

October 10, 2017

Editorial Team

The Archives of Business Research

Greetings all:

We would like to submit the attached manuscript, “Measuring Knowledge Workers Productivity in the Kingdom of Saudi Arabia Telecom Industry,” for consideration in The Archives of Business Research. The paper has 5,945 words of text, 9 tables, and 2 figures. The research hasn’t been previously published, and it isn’t under review elsewhere.

This paper uses the underpinnings of the late, Dr. Peter Drucker’s writings on knowledge workers, Dr. Pulic’s VAIC model, the Kingdom of Saudi Arabia’s Ninth Economic Plan (The 2030 Vision), GAAP and IFRS accounting treatment of capital labor, and the average revenue per user (ARPU) to measure knowledge workers’ productivity in the Kingdom of Saudi Arabia’s telecom industry.

With all the best,



Dr. AbdulHafiz Jones
College of Business Administration
University of Ha’il
Phone: +966506141685
Email: alshams@msn.com



Dr. Hammad Khamies Alshammari
College of Business Administration
University of Ha’il
Phone: +96655516768
Email: dr.hammadkh@gmail.com