered and Scaled Data										
	GSCPLAN	GSCPROC	GSCEXPROD	GSCEXLOG	GSCEXPACK	GSCEXMARK	GSCEXSL	СМ	GSCMIG	GSCCI	
Intercept	0.0000000000	0.0000000000	0.0000000000	0.0000000000	0.0000000000	0.0000000000	0.0000000000	0.0000000000	0.0000000000	0.0000000000	
EC	0.2120412822	0.2178134646	0.2134287272	0.1865162919	0.2062362479	0.1584998144	0.1660297611	0.1650791419	0.1832041224	0.2109404337	
РР	0.2435584032	0.2501885437	0.2451520734	0.2142394620	0.2368905275	0.1820587071	0.1907078804	0.1896159643	0.2104349825	0.2422939281	
RL	0.1830151239	0.1879971569	0.1842126426	0.1609842287	0.1780047359	0.1368029040	0.1433020824	0.1424815927	0.1581254594	0.1820649696	
LCA	0.2374967577	0.2439618883	0.2390507649	0.2089075020	0.2309948312	0.1775276570	0.1859615709	0.1848968303	0.2051977078	0.2362637527	
DFE	0.1984717048	0.2038744964	0.1997703602	0.1745801857	0.1930381635	0.1483566221	0.1554046900	0.1545149057	0.1714799784	0.1974413050	

The new (revised) parameter estimates are shown in the table 41 along with the intercept values. These new parameter estimates reveal that there is no effect of multicollinearity existing now. Hence these coefficients are dependable for building the ten regression equations.

New Parameter Estimates										
	GSCPLAN	GSCPROC	GSCEXPROD	GSCEXLOG	GSCEXPACK	GSCEXMARK	GSCEXSL	СМ	GSCMIG	GSCCI
Intercept	-1.733112398	-1.887141383	0.217714868	1.344753781	1.630605607	-1.942924586	2.312194848	-0.488033297	1.580545635	1.676963178
EC	0.311427967	0.320572971	0.221777918	0.153636718	0.159948591	0.309560444	0.104404210	0.218528332	0.153470848	0.153182267
РР	0.296521179	0.305228448	0.211162313	0.146282754	0.152292503	0.294743046	0.099406806	0.208068271	0.146124824	0.145850056
RL	0.196058173	0.201815371	0.139619360	0.096721352	0.100694966	0.194882481	0.065727233	0.137573596	0.096616930	0.096435255
LCA	0.352077842	0.362416519	0.250726008	0.173690515	0.180826261	0.349966556	0.118031818	0.247052261	0.173502995	0.173176747
DFE	0.223926708	0.230502259	0.159465444	0.110469733	0.115008172	0.222583898	0.075069979	0.157128887	0.110350467	0.110142968

 Table 41. New (revised) parameter estimates

Accordingly, the regression equations for predicting the ten component measures of GSC performance using the five component measures of GSC practices are as follows:

- 1. GSCPLAN = -1.733112398 + (0.311427967) (EC) + (0.296521179) (PP) + (0.196058173) (RL) + (0.352077842) (LCA) + (0.223926708) (DFE)
- 2. GSCPROC = -1.887141383 + (0.320572971) (EC) + (0.305228448) (PP) + (0.201815371) (RL) + (0.362416519) (LCA) + (0.230502259) (DFE)
- 3. GSCEXPROD = 0.217714868 + (0.221777918) (EC) + (0.211162313) (PP) + (0.139619360) (RL) + (0.250726008) (LCA) + (0.159465444) (DFE)
- 4. GSCEXLOG = 1.344753781 + (0.153636718) (EC) + (0.146282754) (PP) + (0.096721352) (RL) + (0.173690515) (LCA) + (0.110469733) (DFE)
- 5. GSCEXPACK = 1.630605607 + (0.159948591) (EC) + (0.152292503) (PP) + (0.100694966) (RL) + (0.180826261) (LCA) + (0.115008172) (DFE)
- 6. GSCEXMARK = -1.942924586 + (0.309560444) (EC) + (0.294743046) (PP) + (0.194882481) (RL) + (0.349966556) (LCA) + (0.222583898) (DFE)
- 7. GSCEXSL = 2.312194848 + (0.104404210) (EC) + (0.099406806) (PP) + (0.065727233) (RL) + (0.118031818) (LCA) + (0.075069979) (DFE)
- 8. CM = -0.488033297 + (0.218528332) (EC) + (0.208068271) (PP) + (0.137573596) (RL) + (0.247052261) (LCA) + (0.157128887) (DFE)
- 9. GSCMIG = 1.580545635 + (0.153470848) (EC) + (0.146124824) (PP) + (0.096616930) (RL) + (0.173502995) (LCA) + (0.110350467) (DFE)
- 10. GSCCI = 1.676963178 + (0.153182267) (EC) + (0.145850056) (PP) + (0.096435255) (RL) + (0.173176747) (LCA) + (0.110142968) (DFE)

Model	Hypotheses addressed	Dependent Construct	Independent Constructs	R ²	p-value for significance level of α=0.05	Ref. table for ANOVA, R ² , New parameter estimates.	Order of influence of GSC Practices on individual GSC Performance measure
1	H1, H7, H13, H19, H25.	GSCPLAN	EC, PP, RL, LCA, DFE.	0.9606	p < 0.0001	8, 9, 10.	LCA, EC, PP, DFE, RL.
2	H2, H8, H14, H20, H26.	GSCPORC	EC, PP, RL, LCA, DFE.	0.9901	p < 0.0001	11, 12, 13.	LCA, EC, PP, DFE, RL.
3	H _{3A} , H _{9A} , H _{15A} , H _{21A} , H _{27A}	GSCEXPROD	EC, PP, RL, LCA, DFE.	0.9561	p < 0.0001	14, 15, 16.	LCA, EC, PP, DFE, RL.
4	H _{3B} , H _{9B} , H _{15B} , H _{21B} , H _{27B}	GSCEXLOG	EC, PP, RL, LCA, DFE.	0.9050	p < 0.0001	17, 18, 19.	LCA, EC, PP, DFE, RL.
5	H _{3C} , H _{9C} , H _{15C} , H _{21C} , H _{27C}	GSCEXPACK	EC, PP, RL, LCA, DFE.	0.9286	p < 0.0001	20, 21, 22.	LCA, EC, PP, DFE, RL.
6	H _{3D} , H _{9D} , H _{15D} , H _{21D} , H _{27D}	GSCEXMARK	EC, PP, RL, LCA, DFE.	0.9403	p < 0.0001	23, 24, 25.	LCA, EC, PP, DFE, RL.
7	H3E, H9E, H15E, H21E, H27E	GSCEXSL	EC, PP, RL, LCA, DFE.	0.8792	p < 0.0001	26, 27, 28.	LCA, EC, PP, DFE, RL.
8	H4, H10, H16, H22, H28	CM	EC, PP, RL, LCA, DFE.	0.9005	p < 0.0001	29, 30, 31.	LCA, EC, PP, DFE, RL.
9	H ₅ , H ₁₁ , H ₁₇ , H ₂₃ , H ₂₉	GSCMIG	EC, PP, RL, LCA, DFE.	0.8908	p < 0.0001	32, 33, 34.	LCA, EC, PP, DFE, RL.
10	H ₆ , H ₁₂ , H ₁₈ , H ₂₄ , H ₃₀	GSCCI	EC, PP, RL, LCA, DFE.	0.9290	p < 0.0001	35, 36, 37.	LCA, EC, PP, DFE, RL.

Table 42. Summary of the ten regression models

These ten regression equations can be used to scale the ten individual component performance measures of the construct "GSC Performance" based on the extent to which the individual components of GSC practices are used. Further, it is observed that each of the ten GSC Performance measures is influenced by the five GSC Practices in the same order. This means that there is a definite order in which GSC Practices impact GSC Performance measures.

Figure 12 shows graphically using a column chart, the influence of the five GSC Practices namely LCA, EC, PP, DFE and RL on the GSCPLAN component of GSC Performance.



Figure 12. Order of influence of GSC Practices on GSCPLAN

Figure 13 shows graphically using a column chart, the influence of the five GSC Practices namely LCA, EC, PP, DFE and RL on the GSCPROC component of GSC Performance.

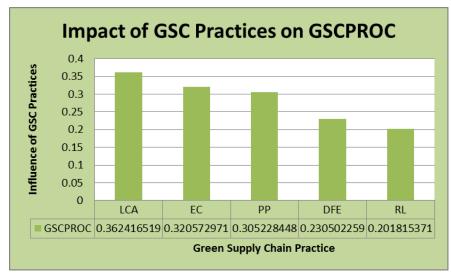


Figure 13. Order of influence of GSC Practices on GSCPROC

Figure 14 shows graphically using a column chart, the influence of the five GSC Practices namely LCA, EC, PP, DFE and RL on the GSCEXPROD component of GSC Performance.

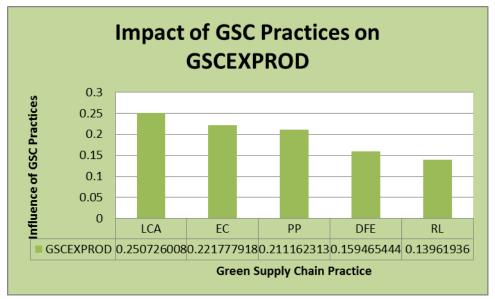


Figure 14. Order of influence of GSC Practices on GSCEXPROD

Figure 15 shows graphically using a column chart, the influence of the five GSC Practices namely LCA, EC, PP, DFE and RL on the GSCEXLOG component of GSC Performance.

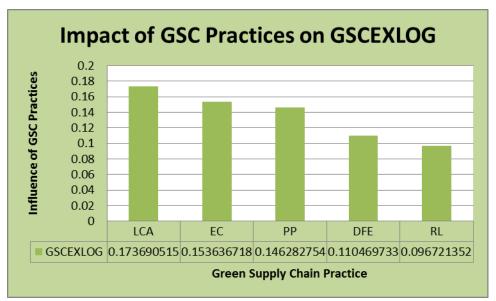


Figure 15. Order of influence of GSC Practices on GSCEXLOG

Figure 16 shows graphically using a column chart, the influence of the five GSC Practices namely LCA, EC, PP, DFE and RL on the GSCEXPACK component of GSC Performance.

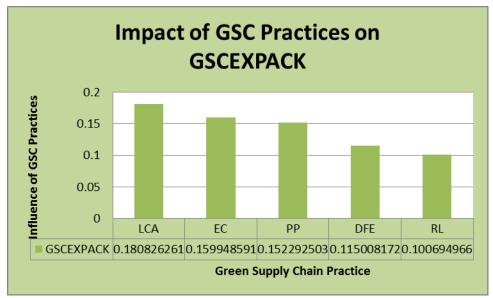


Figure 16. Order of influence of GSC Practices on GSCEXPACK

Figure 17 shows graphically using a column chart, the influence of the five GSC Practices namely LCA, EC, PP, DFE and RL on the GSCEXMARK component of GSC Performance.

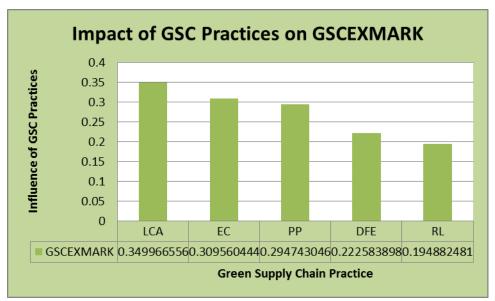


Figure 17. Order of influence of GSC Practices on GSCEXMARK

Figure 18 shows graphically using a column chart, the influence of the five GSC Practices namely LCA, EC, PP, DFE and RL on the GSCEXSL component of GSC Performance.

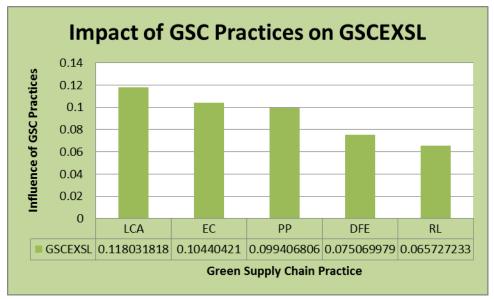


Figure 18. Order of influence of GSC Practices on GSCEXSL

Figure 19 shows graphically using a column chart, the influence of the five GSC Practices namely LCA, EC, PP, DFE and RL on the CM component of GSC Performance.

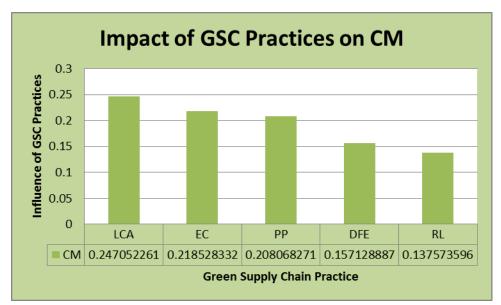


Figure 19. Order of influence of GSC Practices on CM

Figure 20 shows graphically using a column chart, the influence of the five GSC Practices namely LCA, EC, PP, DFE and RL on the GSCMIG component of GSC Performance.



Figure 20. Order of influence of GSC Practices on GSCMIG

Figure 21 shows graphically using a column chart, the influence of the five GSC Practices namely LCA, EC, PP, DFE and RL on the GSCCI component of GSC Performance.



Figure 21. Order of influence of GSC Practices on GSCCI

Also the order of influence of each of the five components of GSC Practices on each of the ten components measures of GSC Performance is consistently in the descending order of influence of the GSC Practices namely LCA, EC, PP, DFE and RL. Also on the basis of communality estimates (h²) of the components of each of the five GSC Practices and on the basis of the communality estimates of the components of each of the ten GSC Performance measures it is possible to rank the order of the variables constituting them as established in [10], [11], [13], [14], [15], [16], [17], [18], [19], [20], [21], [22], [23] and [24].

CONCLUSION

From table 6 it can be said conclusively that various sub-construct components of green supply chain practices namely Environmental Certification; Pollution Prevention; Design for the Environment; Life Cycle Assessment; and Reverse Logistics are positively associated in varying degrees with various sub-construct components of green supply chain performance namely Green Supply Chain Planning; Green Supply Chain Procurement; Green Supply Chain Execution-Production; Green Supply Chain Execution-Logistics; Green Supply Chain Execution-Packaging; Green Supply Chain Execution-Marketing; Green Supply Chain Execution-Supply Loops; Carbon Management; Green Supply Chain Migration; and Green Supply Chain Continuous Improvement. Further it is evident from the regression coefficients of table 41 and fom Fig.12 through Fig. 21 that particular GSC Practices have a pre-dominance over the other ones in influencing the individual GSC Performance measures. In other words there is a definite ordering of each of the five component measures of GSC Practices in jointly influencing each of the ten individual component measures of GSC Performance. The descending order of influence of GSC practices on individual component measures of GSC performance is as follows: LCA, EC, PP, DFE and RL. The existing body of knowledge has established at a broad level that GSC Practices have an impact on GSC Performance. However, it has not been able to establish very conclusively as to which of these GSC Practices specifically impacts which of the GSC Performance measures. This study was set out to explore the unexplored linkages between GSC practices and component measures of GSC Performance. Several definitions of GSC Practices and GSC Performance emerged during a detailed literature review. But the impact of GSC Practices on GSC Performance measures using the combination of definitions of GSC practices and GSC Performance as used in this research study has not been explored before. The research study was set out to study the joint impact of five identified Green Supply Chain Practices on ten identified individual component measures of GSC Performance with reference to the Indian automobile manufacturing sector by means of an empirical study by administering a questionnaire on representatives of automobile manufacturing firms and plants.

The study could establish the fact that each of the five GSC Practices has a significant positive correlation with each of the ten individual component measures of GSC Performance which is evident from the correlation coefficients computed between each of them. This finding is in line with the findings in existing literature also. Also from this it was possible to find the order in which the five GSC Practices are correlated with each of the ten individual component measures of GSC Performance. Looking at it in the other way the study could also establish the order in which each of the ten GSC Performance measures is correlated with each of the five GSC Practices. This is a unique finding made by this study.

On doing regression analysis it was possible to establish ten regression equations each used to establish the joint impact of each of the five GSC Practices on each of the individual component measures of GSC Performance. In short since there are ten measures of GSC Performance, ten multiple linear regression equations were obtained. Each regression equation helps to establish a particular GSC Performance measure.

These ten linear multiple regression equations can be used to predict the individual GSC Performance measures.

A closer look at the coefficients of these ten linear multiple regression equations revealed these coefficients or the parameter estimates follow a particular pattern. In each of the ten multiple regression equations it was observed that the parameter estimates had a particular hierarchy. The parameter estimates were consistently highest for LCA followed by EC followed by PP

followed by DFE followed by RL. This means that whenever the five GSC Practices jointly impact GSC Performance measures, they do so in a particular order. And this order is consistent when applied to each of the ten GSC Performance measures. So it can be conclusively stated that there is a definite order in which each of the five GSC Practices will jointly impact each of the ten individual component measures of GSC Performance. This is a finding which has not been established by existing research. This is one of the key findings of this research work.

Accordingly, in line with the above discussion, in all ten models or multiple linear regression equations were obtained. The goodness of a model is measured by its R² value. The R² value is a measure of the amount of variance in the dependent construct explained jointly by the predictors or independent constructs. In the case of this research the dependent constructs are the ten individual GSC Performance measures and the predictors or the independent constructs are the five GSC Practices. By ranking the R² values of the ten multiple regression equations it is possible to know which model (GSC Performance measure) is able to explain the joint variation of the five GSC Practices the most and also which model or (GSC Performance measure) is able to explain the joint variation of the five GSC Practices the least. Accordingly, we can get the ordering of GSC Performance measures as regards their ability to explain the joint variation of the five GSC Practices. This order is as follows: GSCPROC with a R² value of 0.9901; followed by GSCPLAN with a R² value of 0.9606; followed by GSCEXPROD with a R² value of 0.9561; followed by GSCEXMARK with a R² value of 0.9403; followed by GSCCI with a R² value of 0.9290; followed by GSCEXPACK with a R² value of 0.9286; followed by GSCEXLOG with a R² value of 0.9050; followed by CM with a R² value of 0.9005; followed by GSCMIG with a R² value of 0.8908; followed by GSCEXSL with a R² value of 0.8792.

This finding is a bye product of this research, but it has interesting insights. Practitioners can make use of this ordering of GSC Performance measures based on R^2 to focus on improving a particular component measure of GSC Performance. It is important to know this ordering as it helps in prioritizing the GSC Performance improvement projects to be taken up first. Prioritizing is needed because most of the projects have financial implications associated with them.

The findings of this research also add to the existing body of knowledge as these are unique findings.

Based on the value of communality estimates (h2) of the variables constituting each construct it is possible to conclude about how much of each variable is accounted for by underlying factors taken together. Accordingly it is possible to arrive at the order of contribution of the variables constituting each of the sub-constructs of GSC Practices and GSC Performance.

Using this logic -

- 1. The five component variables of the construct EC (total h2 = 3.824) contribute in the following descending order: EC4 (0.975), EC5 (0.975), EC2 (0.974), EC3 (0.888), EC1 (0.011).
- The eleven component variables of the construct PP (total h2 = 9.287) contribute in the following descending order: PP2 (0.963), PP9 (0.962), PP4 (0.962), PP11 (0.962), PP3 (0.868), PP10 (0.865), PP8 (0.774), PP5 (0.765), PP1 (0.736), PP6 (0.734), PP7 (0.691).
- 3. The fifteen component variables of the construct RL (total h2 = 13.725) contribute in the following descending order: RL13 (0.992), RL14 (0.992), RL4 (0.973), RL11 (0.973),

RL13 (0.973), RL9 (0.961), RL7 (0.954), RL6 (0.938), RL15 (0.930), RL2 (0.98), RL12 (0.855), RL5 (0.843), RL10 (0.821), RL1 (0.811), RL8 (0.786).

- 4. The eight component variables of the construct DFE (total h2 = 7.219) contribute in the following descending order: DFE6 (0.987), DFE5 (0.966), DFE2 (0.944), DFE4 (0.928), DFE3 (0.917), DFE8 (0.878), DFE1 (0.801), DFE7 (0.794).
- 5. The three component variables of the construct LCA (total h2 = 1.867) contribute in the following descending order: LCA3 (0.884), LCA2 (0.844), LCA1 (0.139).
- 6. The five component variables of the construct GSCPLAN (total h2 = 4.223) contribute in the following descending order: GSCPLAN1 (0.915), GSCPLAN3 (0.915), GSCPLAN2 (0.885), GSCPLAN4 (0.808), GSCPLAN5 (0.698).
- 7. The eleven component variables of the construct GSCPROC (total h2 = 10.606) contribute in the following descending order: GSCPROC8 (0.997), GSCPROC4 (0.991), GSCPROC1 (0.986), GSCPROC7 (0.983), GSCPROC10 (0.983), GSCPROC5 (0.981), GSCPROC2 (0.980), GSCPROC9 (0.980), GSCPROC6 (0.975), GSCPROC3 (0.899), GSCPROC11 (0.846).
- 8. The seven component variables of the construct GSCEXPROD (total h2 = 5.68) contribute in the following descending order: GSCEXPROD5 (0.920), GSCEXPROD2 (0.893), GSCEXPROD7 (0.879), GSCEXPROD6 (0.850), GSCEXPROD4 (0.838), GSCEXPROD3 (0.809), GSCEXPROD1 (0.488).
- 9. The twelve component variables of the construct GSCEXLOG (total h2 = 9.884) contribute in the following descending order: GSCEXLOG1 (0.953), GSCEXLOG5 (0.907), GSCEXLOG12 (0.905), GSCEXLOG3 (0.895), GSCEXLOG11 (0.894), GSCEXLOG7 (0.859), GSCEXLOG6 (0.839), GSCEXLOG10 (0.836), GSCEXLOG4 (0.808), GSCEXLOG2 (0.729), GSCEXLOG9 (0.685), GSCEXLOG8 (0.570).
- 10. The four component variables of the construct GSCEXPACK (total h2 = 3.975) contribute in the following descending order: GSCEXPACK1 (0.998), GSCEXPACK2 (0.998), GSCEXPACK4 (0.998), GSCEXPACK3 (0.981).
- 11. The four component variables of the construct GSCEXMARK (total h2 = 3.663) contribute in the following descending order: GSCEXMARK3 (0.982), GSCEXMARK4 (0.982), GSCEXMARK1 (0.892), GSCEXMARK2 (0.807).
- 12. The three component variables of the construct GSCEXSL (total h2 = 1.82) contribute in the following descending order: GSCEXSL3 (0.897), GSCEXSL1 (0.703), GSCEXSL2 (0.220).
- 13. The seven component variables of the construct CM (total h2 = 5.231) contribute in the following descending order: CM1 (0.935), CM4 (0.883), CM5 (0.883), CM7 (0.83), CM2 (0.770), CM3 (0.528), CM6 (0.445).
- 14. The five component variables of the construct GSCMIG (total h2 = 4.629) contribute in the following descending order: GSCMIG4 (0.963), GSCMIG1 (0.956), GSCMIG2 (0.943), GSCMIG3 (0.913), GSCMIG5 (0.852).
- 15. The eleven component variables of the construct GSCCI (total h2 = 9.956) contribute in the following descending order: GSCCI5 (0.968), GSCCI1 (0.964), GSCCI6 (0.964), GSCCI4 (0.911), GSCCI8 (0.908), GSCCI9 (0.908), GSCCI11 (0.908), GSCCI10 (0.907), GSCCI3 (0.879), GSCCI7 (0.827), GSCCI2 (0.805).

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